

Should Your Business Conduct an IP Licensing Audit?

The Silicon Valley IP Licensing Law Blog discussed why businesses should consider conducting periodic IP licensing audits and what they should be looking for in those audits in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/should-your-business-conduct-an-ip-licensing-audit/>

Retired NFL Players Win Verdict Against Union For Failing to Include Them in Licensing Deals

A verdict was reached in a case filed by retired NFL players against the players union for failing to include them in lucrative licensing deals involving video games and other sports products. The Silicon Valley IP Licensing Law Blog discussed the case and the verdict in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/retired-nfl-players-win-verdict-against-union-for-failing-to-include-them-in-licensing-deals/>

Should the Blogosphere Adopt the Creative Commons Licensing Model?

The Silicon Valley IP Licensing Law Blog explored the question of whether the blogosphere should adopt the creative commons licensing model in the following blog post link:

<http://www.siliconvalleyiplicensinglaw.com/should-the-blogosphere-adopt-the-creative-commons-licensing-model/>

Copyright Reform: Is it Time to Take Patent Reform Off the Table and Work on Copyright Reform?

The Silicon Valley IP Licensing Law Blog looked at this issue of whether copyright reform rather than patent reform should be on the table, and if so, why, in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/copyright-reform-is-it-time-to-take-patent-reform-off-the-table-and-work-on-copyright-reform/>

Trade Secrets Case Provides Important Lesson to Employers and Employees on the Significance of Employment Agreements

What are the lessons to be learned from the case of the ex-Intel Corporation employee accused of stealing trade secrets and giving them to his new employer, rival Advanced Micro Device? The Silicon Valley IP Licensing Law Blog looked at this issue in a recent blog post:

<http://www.siliconvalleyiplicensinglaw.com/trade-secrets-case-provides-important-lesson-to-employers-and-employees-on-the-significance-of-employment-agreements/>

Corporate Designs: Does Your Business Really Have the Rights to its Designs?

Think your business doesn't have any IP to protect? If your business is like most, you may have unprotected design work, as the Silicon Valley IP Licensing Law Blog explains in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/corporate-designs-does-your-business-really-have-the-rights-to-its-designs/>

Cutting Legal Costs by Investing in Good Templates

Can companies save money on legal costs by investing in good legal templates? The Silicon Valley IP Licensing Law Blog explored this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/cutting-legal-costs-by-investing-in-good-templates/>