

Prinz Law Opens New Atlanta Office

The Prinz Law Office is pleased to announce the opening of its new Atlanta Office. To read the press release announcing the opening, please click on the link below:

The Prinz Law Office press release 12.31.15.

Acquisition International Recognizes Prinz Law for Software and SaaS Expertise

Acquisition International recently recognized The Prinz Law Office as “Best for Software and SaaS Licensing” in the USA. The link to the notice is attached below:

<http://www.acquisition-intl.com/2015-the-prinz-law-office>

Prinz Law Announces Opening of San Jose Office

The Prinz Law Office is pleased to announce the opening of its new San Jose Office. To read the press release announcing

the opening, please click on the link below:

**The Prinz Law Office Opens San Jose Office Press Release
12.21.15**

Prinz Law Launches New Copyright Meetup Group

The Silicon Valley Software Law Blog announces the launch of the new copyright meetup group Prinz Law is organizing and provides some additional information about the group in the following blog post:

<http://www.siliconvalleysoftwarelaw.com/prinz-law-launches-new-meetup-group-on-copyright-law-meetup>

The Prinz Law Office Launches New Copyright Law Meetup Group

The Prinz Law Office has launched a new copyright law meetup group in conjunction with the High Tech Section of the Santa Clara County Bar Association, as is further discussed in the link below:

<http://www.siliconvalleyiplicensinglaw.com/the-prinz-law-office-launches-new-copyright-law-meetup-group/>

SaaS Lawyer Kristie Prinz Invited to Speak at SaaS Contract Negotiation Webinar

SaaS Lawyer Kristie Prinz has been invited to speak at the upcoming webinar on SaaS Contract Negotiation further described in this link below:

<http://www.siliconvalleysoftwarelaw.com/silicon-valley-software-law-blogger-to-be-featured-at-upcoming-cle-program>.

SaaS Attorney Kristie Prinz Speaks on “Negotiating Software as a Service Contracts”

SaaS Attorney Ms. Kristie Prinz presented a webinar on “Negotiating Software as a Service Contracts” for Arlington, Virginia-based Clear Law Institute on Monday November 2, 2015.

SaaS Attorney Kristie Prinz Shares Powerpoint Presentation on “Negotiating Software as a Service Contracts” for Clear Law Institute Event

SaaS Attorney Kristie Prinz has made available for viewing her Powerpoint presentation prepared for the recent event “Negotiating Software as a Service Contracts.”

“Negotiating Software as a Service Contracts” November 2, 2015
Powerpoint

SaaS Lawyer Kristie Prinz to Speak on Negotiating Software as a Service Contracts Hosted by Clear Law Institute

SaaS Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar “Negotiating Software as a Service Contracts” for the Arlington, Virginia-based Clear Law Institute on Monday, November 2nd at 10 a.m. PST/1 p.m. EDT. For more information about the upcoming webinar, please [click here](#).

SaaS Lawyer Kristie Prinz Shares Powerpoint Presentation on “Negotiating Software as a Service Contracts” for Stafford Publication Event

SaaS Lawyer Kristie Prinz has made available for review her Powerpoint presentation prepared for the recent event “Negotiating Software as a Service Contracts”:

“Negotiating Software as a Service Contracts” by Kristie Prinz.

SaaS Attorney Kristie Prinz Presentation on “Negotiating Software as a Service Contracts”

SaaS attorney Kristie Prinz recently participated in a webinar on “Negotiating Software as a Service Contracts” with Reed Smith’s Kelley Miller. A recording of that presentation can

be accessed through the link attached below:

<http://www.siliconvalleysoftwarelaw.com/recorded-webinar-of-negotiating-software-as-a-services-contracts>

SaaS Lawyer Kristie Prinz to Speak on SaaS Contract Negotiation at Upcoming Webinar

SaaS Lawyer Kristie Prinz has agreed to speak at an upcoming webinar for the Arlington, Virginia-based Clear Law Institute on Monday, November 2nd at 10 a.m. PST/1 p.m. EDT as further discussed in this link:

<http://www.siliconvalleysoftwarelaw.com/silicon-valley-software-law-blog-author-to-be-featured-at-upcoming-saas-webinar>

SaaS Lawyer Kristie Prinz Speaks on “Negotiating Software as a Service Contracts”

Ms. Prinz was featured as a speaker for a webinar on “Negotiating Software a Service Contracts” on Tuesday, September 8, 2015 for Atlanta-based Stafford Publications.

SaaS Lawyer Kristie Prinz to Present on Negotiating Software as a Service Contracts for Program Hosted by Strafford Publications

SaaS Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar “Negotiating Software as a Service Contracts” for Atlanta-based Strafford Publications on Tuesday, September 8 from 1 p.m.-2:30 p.m. EDT. To review the itinerary or sign up to attend, please click [here](#).

The Prinz Law Office Announces Opening of Orange County Office

The Prinz Law Office is pleased to announce the opening of a new San Diego Office. To read the press release on our announcement, please click on the link below:

The Prinz Law Office Announces Opening of Orange County Office.

The Prinz Law Office Announces the Opening of a new San Diego Office

The Prinz Law Office is pleased to announce the opening of its new San Diego office. To read the press release issued by the firm on the announcement, please see here: The Prinz Law Office Press Release on Opening of San Diego Office.

Software Industry Considers

Consequences of Supreme Court Decision on Patent Validity Defense to Claim of Induced Infringement

The U.S. Supreme Court has just issued an opinion in the *Commil vs. Cisco Systems* case, prompting members of the software industry to consider how the ruling will impact member software companies, as we further explored in our recent Silicon Valley Software Law Blog Posting:

<http://www.siliconvalleysoftwarelaw.com/silicon-valley-software-industry-considers-impact-of-supreme-court-decision-on-patent-invalidity-defense-to-claim-of-induced-infringement>

Supreme Court Decision Reached on Case Dealing with Patent Invalidity Defense to Induced Patent Infringement

The U.S. Supreme Court has issued an opinion in the case of *Commil USA v. Cisco Systems* finding that patent invalidity is no defense to a claim of induced infringement. The Court's decision is discussed in the following blog posting by the Silicon Valley IP Licensing Law Blog:

<http://www.siliconvalleyiplicensinglaw.com/supreme-court-rules-patent-invalidity-is-not-a-defense-to-induced-patent-infringement-claim-in-commil-usa-case-against-cisco-systems/>

Taking Time to Date Before Pursuing an IP Acquisition “Marriage”

How do you choose the right acquisition partner? The Silicon Valley IP Licensing Law Blog evaluated this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/taking-time-to-date-before-pursuing-an-ip-acquisition-marriage/>

Should You Follow This Start-up’s Lead if Approached by a Patent Troll?

Should you take a combative approach if approached by a patent troll? The Silicon Valley IP Licensing Law Blog evaluates the response by one start-up in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/should-you-follow-the-advice-of-this-start-up-if-approached-with-a-demand-letter-by-a-so-called-patent-troll/>

Senate Cybersecurity Bill May Increase Government Surveillance Pressures on Cloud Companies

Privacy groups have voiced concerns about the Senate Intelligence Committee's recent introduction of a cybersecurity bill, as was further explored by the firm in the following Silicon Valley Software Law Blog posting linked below:

<http://www.siliconvalleysoftwarelaw.com/new-senate-cybersecurity-bill-may-expand-government-surveillance-pressures-on-cloud-companies>

Congress Considers Copyright Reform Bill

Copyright reform is back on the table in Congress, as the Silicon Valley IP Licensing Law Blog discussed in its recent blogpost:

<http://www.siliconvalleyiplicensinglaw.com/copyright-reform-on-the-table-in-congress-songwriter-equity-act-of-2015-introduced-in-the-house-of-representatives/>.

Lessons from the Copyright Infringement Verdict Against Robin Thicke and Pharrell Williams

The Silicon Valley IP Licensing Law Blog recently looked at the copyright infringement verdict against Robin Thicke and Pharrell Williams and explored some of the lessons to be taken away from the verdict in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/lessons-from-the-copyright-infringement-verdict-against-robin-thicke-and-pharrell-williams/>

Pitfalls in Negotiating and Drafting Exclusive Licensing Deals: Lessons from Macy's Dispute with JcPenneys over the Martha Stewart Product

Line

Entering into an exclusive licensing deal can be a business decision that you may live to regret, as the Silicon Valley IP Licensing Law Blog explored in the case of the dispute between Macy's and JcPenneys over the Martha Stewart product line in the link below:

<http://www.siliconvalleyiplicensinglaw.com/pitfalls-in-negotiating-and-drafting-exclusive-licensing-deals-lessons-from-macys-dispute-with-jcpenneys-over-its-martha-stewart-product-line/>

How to Choose Your Start-up's Name

What issues should you consider when choosing the name of your start-up? The Silicon Valley IP Licensing Law Blog looked at this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/practical-tips-on-choosing-your-start-ups-name/>

Software Companies Consider

Impact of FCC Decision on Net Neutrality

The Federal Communications Commission (“FCC”) recently adopted rules on the issue of net neutrality. The Silicon Valley Software Law Blog looked at the recently decision and contemplated the impact in the link posted below:

<http://www.siliconvalleysoftwarelaw.com/fcc-decision-on-net-neutrality-what-does-this-mean-for-the-software-industry>

Distinguishing Between the Software License and the SaaS Contract

The Silicon Valley Software Law Blog looked at what the differences are between the software license and the SaaS contract models in a recent blog posting linked below:

<http://www.siliconvalleysoftwarelaw.com/software-licensing-vs-software-as-a-service-saas-the-importance-of-the-technology-model-to-contract-drafting>