

Kristie Prinz Presents a Webinar on “What Every Small Business Needs to Know about IP”

Kristie Prinz presented a webinar on “What Every Small Business Needs to Know About IP” in 2009. A copy of the video recording of the program is available for viewing at this link:

<https://theprinzlawoffice.vhx.tv/products/what-every-small-business-needs-to-know-about-ip>.

Kristie Prinz Presents a Webinar on “Leveraging an IP Portfolio”

Kristie Prinz presented a webinar on “Leveraging an IP Portfolio” in 2009. A copy of the video recording is available for viewing at this link:

<https://theprinzlawoffice.vhx.tv/products/leveraging-ip-portfolio>.

Kristie Prinz Presents a Webinar on “Social and Professional Online Networking”

Kristie Prinz presented a webinar on “Social and Professional Online Networking” in 2009. A copy of the video recording is available for viewing at this link:
<https://theprinzlawoffice.vhx.tv/products/social-and-professional-online-networking>.

Kristie Prinz Presents a Webinar on “Developments in Blog Law”

Kristie Prinz presented a webinar on “Developments in Blog Law in 2009. A copy of the video recording of the webinar is available for viewing at this link:
<https://theprinzlawoffice.vhx.tv/products/developments-and-trends-in-blog-law>.

Kristie Prinz Presents on “What You Need to Know About Nondisclosure Agreements”

Tech Lawyer Kristie Prinz presented a webinar on “What You Need to Know About Nondisclosure Agreements” in 2009. A copy of the video recording is available for viewing at this link: <https://theprinzlawoffice.vhx.tv/products/what-you-need-to-know-about-ndas>.

Kristie Prinz Presents Webinar on “What Companies Should Know About Business Blogging”

Kristie Prinz presented a webinar on “What Companies Should Know About Business Blogging” in 2009. A copy of the video recording is available for viewing at this link: <https://theprinzlawoffice.vhx.tv/products/what-companies-should-know-about-business-blogging>.

Kristie Prinz Presents Webinar on “Employee Blogs and Websites: How to Protect Your Company from the Legal Risks of Workers Going Online”

Kristie Prinz presented a webinar on “Employee Blogs and Websites: How to Protect your Company from the Legal Risks of Workers Going Online” in 2009. A copy of the video recording is available for viewing at this link:
<https://theprinzlawoffice.vhx.tv/products/how-to-protect-against-workers-going-online>.

FTC’s Suit Against Intel: What Will Be the Impact on the Silicon Valley?

The Silicon Valley IP Licensing Law Blog discussed the likely impact of the FTC’s lawsuit against Intel on Silicon Valley in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/ftcs-suit-against-intel-what-will-be-the-impact-on-the-silicon-valley/>.

The Prinz Law Office Announces New Fixed Rate Price Packages

Following up on our announcement earlier this week about our new programs aimed at helping cash-strapped entrepreneurs and businesses, The Prinz Law Office is announcing the adoption of our new, simplified, fixed rate packages, which will be effective immediately for all new matters.

To request additional information on our new fixed rate package listings, or information about any of our other price plans, please contact Kristie Prinz at kprinz@prinzlawoffice.com.

The Prinz Law Office Launches Innovative New Programs to Assist Cash-Strapped Entrepreneurs and Businesses

The Prinz Law Office is announcing the launch of several new programs to assist cash-strapped entrepreneurs and businesses, which are struggling to stay afloat in these difficult economic times. The firm hopes to make legal services more affordable at a time when cash flow may not be very

predictable.

To view our press release on the announcement, please click [here](#). If you are interested in receiving more information about our new programs, please contact Kristie Prinz for additional information at kprinz@prinzlawoffice.com.

Patrick Reilly Interview of Kristie Prinz on IP Licensing

IP Society's Patrick Reilly interviews Kristie Prinz on IP licensing in this video recorded in September, 2009.

Prinz Law Management Consulting Announces New Law Graduate Discount Program

[prinz-law-consulting-launches-new-law-graduate-mentorship-program](#)

Prinz Law Management Consulting Announces Launch of New Graduate Discount Program

Our firm's sister company, Prinz Law Management Consulting, has announced the launch of its new law school graduate discount program, which is designed to assist entrepreneurial young lawyers who have been caught up in the current economic crisis.

To view the press release on this announcement, please click here:

[prinz-law-consulting-launches-new-law-graduate-mentorship-program1.](#)

Prinz Law Announces Launch of Prinz Law Store

The Silicon Valley IP Licensing Law Blog announced the launch of the Prinz Law Store in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/the-prinz-law-store/>

The Prinz Law Office Announces Launch of New On- Demand Web Store

The Prinz Law Office is pleased to announce the Launch of its new on-demand web store at www.prinzlawstore.com. The Prinz Law Store will offer on-line programming on a variety of intellectual property and ecommerce legal issues.

To view the press release on the launch, [click here](#).

The Prinz Law Office Awarded Certification as a Women's Business Enterprise

The Prinz Law Office has been awarded certification as a WBE Enterprise. To view press release, [click here](#).

Silicon Valley IP Licensing

News Brief June, 2009

`silicon-valley-ip-licensing-news-brief-june-2009`

Series on ALI Software Contract Principles: Clarify Rules on Implied and Express Warranties in Software Contracts

The Silicon Valley IP Licensing Law Blog discussed the ALI Software Contract Principles' treatment of implied and express warranties in software contracts in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/series-on-ali-software-contract-principles-clarify-rules-on-implied-and-express-warranties-in-software-contracts/>

Electronic Frontier Foundation Launches New Site

to Track Modifications to Online Terms and Conditions

The Silicon Valley IP Licensing Law Blog reported on the launch by the Electronic Frontier Foundation (“EFF”) of a website to track modifications to online terms and conditions in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/electronic-frontier-foundation-launches-new-site-to-track-modifications-to-online-terms-and-conditions/>

Supreme Court Agrees to Hear Bilski Case: Decision to Have Broad Implications for Silicon Valley Companies

The Silicon Valley IP Licensing Law Blog looked at the Bilski Case and its potential implications for Silicon Valley in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/supreme-court-agrees-to-hear-bilski-case-decision-to-have-broad-implications-for-silicon-valley-companies/>

Series on ALI Software Contract Principles: Changes Default Rule from Implied Warranty to Implied Indemnification

The Silicon Valley IP Licensing Law Blog reported on the ALI Software Contract Principles on implied warranty and implied indemnification in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/series-on-ali-software-contract-principles-changes-default-rule-from-implied-warranty-to-implied-indemnification-against-infringement/>

Associated Press Interview Offers Some Insight on its Plans to Police Blogosphere

The Silicon Valley IP Licensing Law Blog reported on the Associated Press's plans to police the blogosphere in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/associated-press-interview-offers-some-insight-on-its-plans-to-police-blogosphere/>

American Law Institute Approves Principles of the Law of Software Contracts

The American Law Institute has approved the Principles of the Law of Software Contracts, as the Silicon Valley IP Licensing Law Blog reported in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/american-law-institute-approves-principles-of-the-law-of-software-contracts/>

Copyright Office Issues Response to Backlog Reports

The Copyright Office has responded to claims that the Copyright Office has been experiencing a backlog, as the Silicon Valley IP Licensing Law Blog reported in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/copyright-office-issues-response-to-backlog-reports/>

Copyright Office Announces Fee Increases

The Copyright Office has announced the adoption of new fees, as was reported by the Silicon Valley IP Licensing Law Blog in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/copyright-office-announces-fee-increases-effective-august-1-2009/>

Silicon Valley IP Licensing News Brief May 2009

[silicon-valley-ip-licensing-news-brief-may-2009](#)

Congress to Consider Patent Reform Bills

The Silicon Valley IP Licensing Law Blog compared and contrasted the Leahy-Hatch and Kyl Patent Reform Bills in the follow blog post linked below:

<http://www.siliconvalleyiplicensinglaw.com/congress-set-to-con>

Blogosphere Reacts to Kindle Publishing for Blogs Licensing Terms

Amazon has published licensing terms for Kindle blog publishing, which terms have drawn some criticism in the blogosphere, as the Silicon Valley IP Licensing Law Blog explains in the following blog post link below:

<http://www.siliconvalleyiplicensinglaw.com/blogosphere-reacts-to-licensing-terms-for-amazons-new-kindle-publishing-for-blogs/>

Backlog Issues No Longer Limited to USPTO; Copyright Office Also Experiencing Long Delays

The backlog issues once limited to the Patent and Trademark Office have spilled over to the Copyright Office as well, as the Silicon Valley IP Licensing Law Blog reported in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/backlog-issues-no-longer-limited-to-uspto-copyright-office-also-experiencing-long-delays/>

Trade Secret litigation On the Rise Against Laid Off Employees

What is behind the recent increase of trade secret litigation against former employees, who have been let go from Silicon Valley companies? The Silicon Valley IP Licensing Law Blog explored this issue in the following blog post linked below:

<http://www.siliconvalleyiplicensinglaw.com/trade-secret-litigation-on-the-rise-against-laid-off-employees/>

Copyright Infringement on the Web No Longer Limited to the Entertainment Industry

Have you run searches lately on the Internet to verify that none of your company's works have been infringed? If you were to run such a search, you are likely to find infringement on the Internet, according to this blog posting by the Silicon Valley IP Licensing Law Blog linked below:

<http://www.siliconvalleyiplicensinglaw.com/copyright-infringement-on-the-internet-problem-is-no-longer-confined-to-entertainment-industry/>.

Collaborating with Third Party Businesses Requires Appropriate Collaboration Agreements

Are you considering entering into a collaboration with another business? If this is something you are considering, you should get the right agreements in place before moving forward, as the Silicon Valley IP Licensing Law Blog explained in the following blog posting linked below:

<http://www.siliconvalleyiplicensinglaw.com/collaborating-can-create-legal-headaches-if-the-appropriate-ip-agreements-are-not-in-place/>

Silicon Valley IP Licensing News Brief March 31, 2009

[silicon-valley-ip-licensing-news-brief-march-2009](#)

Decision Reached in Case that Challenged Patent Rulemaking Authority by USPTO

The Federal Circuit has reached a decision in *Tafas v. Doll*, which is a case that challenged the rulemaking authority of the USPTO, as the Silicon Valley IP Licensing Law Blog discussed in the following blog post linked below:

<http://www.siliconvalleyiplicensinglaw.com/decision-reached-in-case-that-challenged-patent-rulemaking-authority-by-uspto/>

Facebook Adopts Townhall Format to Allow Users to Comment and Vote on New Statement of Rights and Responsibilities

Facebook has decided to obtain user input on the terms and conditions comprising its new statement of rights and responsibilities, as the Silicon Valley IP Licensing Law Blog reported in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/facebook-adopts-townhall-format-to-allow-users-to-comment-and-vote-on-new->

Anticipating Likely Copyright Battle, Amazon Backs Down Over Kindle 2 Audio Feature

Is the Kindle 2 audiobook text-to-speech feature infringing book author copyrights? The Silicon Valley IP Licensing Law Blog explored the controversy and Amazon's attempt at resolving the issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/anticipating-likely-copyright-battle-amazon-backs-down-over-kindle-2-audio-feature/>

Facebook Reverses Decision and Announces Temporary Return to Prior Terms and Conditions

Facebook has reversed its unpopular decision to change its content licensing policy and other terms and conditions in response to pressure from users and commentators on the

Internet, as the Silicon Valley IP Licensing Law Blog explained in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/facebook-reverses-decision-and-announces-temporary-return-to-prior-terms-and-conditions/>

Facebook Licensing Controversy Prompts Public to Take Closer Look at Social Networking Site Terms and Conditions

Facebook set off a controversy by amending its terms and conditions to permit broad commercialization of content on its website. The Silicon Valley IP Licensing Law Blog explored this controversy and the amended licensing terms in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/facebook-licensing-controversy-prompts-public-to-take-closer-look-at-social-networking-site-terms-and-conditions/>

Maintenance Agreements: How to Ensure Your Revenue Stream Continues Through the Recession

How do you preserve your maintenance agreement revenue stream in a bad economy? The Silicon Valley IP Licensing Law Blog looked at this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/maintenance-agreements-how-to-ensure-your-revenue-stream-continues-through-the-recession/>

Should You Look to your Intellectual Property Portfolio to Carry You Through the Recession?

While looking at cutting expenses is a natural business step in response to a recession, your company should also consider whether adopting a licensing strategy for the IP portfolio might be a more profitable solution to dealing with a recession, as the Silicon Valley IP Licensing Law Blog explains in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/should-you-look-to-your-intellectual-property-portfolio-to-get-through-this->

Associated Press Alleging Artist Stephen Fairey Infringed President Obama Photograph

Did artist Stephen Fairey infringe a photograph of President Obama? The Silicon Valley IP Licensing Law Blog explored the allegations and controversy in the following blog post linked below:

<http://www.siliconvalleyiplicensinglaw.com/associated-press-alleging-artist-stephen-fairey-infringed-president-obama-photograph/>

The Value of Renegotiating Contracts in a Bad Economy

Should you try to renegotiate your contracts in a bad economy? The Silicon Valley IP Licensing Law Blog has been exploring this issue and explains why you should consider renegotiation when the economy changes business conditions both parties are operating under in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/more-on-renegotiati>

Bad Economy Presents Opportunity to Renegotiate Contracts

Should you consider renegotiating signed contracts in a recession or poor economy? The Silicon Valley IP Licensing Law Blog explores this issue and makes a case for why renegotiation should be a priority in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/bad-economy-presents-opportunity-to-renegotiate-contracts/>

Is Your Business Infringing on the Intellectual Property in Other Companies' Logos?

If you have third party logos posted on your website, have you ever considered whether or not you are infringing on the third party's intellectual property rights by displaying those logos on your site? If not, perhaps this is something you should consider, as the Silicon Valley IP Licensing Blog explains in the following blog post link:

<http://www.siliconvalleyiplicensinglaw.com/is-your-business-in>

**fringing-on-the-intellectual-property-in-other-companies-
logos/**