The Prinz Law Office adds New Downtown San Jose Address

The Prinz Law Office is pleased to announce that we have added a new Silicon Valley address in downtown San Jose.

Our new address is centrally located in downtown San Jose at 84 W. Santa Clara St, Suite 788, San Jose, CA 95113. We are conveniently located near the San Jose airport and other downtown San Jose attractions, including the Superior Court of California and the new Santa Clara County Family Justice Center. We are also walking distance from the U.S. District Court, Alfred E. Alquist State Building, and McEnery Convention Center.

Our address change is effective immediately and we are now accepting reservations for in-person meetings at this location.

To schedule a meeting at our new Silicon Valley location in downtown San Jose, you may visit our scheduling link at https://calendly.com/prinzlawoffice.com.

Tech Lawyer Kristie Prinz Explains the Prinz Law Approach

Tech Lawyer Kristie Prinz explains the unique Prinz Law Approach in this video of January 28, 2025.

Tech Lawyer Kristie Prinz Describes Subscription Services

Tech Lawyer Kristie Prinz describes subscription services at The Prinz Law Office in this video recorded January 24, 2025.

Tech Lawyer Kristie Prinz Describes Fixed Rate Services

Tech Lawyer Kristie Prinz describes fixed rate services at The Prinz Law Office in this video recorded on 1.24.25.

Tech Lawyer Kristie Prinz Explains the Vision for The Prinz Law Office

Tech Lawyer Kristie Prinz explains the vision for The Prinz Law Office in this video recorded on 1.24.25

Tech Lawyer Kristie Prinz

Explains Flat Fee Services

Tech Lawyer Kristie Prinz explains flat fee services at The Prinz Law Office in this video recorded 1.23.25.

Tech Lawyer Kristie Prinz Explains Fractional Rate Services

Tech Lawyer Kristie Prinz explains fractional rate services at The Prinz Law Office in this video recorded 1.23.25.

Tech Lawyer Kristie Prinz Discusses the Services Made Available at The Prinz Law Office

Tech Lawyer Kristie Prinz discusses the Services Made Available at The Prinz Law Office in this video recorded 1.22.25.

Tech Lawyer Kristie Prinz Introduces The Prinz Law Office

Tech Lawyer Kristie Prinz introduces The Prinz Law Office in this video recorded on 8.20.24.

Kristie Prinz Explains Definition of Digital Health

Digital Health Lawyer Kristie Prinz explains the definition of digital health in this video recorded on February 16, 2022.

Silicon Valley Tech Transactions Lawyer Kristie Prinz to Present Webinar Series on Negotiating in an Uncertain Economy

Silicon Valley Tech Transactions Lawyer Kristie Prinz will be presenting a series of webinars on negotiating in a very uncertain economy, sharing practice tips developed and lessons learned from the last recession. Kristie will be kicking off the series with a webinar on "Best Practices for Negotiating Master Services Agreements in an Uncertain Economy" on April 6th, followed by a webinar on "Best Practices for Negotiating Development Agreements in an Uncertain Economy" on April 13th, and and a webinar on "Best Practices for Negotiating SaaS Agreements in an Uncertain Economy" on April 20th. The next webinars in the series will be announced soon. To register for any of these programs, please check out the webinar notices at The Prinz Law Store Website.

SaaS & Software Lawyer Kristie Prinz to Present

Webinar on "Key Legal Developments Impacting the Software Industry in 2019"

SaaS and Software Lawyer Kristie Prinz to Present Webinar on November 21, 2019 on "Legal Developments Impacting the Software Industry 2019." The program will provide an overview of what software companies need to know about key legal developments in 2019 and practical steps that they should be taking in response to those developments. At this webinar you will learn about:

- Key state law developments impacting the industry, including but not limited to the California Consumer Privacy Act, which goes into effect January 1, 2020;
- Federal regulatory activity impacting the software industry, particularly with respect to the Federal Trade Commission ("FTC");
- Cases and trends in litigation impacting the software industry; and
- Best practices to navigate the current legal landscape.

Software & SaaS Lawyer Kristie Prinz to Present Webinar on "Legal

Developments Affecting the Software Industry"

The Prinz Law Office is sponsoring a webinar on November 21, 2019 on "Legal Developments Affecting the Software Industry." The program will provide an overview of what software companies need to know about key legal developments facing the software industry and steps they should be taking to respond to those legal developments. For more information or to register for the event, please check out:https://prinzlawstore.com/2019/10/legal-developments-impacting-the-software-industry-2019/

SaaS Lawyer Kristie Prinz to Present Upcoming Webinar on "Drafting & Negotiating SaaS Agreements: Best Practices for University Tech Transfer Offices"

SaaS Lawyer Kristie Prinz will be presenting a webinar on Tuesday, December 10, 2019 for Tech Transfer Central on "Drafting and Negotiating SaaS Agreements: Best Practices for University Tech Transfer Offices. To register, please sign up at

https://techtransfercentral.com/marketplace/distance-learning/drafting-and-negotiating-saas-agreements/.

Silicon Valley SaaS Lawyer Kristie Prinz to Speak on "Negotiating SaaS Agreements" for Clear Law Institute

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" on August 9, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at https://clearlawinstitute.com/.

News Update on FTC's Application of Safeguards Rule to Software Company

News Update 7.17.19

Silicon Valley SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar on SaaS Agreements

Clear Law Press Release 7.5.19

Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar on Software Hosting Agreements

Strafford Press Release 7.5.19

Silicon Valley Software Lawyer Kristie Prinz to Speak on "Negotiating SaaS

Agreements"

Silicon Valley Software Lawyer Kristie Prinz will present a webinar on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" on August 9, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at https://clearlawinstitute.com/.

The Prinz Law Office Announces Opening of San Francisco Office

Press Release 5.1.19

Silicon Valley SaaS Lawyer Kristie Prinz to Present Webinar on "Negotiating SaaS Agreements"

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" on May 6, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be

sponsored by Virginia-based Clear Law Institute. To register, please sign up at https://clearlawinstitute.com/.

The Prinz Law Office Announces Opening of San Francisco Office

The Prinz Law Office is pleased to announce the opening of its new San Francisco office. To read the press release announcing the opening, please click on the link: **Press Release**.

Silicon Valley Software Lawyer Kristie Prinz to Present Webinar on "Negotiating SaaS Agreements"

Silicon Valley Software Lawyer Kristie Prinz will present a webinar on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" on May 6, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at https://clearlawinstitute.com/.

The Prinz Law Office Announces Adoption of New Subscription Billing Plan

Prinz Law Announcement 10.3.18

What SaaS Companies Need to Know about Source Code Escrow Agreements

If you run a SaaS company, you may come across a negotiation where a prospective customer or business partner insists on the inclusion of source code escrow in the deal terms. However, the traditional source code escrow product is unlikely to provide the protections that your prospective customer or business partner is seeking. The Silicon Valley Software Law Blog addresses the issue of source code escrow products designed for SaaS products and what SaaS companies need to know about them in the following blogpost:

http://www.siliconvalleysoftwarelaw.com/what-saas-companies-ne
ed-to-know-about-source-code-escrow-agreements/

News Update on California's Enactment of Landmark Data Privacy Law

News Update 6.29.18

News Update on California Supreme Court Ruling Establishing New Independent Contractor Test

News Update 5.3.18

Software Lawyer Kristie Prinz to Speak at Clear Law Institute Webinar on "Negotiating SaaS Contracts"

Press Release 3.15.18

Software Lawyer Kristie Prinz to Speak on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests"

Software Lawyer Kristie Prinz will be featured as a speaker on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" for a webinar hosted by Arlington, Virginia-based Clear Law Institute on Wednesday, February 21, 2018 from 10-11:15 a.m. PST.

Software Lawyer Kristie Prinz to Speak on "Drafting Software Hosting Agreements: Service Availability,

Performance, Data Security, Other Key Provisions"

Silicon Valley Software Lawyer Kristie Prinz will be featured as a speaker for the webinar "Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions" for the Atlanta, Georgia-based Strafford on January 23, 2018.

Software Lawyer Kristie Prinz to Speak on "Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions"

Silicon Valley Software Lawyer Kristie Prinz will be featured as a speaker for the webinar "Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions" for the Atlanta, Georgia-based Strafford on January 23, 2018.

Silicon Valley Software
Lawyer Kristie Prinz to Speak
on "Negotiating SaaS
Agreements: Drafting Key
Contract Provisions,
Protecting Customer and
Vendor Interests"

Silicon Valley Software Lawyer Kristie Prinz will be featured as a speaker on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" for a webinar hosted by Arlington, Virginia-based Clear Law Institute on Wednesday, February 21, 2018 from 10-11:15 a.m. PST.

The Prinz Law Office Announces Expansion of Silicon Valley Headquarters in San Jose

The Prinz Law Office is pleased to announce that it will be expanding its Silicon Valley headquarters in San Jose. The firm has entered into a two-year commitment on a fifth-floor office suite at 2033 Gateway Place effective September 1,

2017. In addition to being class A office space that has been recently renovated with a number of new upgrades, the property is conveniently located both to San Jose airport and all the major freeways, including 87, 101, and 880.

To read more about the Gateway Place office complex and scroll through photos of the property, please **click here**. To read the firm's press release on the announcement, please **click here**.

Prinz Law Announces Expansion of Silicon Valley Headquarters in San Jose

Press Release 8.31.17

Silicon Valley Lawyer Kristie Prinz Interviewed by IPWatchdog on Waymo v. Uber

IP Watchdog recently interviewed Prinz Law Founder Kristie Prinz regarding the Waymo v. Uber case. Click here to read article.

Silicon Valley SaaS Lawyer
Kristie Prinz to Present
Webinar on "Negotiating SaaS
Agreements: Drafting Key
Contract Provisions,
Protecting Customer and
Vendor Interests"

Silicon Valley SaaS Lawyer Kristie Prinz will be co-presenting a webinar on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" with Kelley Miller of Reed Smith on August 8, 2017 at 10:00 a.m. PST/1:00 p.m. EDT. To register for this webinar, please sign up at:

https://www.straffordpub.com/products/negotiating-saas-agreeme nts-drafting-key-contract-provisions-protecting-customer-andvendor-interests-2017-08-08.

Silicon Valley Software

Lawyer Kristie Prinz to Present Webinar on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests"

Silicon Valley Software Lawyer Kristie Prinz will be copresenting a webinar on "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" with Kelley Miller of Reed Smith on August 8, 2017 at 10:00 a.m. PST/1:00 p.m. EDT. To register for this webinar, please sign up at: https://www.straffordpub.com/products/negotiating-saas-agreements-drafting-key-contract-provisions-protecting-customer-and-vendor-interests-2017-08-08.

Bipartisan Bill Introduced in Senate that Seeks to Prevent Attacks on American Cyber-

Networks

The "PATCH Act of 2017" has just been introduced in the Senate, which would require government agencies to submit security holes in software products they identify for independent review in order to determine any vulnerabilities that need to be addressed. For more information on the bill, please check out the Silicon Valley Software Law Blog posting on the story:

http://www.siliconvalleysoftwarelaw.com/bipartisan-bill-introduced-in-senate-that-seeks-to-prevent-attacks-of-american-cyber-networks/.

SaaS Contract Lawyer Kristie Prinz to Speak on "Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes"

Silicon Valley attorney Kristie Prinz will be speaking on "Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes" at a webinar hosted by The Prinz Law Office on March 24, 2017 at 10 a.m. to 11:30 a.m. PST. To sign up for the event, please register at the following

link: http://prinzlawstore.com/saas-customer-agreements/.

Silicon Valley Software Lawyer Kristie Prinz to Speak at Webinar on "Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes"

Silicon Valley software attorney Kristie Prinz will be presenting a webinar sponsored by The Prinz Law Office on "Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes" on March 24, 2017 from 10:00 a.m. to 11:30 a.m. PST. To register, please sign up at the

link: http://prinzlawstore.com/saas-customer-agreements/.

Silicon Valley SaaS Attorney Kristie Prinz to Speak on "Negotiating Software-as-a-Services Contracts"

Silicon Valley lawyer Kristie Prinz will be presenting a webinar on "Negotiating Software-as-a-Services Contracts" for

Clear Law Institute on Monday, December 19, 2016 at 10 a.m. PST/1 p.m. EST.

The Prinz Law Office Announces that Software Lawyer Kristie Prinz will Speak at Upcoming Webinar on Negotiating Software as a Service Contracts

Press Release Announcing Clear Law Institute Webinar

The Prinz Law Office Announces that Silicon Valley Software Lawyer Kristie Prinz Will Speak at Upcoming Webinar on Negotiating

Service Level Agreements

Press Release on Upcoming Stratford Publications Webinar

Silicon Valley Lawyer Kristie Prinz to Present Webinar on "Negotiating Software-as-a-Service Contracts"

Silicon Valley lawyer Kristie Prinz will be presenting a webinar on "Negotiating Software-as-a-Services Contracts" for Clear Law Institute on Monday, December 19, 2016 at 10 a.m. PST/1 p.m. EST.

Silicon Valley Attorney Kristie Prinz to Speak at Upcoming Webinar on Negotiating SaaS Contracts Silicon Valley attorney Kristie Prinz will present a webinar on "Negotiating Software as a Service Contracts" on Friday, September 9, 2016 at 10 a.m. PST/1 p.m. EST. To sign up for the webinar, please click here.

Silicon Valley Lawyer Kristie Prinz to Speak at Upcoming Webinar on Negotiating SaaS Contracts

Silicon Valley lawyer Kristie Prinz will present a webinar on "Negotiating Software as a Service Contracts" on Friday, September 9, 2016 at 10 a.m. PST/1 p.m. EST. To sign up for the webinar, please click **here**.

Should Your Software Company

Be Concerned about Product ADA Compliance?

If your software company is like most, it may have considered whether the office space it was leasing was compliant with the Americans with Disabilities Act ("ADA") prior to signing the lease, but the idea that the products the company was selling might not be ADA compliant has never been contemplated by anyone. However, now may be a good time to give the issue some serious consideration, as the Silicon Valley Software Law Blog explains in the following blogpost:

Should Your Software Company Be Concerned about Product ADA Compliance?

Microsoft Launches New Constitutional Challenge Against Alleged Federal Government Searches of Customer Data in Cloud

Microsoft has just launched a constitutional challenge against the federal government over its use of indefinite gag orders when the government subpoenas information from customer cloud account. The action was clearly timed to capitalize on public sentiment against the government for its perceived instrusion on privacy rights in the recent action against Apple regarding the encryption of the San Bernardino terrorist smartphone. The Silicon Valley Software Law Blog further explores this development in the blogpost linked below:

http://www.siliconvalleysoftwarelaw.com/microsoft-launches-new
-constitutional-challenge-against-government-over-secret-datarequests

Third Party Successfully Unlocks Terrorist iPhone, ending Government Encryption Case Against Apple

The U.S. Justice Department has announced that the third party who came forward and convinced the FBI that it could unlock the San Bernardino terrorist's encrypted iPhone successfully unlocked the encrypted iPhone, ending the standoff between Apple and the FBI. The Silicon Valley Software Law Blog addressed the developments in this fight between the U.S. Government and Apple in the following blogpost:

http://www.siliconvalleysoftwarelaw.com/third-party-hacks-sanbernardino-terrorist-iphone-ending-standoff-between-apple-andfbi.

Silicon Valley SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar on "Negotiating Software as a Service Contracts

Silicon Valley SaaS Lawyer Kristie Prinz will be speaking on "Negotiating Software as a Service Contracts" at a webinar sponsored by Clear Law Institute at 10 a.m. PST/1 p.m. PST on May 6, 2016. To sign up to attend the program, please register at the Clear Law Institute Website at www.clearlawinstitute.com.

SaaS Agreements Lawyer Kristie Prinz to be featured speaker for "Negotiating Software as a Service Contracts" Webinar Hosted by

Clear Law Institute

Saas Agreements Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar "Negotiating Software as a Service Contracts" for the Arlington, Virginia-based Clear Law Institute on Thursday, February 25, 2016 at 10 a.m. PST/1 p.m. EDT.

FTC Signals to Health Software Companies an Intention to Increase Scrutiny over Advertising Claims

The FTC has just reached a settlement with Lumos Labs over claims that the company was deceptively advertising the health benefits of its Luminosity software program. The FTC's action over this issue should serve as a warning to the health software industry regarding how health software companies are advertising their products. The Silicon Valley Software Law Blog further addressed this matter in the following blog post:

http://www.siliconvalleysoftwarelaw.com/lumos-labs-case-signal
s-to-health-software-industry-an-intention-by-the-ftc-topolice-advertising-claims

Prinz Law Opens New Atlanta Office

The Prinz Law Office is pleased to announce the opening of its new Atlanta Office. To read the press release announcing the opening, please click on the link below:

The Prinz Law Office press release 12.31.15.

Acquisition International Recognizes Prinz Law for Software and SaaS Expertise

Acquisition International recently recognized The Prinz Law Office as "Best for Software and SaaS Licensing" in the USA. The link to the notice is attached below:

http://www.acquisition-intl.com/2015-the-prinz-law-office

Prinz Law Announces Opening of San Jose Office

The Prinz Law Office is pleased to announce the opening of its new San Jose Office. To read the press release announcing the opening, please click on the link below:

The Prinz Law Office Opens San Jose Office Press Release 12.21.15

Prinz Law Launches New Copyright Meetup Group

The Silicon Valley Software Law Blog announces the launch of the new copyright meetup group Prinz Law is organizing and provides some additional information about the group in the following blog post:

http://www.siliconvalleysoftwarelaw.com/prinz-law-launches-new
-meetup-group-on-copyright-law-meetup

The Prinz Law Office Launches New Copyright Law Meetup

Group

The Prinz Law Office has launched a new copyright law meetup group in conjunction with the High Tech Section of the Santa Clara County Bar Association, as is further discussed in the link below:

http://www.siliconvalleyiplicensinglaw.com/the-prinz-law-offic
e-launches-new-copyright-law-meetup-group/

SaaS Lawyer Kristie Prinz Invited to Speak at SaaS Contract Negotiation Webinar

SaaS Lawyer Kristie Prinz has been invited to speak at the upcoming webinar on SaaS Contract Negotiation further described in this link below:

http://www.siliconvalleysoftwarelaw.com/silicon-valley-software-law-blogger-to-be-featured-at-upcoming-cle-program.

SaaS Attorney Kristie Prinz

Speaks on "Negotiating Software as a Service Contracts"

SaaS Attorney Ms. Kristie Prinz presented a webinar on "Negotiating Software as a Service Contracts" for Arlington, Virginia-based Clear Law Institute on Monday November 2, 2015.

SaaS Attorney Kristie Prinz
Shares Powerpoint
Presentation on "Negotiating
Software as Service
Contracts" for Clear Law
Institute Event

SaaS Attorney Kristie Prinz has made available for viewing her Powerpoint presentation prepared for the recent event "Negotiating Software as a Service Contracts."

"Negotiating Software as a Service Contracts" November 2, 2015 Powerpoint

SaaS Lawyer Kristie Prinz to Speak on Negotiating Software as a Service Contracts Hosted by Clear Law Institute

SaaS Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar "Negotiating Software as a Service Contracts" for the Arlington, Virginia-based Clear Law Institute on Monday, November 2nd at 10 a.m. PST/1 p.m. EDT. For more information about the upcoming webinar, please click here.

SaaS Lawyer Kristie Prinz Shares Powerpoint Presentation on "Negotiating Software as Service Contracts" for Stafford Publication Event

SaaS Lawyer Kristie Prinz has made available for review her Powerpoint presentation prepared for the recent event "Negotiating Software as a Service Contracts":

"Negotiating Software as a Service Contracts" by Kristie Prinz.

SaaS Attorney Kristie Prinz Presentation on "Negotiating Software as a Service Contracts"

SaaS attorney Kristie Prinz recently participated in a webinar on "Negotiating Software as a Service Contracts" with Reed Smith's Kelley Miller. A recording of that presentation can be accessed through the link attached below:

http://www.siliconvalleysoftwarelaw.com/recorded-webinar-of-ne
gotiating-software-as-a-services-contracts

SaaS Lawyer Kristie Prinz to Speak on SaaS Contract Negotiation at Upcoming

Webinar

SaaS Lawyer Kristie Prinz has agreed to speak at an upcoming webinar for the Arlington, Virginia-based Clear Law Institute on Monday, November 2nd at 10 a.m. PST/1 p.m. EDT as further discussed in this link:

http://www.siliconvalleysoftwarelaw.com/silicon-valley-softwar
e-law-blog-author-to-be-featured-at-upcoming-saas-webinar

SaaS Lawyer Kristie Prinz Speaks on "Negotiating Software as a Service Contracts"

Ms. Prinz was featured as a speaker for a webinar on "Negotiating Software a Service Contracts" on Tuesday, September 8, 2015 for Atlanta-based Stafford Publications.

SaaS Lawyer Kristie Prinz to Present on Negotiating

Software as a Service Contracts for Program Hosted by Strafford Publications

SaaS Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar "Negotiating Software as a Service Contracts" for Atlanta-based Strafford Publications on Tuesday, September 8 from 1 p.m.-2:30 p.m. EDT. To review the itinerary or sign up to attend, please click **here**.

The Prinz Law Office Announces Opening of Orange County Office

The Prinz Law Office is pleased to announce the opening of a new San Diego Office. To read the press release on our announcement, please click on the link below:

The Prinz Law Office Announces Opening of Orange County Office.

The Prinz Law Office Announces the Opening of a new San Diego Office

The Prinz Law Office is pleased to announce the opening of its new San Diego office. To read the press release issued by the firm on the announcement, please see here: The Prinz Law Office Press Release on Opening of San Diego Office.

Software Industry Considers Consquences of Supreme Court Decision on Patent Validity Defense to Claim of Induced Infringement

The U.S. Supreme Court has just issued an opinion in the **Commil vs. Cisco Systems** case, prompting members of the software industry to consider how the ruling will impact member software companies, as we further explored in our recent Silicon Valley Software Law Blog Posting:

http://www.siliconvalleysoftwarelaw.com/silicon-valley-software-industry-considers-impact-of-supreme-court-decision-on-patent-invalidity-defense-to-claim-of-induced-infringement

Supreme Court Decision Reached on Case Dealing with Patent Invalidity Defense to Induced Patent Infringement

The U.S. Supreme Court has issued an opinion in the case of **Commil USA v. Cisco Systems** finding that patent invalidity is no defense to a claim of induced infringement. The Court's decision is discussed in the following blog posting by the Silicon Valley IP Licensing Law Blog:

http://www.siliconvalleyiplicensinglaw.com/supreme-court-rules
-patent-invalidity-is-not-a-defense-to-induced-patentinfringement-claim-in-commil-usa-case-against-cisco-systems/

Taking Time to Date Before Pursuing an IP Acquisition "Marriage"

How do you choose the right acquisition partner? The Silicon Valley IP Licensing Law Blog evaluated this issue in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/taking-time-to-date
-before-pursuing-an-ip-acquisition-marriage/

Should You Follow This Startup's Lead if Approached by a Patent Troll?

Should you take a combative approach if approached by a patent troll? The Silicon Valley IP Licensing Law Blog evaluates the response by one start-up in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/should-you-follow-t
he-advice-of-this-start-up-if-approached-with-a-demand-letterby-a-so-called-patent-troll/

Lessons from the Copyright Infringement Verdict Against Robin Thicke and Pharrell Williams

The Silicon Valley IP Licensing Law Blog recently looked at the copyright infringement verdict against Robin Thicke and Pharrell Williams and explored some of the lessons to be taken away from the verdict in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/lessons-from-the-co
pyright-infringement-verdict-against-robin-thicke-andpharrell-williams/

How to Choose Your Start-up's Name

What issues should you consider when choosing the name of your start-up? The Silicon Valley IP Licensing Law Blog looked at this issue in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/practical-tips-on-c
hoosing-your-start-ups-name/

The Prinz Law Office Announces Opening of Los Angeles Office in Santa Monica

The Prinz Law Office is pleased to announce the opening of its new office in Santa Monica. To read about the opening of the firm's new office, please check out the press release issued in conjunction with the announcement.

The Prinz Law Office Announces New Rates and Rate Plans for 2015

The firm has announced its new rates and rate plans for 2015, which will include a new plan for start-ups that the firm is just making available for the first time.

For additional information about the 2015 rates and rate plans, please contact Kristie Prinz at kprinz@prinzlawoffice.com.

The Prinz Law Office Opens Santa Monica Office

Press Release 12.9.14

World Trademark Review Interviews Trademark Lawyer

Kristie Prinz in "Responsive PR is a Must When Media Cries 'Trademark Bully'"

Click here to read story.

World Trademark Review Interviews Silicon Valley Trademark Lawyer Kristie Prinz

The World Trademark Review recently interviewed Silicon Valley Trademark Lawyer Kristie Prinz. A blog post linking to the story is below:

http://www.siliconvalleyiplicensinglaw.com/recent-interview-kr
istie-prinz-for-world-trademark-review/

Challenges of Negotiating

Licenses with Start-ups

What are some of the challenges in negotiating a license with a start-up? The Silicon Valley IP Licensing Law Blog recently explored this issue in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/challenges-of-negot
iating-a-licensing-deal-with-a-start-up/

California Adopts Smartphone Killswitch Law

California has adopted a law that require smartphones sold in the state to have smartphone kill settings enabled as the default settings on the phone. The Silicon Valley Software Law Blog explores the impact of this legislation in the link set forth below:

http://www.siliconvalleysoftwarelaw.com/california-adopts-smar
tphone-kill-switch-law

California notifies App-based Ride Service Uber and

Competitors that Service is Illegal

The state of California has notified Uber, Lyft, and Sidecar that their services are illegal under California law, as further discussed by the Silicon Valley Software Law Blog in the post below:

http://www.siliconvalleysoftwarelaw.com/california-notifies-ap
p-based-ride-service-uber-and-competitors-that-service-isillegal

How to Manage Intellectual Property Disputes as a Startup

How do you manage intellectual property disputes as a start-up with limited resources? The Silicon Valley IP Licensing Law Blog explored this issue in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/successfully-managi
ng-intellectual-property-disputes-as-an-early-stage-start-up/

Google Settles with FTC over In-App Purchases Made by Children

The Federal Trade Commission has announced that Google has agreed to refund customers' unauthorized in-app purchases made by their children in the Google Play Store, as the Silicon Valley Software Law Blog discussed in its recent blog posting attached below:

http://www.siliconvalleysoftwarelaw.com/ftc-settlement-with-go
ogle-to-require-refund-of-unauthorized-in-app-charges

Trademark Commissioner Resigns over Allegations of Nepotism Law Violations

Trademark Commissioner Deborah Cohn recently resigned after a controversy arose over allegations of a nepotism law violation, as was reported by the Silicon Valley IP Licensing Law Blog in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/trademark-commissio
ner-resigns-over-allegations-of-nepotism-law-violations/

Landmark Copyright Verdict Against Media Companies

Freelance photographer Daniel Morel was recently awarded a \$1.2 million damage verdict against Agence France-Presse ("AFP") and Getty Images after it was found that they willfully infringed Mr. Morel's photos of the 2010 earthquake in Haiti. The Silicon Valley IP Licensing Law Blog discussed this case in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/landmark-copyrightverdict-against-media-companies-serves-as-cautionary-tale-toall/

Supreme Court Ruling on Who Bears the Burden of Proving Infringement in a Licensing Dispute

The Supreme Court has held that a patent owner has the burden of proving infringement when the licensee files a declaratory judgment action in a patent licensing dispute in the case of Medtronic Inc. v. Mirowski Family Ventures, LLC, as was further discussed by the Silicon Valley IP Licensing Law Blog in the following link:

http://www.siliconvalleyiplicensinglaw.com/supreme-court-rules
-that-patent-owner-bears/

Avoiding Marketing Traps Around Milestone Events

Marketing around big events could result in a trademark dispute, as the Silicon IP Licensing Law Blog discussed in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/steering-clear-of-m
arketing-traps-around-milestone-events/

Supreme Court to Hear Streaming TV Case

The Supreme Court has agreed to hear the Aereo streaming TV case, as is further discussed by the Silicon Valley IP Licensing Law Blog in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/supreme-court-to-he
ar-streaming-tv-over-the-internet-case/

Google Settles with Book Publishers in Copyright Infringement Dispute

Google has reached a settlement with several major American publishing companies, including but not limited to McGraw-Hill, Pearson Education and Penguin, John Wiley & Sons and Simon & Schuster in a copyright infringement case challenging Google's decision to scan the book collections of many major universities. The Silicon Valley IP Licensing Law Blog looks at this case in a recent blog post linked below:

http://www.siliconvalleyiplicensinglaw.com/google-reaches-sett lement-with-book-publishers/

Copyright Office Seeking Comments to Proposed Change in Small Claims Remedies

Should there be small claims remedies to copyright infringement? Congress has asked the Copyright Office to conduct a study on this issue, as is further discussed by the Silicon Valley IP Licensing Law Blog in a recent blog post:

http://www.siliconvalleyiplicensinglaw.com/copyright-office-se
eking-comments-on-possible-change-to-small-claims-remedies/

Google to Factor DMCA Notices into Website Ranking

Google has announced that it will now be factoring the number of "valid" DMCA notices that it receives on a particular website into how it ranks that website in its search results, as is further discussed by the Silicon Valley IP Licensing Law Blog in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/google-announces-co
ntroversial-decision-to-factor-2/

PayPal Advises E-Book Sellers to Remove Certain Content

PayPal has advised e-book sellers that they must remove all erotica content off their websites. The Silicon Valley IP Licensing Law Blog discussed the PayPal decision and the controversy that resulted in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/paypal-launches-new
-internet-controversy-over-decision-to-censor-erotica-contentsold-through-platform/

SOPA Blackout Protesters Succeed in Tabling SOPA and PIPA Bills

SOPA Blackout protesters have succeeded in having tabling SOPA and its companion bill PIPA, as the Silicon Valley IP Licensing Law Blog discussed in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/sopa-blackout-prote
sters-succeed-in-tabling-sopa-and-pipa-bills/

Lessons for Silicon Valley Companies from Apple Trademark Dispute

What are the lessons Silicon Valley companies should take away from Apple's trademark dispute over the use of the mark "iPad" in China? The Silicon Valley IP Licensing Law Blog looks at the dispute and the lessons to be learned from the dispute in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/lessons-for-silicon
-valley-companies-in-apple-trademark-dispute/

Silicon Valley Prepares for the SOPA Blackout Day Observance

Silicon Valley is preparing for the observance of SOPA Blackout Day, in which websites are to go black for at least twelve hours, as the Silicon Valley IP Licensing Law Blog explains in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/silicon-valley-sopa
-blackout-day/

Silicon Valley Internet Lawyer Kristie Prinz Speaks on Blog Law Developments

Internet Lawyer Ms. Kristie Prinz will be speaking on "Blog Law Developments" for the Sunnyvale-Cupertino Bar Association at Holder's Country Inn in Cupertino on October 10, 2011. To register to attend the program, click here.

What does Patent Reform Mean for Silicon Valley?

The Silicon Valley IP Licensing Law Blog discussed the passage of the Patent Reform Bill and explored its significance to Silicon Valley in the following blog post link below:

http://www.siliconvalleyiplicensinglaw.com/what-does-patent-re
form-mean-for-silicon-valley-entrepreneurs/

The Prinz Law Office Launches the Silicon Valley Software Law Blog

The Prinz Law Office announced the launch of the Silicon Valley Software Law Blog in the following link:

http://www.siliconvalleyiplicensinglaw.com/the-prinz-law-offic e-launches-the-silicon-valley-software-law-blog/

How Does an Entrepreneur Protect His or Her Ideas for

Launching a New Start-Up?

How do you protect your ideas for launching a new start-up? The Silicon Valley IP Licensing Law Blog addressed this issue in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/how-does-an-entrepr
eneur-protect-his-or-her-ideas-for-launching-a-new-start-up/

Don't Forget the Copyright Assignment

One of the most common mistakes business owners and entrepreneurs make when they hire someone to create something for their business is that they fail to obtain a copyright assignment from the person hired, which is a problem as the Silicon Valley IP Licensing Law Blog explained in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/hiring-a-third-part
y-to-create-for-you-dont-forget-the-copyright-assignment/

Trying to Save Money by Handling Your Own Trademark

Filings?

If you are like many small businesses and start-ups and are trying to save money by handling your own trademark filings, you may end up spending more money than you save as the Silicon Valley IP Licensing Law Blog discussed in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/trying-to-save-mone
y-with-do-it-yourself-trademark-filings-how-to-avoid-creatinga-more-expensive-headache-for-yourself/

Start-ups Should Consider Collaboration Agreements as an Option to the Equity Agreement

If you are like many start-ups, you are probably contemplating hiring contractors on an equity basis because you don't have cash to pay them for their services. But is this really a good idea? The Silicon Valley IP Licensing Law Blog looked at this issue and the collaboration agreement option in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/new-start-ups-shoul
d-consider-collaboration-agreement-as-alternative-to-equityagreement/

Technology Transfer Tactics Interviews Silicon Valley Lawyer Kristie Prinz on Tech Transfer Commercialization Dilemma

Silicon Valley IP Licensing Law Blog report on Technology Transfer Tactic's Interview of blog author Kristie Prinz at the following blog post:

http://www.siliconvalleyiplicensinglaw.com/technology-transfer
-tactics-interviews-kristie-prinz-on-tech-transfercommercialization-dilemma/

Prinz Law Announces Launch of Prinz Law Store

The Silicon Valley IP Licensing Law Blog announced the launch of the Prinz Law Store in the following blog post:

http://www.siliconvalleyiplicensinglaw.com/the-prinz-law-store
/

Silicon Valley Internet Lawyer Kristie Prinz Speaks on Employee Blogs and Websites: Protect Yourself Against the Business and Legal Risks When Workers Go Online

Silicon Valley Internet Lawyer Kristie Prinz will be presenting on Employee Blog and Websites for American Features Syndicate Teleconference on August 1, 2008, 10:30-12:00 a.m. PST.

To view a recording of the presentation in The Prinz Law Store, click here.

Internet Lawyer Kristie Prinz shares Recording "Employee Blogs and Websites: How to

Protect Your Company from the Legal Risk of Workers Going Online"

To view a recording of the presentation available in The Prinz Law Store, click here.

Silicon Valley Internet Lawyer Kristie Prinz to Present on Employee Blogs and Websites: Protect Yourself Against the Business and Legal Risks When Workers Go Online

Silicon Valley Internet Lawyer Kristie Prinz will be speaking on Employee Blogs and Websites in a presentation hosted by the American Features Syndicate on July 15, 2008 between 10:30-12:00 a.m. PST.

To view a recording of the presentation in The Prinz Law Store, click here.

Biotech and Life Sciences IP Licensing Lawyer Kristie Prinz to speak at PepTalk IP Panel Presentation on Biotech/ Pharma Processes

Biotech and Life Sciences IP Licensing Lawyer Kristie Prinz speak on January 11, 2008 on the IP Panel for Process Management—Route to Success at PepTalk which will be held at Hotel Del Coronado, San Diego.

For more details about the event, please click here.

Silicon Valley Lawyer Kristie Prinz Shares Presentation on Who is Watching Out for Your In-House Career: How a Professional Coach Can Help You Gain the Edge

Who is Watching Out for Your In-House Career: How a Professional Coach Can Help You Gain the Edge (PDF, 610 Kb)

Silicon Valley Lawyer Kristie Prinz Speaks on Who is Watching Out for Your In-House Career: How a Professional Coach Can Help You Gain the Edge

Silicon Valley Lawyer Kristie Prinz will be speaking at the Association of Corporate Counsel 2007 Annual Meeting at the Hyatt Regency Chicago.

For more details about the event, please click here.

Please click here to view the Powerpoint presentation.

Silicon Valley Lawyer Kristie Prinz Featured in America's Premier Lawyers, Fortune Magazine Patent Licensing Attorney
Kristie Prinz Shares
Presentation on A Tale of Two
Patent Infringement Cases and
Their Impact on the VoIP
Industry

A Tale of Two Patent Infringement Cases and Their Impact on the VoIP Industry (Powerpoint Presentation 160 Kb)

Internet Lawyer Kristie Prinz Speaks on Hottest Topics in Cyberspace—Verizon v. Vonage and Sprint v. Vonage: A Tale of Two Patent Infringement Cases and Their Impact on the VoIP Industry

Internet Lawyer Kristie Prinz will speak at the State Bar of California Annual Meeting in Anaheim on September 29, 2007.

Dow Jones Reporter John
Letzing Interviews IP
Licensing Lawyer Kristie
Prinz in "Speculator of
Mundane Patents Casts Long
Shadow"

Click here to read the article.

Dow Jones Reporter John Letzing Interviews Patent Licensing Lawyer Kristie Prinz in "Lawmakers Take Aim at Patent Speculators"

Click here to read the article.

The Prinz Law Office Founder Kristie Prinz to Offer Consulting Services for Start-Up Law Firms

Click here to visit the site.

Telecommunications and Internet Lawyer Kristie Prinz to Participate in Panel on Ethical Issues in Deployment of VoIP Systems: Client Record Gathering and Voice & Data Storage

Telecommunications and Internet Lawyer Kristie Prinz will be participating in panel at the ABA Annual Meeting, San Francisco, on August 11, 2007.

For more details about the event, please click here.

Sky Radio's Dennis Michael Interviews Biotech Lawyer Kristie Prinz On Recent Developments Affecting Intellectual Property Law in the Biotech Industry

Listen to the Interview

LexBlog's Rob La Gatta Interviews Silicon Valley Lawyer Kristie Prinz in conjunction with its "Five Questions" Series

Click here to read the article.

CNN Radio Producer Rahul Bali Interviews Silicon Valley Lawyer Kristie Prinz Regarding AT&T Mobility, LLC v. National Association for Stock Car Auto Racing, Inc.

Internet Lawyer Kristie Prinz Shares PowerPoint on Recent Developments in Blog Law

Recent Developments in Blog Law (PDF, 160Kb)

Silicon Valley Internet Lawyer Kristie Prinz to Speak on Recent Developments in

Blog Law

Silicon Valley Internet Lawyer Kristie Prinz will be speaking on Recent Developments in Blog Law on June 14, 2007 at the Silicon Valley Capital Club.

State Bar of California, Business Section Cyberspace Committee. Please click here to view the Powerpoint presentation.

Silicon Valley Business
Lawyer Kristie Prinz to Speak
on Understanding the
Acquisitions Process: How to
Use the Sale and Purchase of
Assets to Grow Your Business

Silicon Valley Business Lawyer Kristie Prinz to speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business at the Silicon Valley Capital Club, Speaker Business Forum Luncheon, on May 24, 2007.

The Prinz Law Office Launches New Fixed Rate Pricing Option to Standard Hourly Billing Rate

Click here to read the document (pdf)

Dow Jones Reporter John Letzing Interviews Patent Licensing Lawyer Kristie Prinz in Tech Companies pile on patents, complain about clutter

Click here to read the article.

LexBlog's Kevin O'Keefe

Profiles Silicon Valley Lawyer Kristie Prinz and The California Biotech Law Blog in "Be An A-List Blogger in Your Niche to Succeed"

Click here to read the article.

The Prinz Law Office Joins Bay Bio

When a Business Begins a Blog: It's Easy but Is It Safe?

Kristie Prinz co-authored a recent article on business blogs for the American Bar Association. To view the article, please click here:

When a Business Begins a Blog: It's Easy but Is It Safe?

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Dow Jones Reporter John Letzing Interviews Technology Lawyer Kristie Prinz in Microsoft, Google Mine for Ideas in Their Own Way

Click here to read the article.

Internet Lawyer Kristie Prinz Shares PowerPoint on Hottest Topics in Cyberspace: Cyberinsurance, Blogs, and

On-Line Advertising

Hottest Topics in Cyberspace: Cyberinsurance, Blogs, and On-Line Advertising (PowerPoint Presentation 114Kb)

Silicon Valley Internet Attorney Kristie Prinz to Speak on Hottest Topics in Cyberspace: Cyberinsurance, Blogs, and On-Line Advertising

Silicon Valley Internet Attorney Kristie Prinz to Speak on Hottest Topics in Cyberspace on January 20, 2007 at the Section Education Institute, State Bar of California, Claremont Resort and Spa, Berkeley, CA. Please click here for details. Please click here to view the PowerPoint presentation.

Silicon Valley Business

Lawyer Kristie Prinz to Speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business

Silicon Valley Business Lawyer Kristie Prinz will be speaking on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business for the Sunnyvale Rotary Club on November 7, 2006.

ABA Journal eReport Reporter G.M. Filisko Interviews Silicon Valley Lawyer Kristie Prinz in A Different Foley Fracas: Foley & Larder Agrees to Modify Brand to Settle Trademark Suit With Foley Hoag

IP Licensing Lawyer Kristie Prinz to Speak at 2006 WTC Catalyst Program Life Sciences Track: Patent Protection/IP Strategy

IP Licensing Lawyer Kristie Prinz will speak at 2006 WTC Catalyst Program Life Sciences Track: Patent Protection/IP Strategy, sponsored by Women's Technology Cluster, to be held at Pillsbury Winthrop Shaw Pittman LLP, Palo Alto, CA on September 15, 2006.

Silicon Valley Business
Lawyer Kristie Prinz to Speak
on Understanding the
Acquisitions Process: How to
Use the Sale and Purchase of
Assets to Grow Your Business

Silicon Valley Business Lawyer Kristie Prinz to Speak on Understanding the Acquisitions Process: How to Use the Sale

and Purchase of Assets to Grow Your Business at an event hosted on July 18, 2006 by the NAWBO Silicon Valley Chapter at Silicon Valley Capital Club, San Jose.

Silicon Valley Lawyer Kristie Prinz to Speak on Who is Watching Out for Your In-House Career: How a Professional Coach Can Help You Gain the Edge

Silicon Valley Lawyer Kristie Prinz to Speak on May 25, 2006 on Who is Watching Out for Your In-House Career: How a Professional Coach Can Help You Gain the Edge for the Association of Corporate Counsel-America, San Francisco Bay Chapter, NEC Corporation, Silicon Valley.

Silicon Valley Lawyer Kristie Prinz to Speak on Who is Watching Out for Your In-

House Career: How a Professional Coach Can Help You Gain the Edge

Silicon Valley Lawyer Kristie Prinz to Speak on May 25, 2006 on Who is Watching Out for Your In-House Career: How a Professional Coach Can Help You Gain the Edge for the Association of Corporate Counsel-America, San Francisco Bay Chapter, NEC Corporation, Silicon Valley.

Telecommunications Lawyer Kristie Prinz to Chair Panel regarding Changing Face of Telecommunication (VOIP, WiFi)

Telecommunications Lawyer Kristie Prinz to chair panel on May 5, 2006 Regarding Changing Face of Telecommunication (VOIP, WiFi) for the International Technology Law Association, 35th Anniversary-Annual Meeting and World Conference, The Fairmont Hotel, San Francisco.

IP Licensing and Start-up Lawyer Kristie Prinz to Speak at The Art of Telling Your Story Workshop

IP Licensing and Start-up Lawyer Kristie Prinz to speak at The Art of Telling Your Story Workshop sponsored by the U.S. Chamber of Commerce/National Institute of Standards and Technology, Advanced Technology Program in San Jose on September 7, 2005.

Silicon Valley Lawyer Kristie Prinz Publishes "Unlocking the Secrets to Executive Coaching"

Kristie Prinz publishes new article on "Unlocking Secrets to Executive Coaching" for Women Lawyers Journal. To view the article, please click here: Unlocking the Secrets to Executive Coaching (PDF, 267Kb)

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Click here to view the entire magazine.

BNA Reporter Wendy Leibowitz
Interviews Software and
Internet Lawyer Kristie Prinz
in Open Source Issues
Challenge Lawyers; Software
Registration Rules May Be
Revisited

View the PDF here.

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Silicon Valley IP Licensing Lawyer Kristie Prinz to speak on IP Reps and Warranties Gone Wrong: Avoid Potholes in

the Business Transaction

Silicon Valley IP Licensing Lawyer Kristie Prinz to speak on IP Reps and Warranties Gone Wrong: Avoid Potholes in the Business Transaction on April 2, 2005 for the ABA Section of Business Law 2005 Spring Meeting in Nashville, TN.

The event is sponsored by the Intellectual Property Committee.

Silicon Valley Business Lawyer Kristie Prinz to speak on Strategies for Modifying Electronic Standard-Form Agreements and Policies

Silicon Valley Business Lawyer Kristie Prinz will speak on Strategies for Modifying Electronic Standard-Form Agreements and Policies on April 1, 2005 at the ABA Section of Business Law 2005 Spring Meeting in Nashville, TN.

The event will be sponsored by the Electronic Commerce Subcommittee of the Cyberspace Law Committee. Please click here to view Kristie's Powerpoint presentation that was inserted into the panel's full presentation.

Silicon Valley Lawyer Kristie Prinz to speak on Copyrights: Lessons and Practice Tips from Recent Cases

Silicon Valley Lawyer Kristie Prinz will speak on copyright law on April 5, 2004 at the San Francisco Downtown Courtyard by Marriott

Developing, Protecting, and Exploiting Software Conference sponsored by Law Seminars International. Please click here to view the PowerPoint presentation.

Internet Lawyer Kristie Prinz to Speak on What You Need to Know about CAN-SPAM

Internet Lawyer Kristie Prinz will be speaking on a panel presentation on "What You Need to Know About CAN-SPAM" on June 8, 2004 at Pillsbury Winthrop LLP. The event is a brown bag lunch co-sponsored by the Santa Clara County Bar Association and California State Bar Business Section Cyberspace Law Committee.