

# **Silicon Valley Software Attorney Kristie Prinz to Speak on “Negotiating Service Level Agreement Key Terms”**

Silicon Valley Software Attorney Kristie Prinz will be speaking on “Negotiating Service Level Agreements Key Terms” at a webinar sponsored by Strafford Publications on December 21, 2016 from 10 a.m. to 11:30 p.m. PST.

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# **Silicon Valley SaaS Attorney Kristie Prinz to Speak on “Negotiating Software-as-a-Services Contracts”**

Silicon Valley lawyer Kristie Prinz will be presenting a webinar on “Negotiating Software-as-a-Services Contracts” for Clear Law Institute on Monday, December 19, 2016 at 10 a.m. PST/1 p.m. EST.

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# US Navy Responds to Copyright Infringement Suit Filed by Bitmanagement Software

Bitmanagement Software GmbH has filed suit against the US Navy alleging willful copyright infringement of its 3D virtual reality software “BS Contact Geo” and demanding \$600 million in damages. The Silicon Valley Software Law Blog discussed this and the issues likely involved in the dispute in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/us-navy-responds-to-copyright-infringement-suit-filed-by-bitmanagement-software/>

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## Takeaways for Software Industry on the Cost of Data Breach

If you are a cloud service provider or a software provider who offers maintenance services to enterprise-level companies, then your company has likely had occasion to negotiate indemnification clauses related to data breaches. Moreover, your company has probably had to provide warranties around data security or employee bad acts that would provide some protections to your customers in the event of a data breach. But have you ever considered what the cost of a possible data breach might really be for your company? The Silicon Valley Software Law Blog addresses this issue in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/takeaways-for-software-industry-from-new-study-on-costs-of-data-breach/>

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# **The Prinz Law Office Announces that Software Lawyer Kristie Prinz will Speak at Upcoming Webinar on Negotiating Software as a Service Contracts**

Press Release Announcing Clear Law Institute Webinar

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# **The Prinz Law Office Announces that Silicon Valley Software Lawyer Kristie Prinz Will Speak at Upcoming Webinar on Negotiating**

# **Service Level Agreements**

Press Release on Upcoming Stratford Publications Webinar

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## **Silicon Valley Tech Transactions Lawyer Kristie Prinz to Speak on “Negotiating Service Legal Agreements Key Terms”**

Silicon Valley Tech Transactions Lawyer Kristie Prinz will be speaking on “Negotiating Service Level Agreements Key Terms” at a webinar sponsored by Atlanta-based Strafford Publications on December 21, 2016 from 10 a.m. to 11:30 p.m. PST.

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## **HP Launches New Digital Rights Management Software Controversy with Security Update Downloads**

HP has set off a new DRM software controversy over printer cartridges with a recent security update to HP printers, which

made third party printer cartridges no longer compatible with their printers. The Silicon Valley Software Law Blog explores the controversy and suggests that new litigation over DRM software could be on the horizon in the following blogpost:

*Digital Rights Management Software and the Printer Hardware Business*

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## **Silicon Valley Lawyer Kristie Prinz to Present Webinar on “Negotiating Software-as-a-Service Contracts”**

Silicon Valley lawyer Kristie Prinz will be presenting a webinar on “Negotiating Software-as-a-Services Contracts” for Clear Law Institute on Monday, December 19, 2016 at 10 a.m. PST/1 p.m. EST.

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## **Silicon Valley Attorney Kristie Prinz to Speak at**

# **Upcoming Webinar on Negotiating SaaS Contracts**

**Silicon Valley attorney Kristie Prinz will present a webinar on “Negotiating Software as a Service Contracts” on Friday, September 9, 2016 at 10 a.m. PST/1 p.m. EST. To sign up for the webinar, please [click here](#).**

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## **Silicon Valley Lawyer Kristie Prinz to Speak at Upcoming Webinar on Negotiating SaaS Contracts**

Silicon Valley lawyer Kristie Prinz will present a webinar on “Negotiating Software as a Service Contracts” on Friday, September 9, 2016 at 10 a.m. PST/1 p.m. EST. To sign up for the webinar, please click **[here](#)**.

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# **FTC Announces Order Against San Francisco Software Company**

The FTC has issued an order against a San Francisco software company for deceptive and misleading trade practices with respect to the distribution of the software product and with respect to advertising and promotions related to the software product. The Silicon Valley Software Law Blog has provided a brief summary of the complaint and the order issued by the FTC in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/ftc-announces-approval-of-final-order-in-deceptive-app-case-against-vulcan>

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## **SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar on “Negotiating Software as a Service Contracts”**

SaaS Lawyer Kristie Prinz will be speaking on “Negotiating Software as a Service Contracts” at a webinar sponsored by Clear Law Institute, which will be held at 10 a.m. PST/1 p.m. EST on May 6, 2016. For more information on the webinar, please contact Clear Law Institute at <http://clearlawinstitute.com/>.

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# **Defend Trade Secrets Act Augments Silicon Valley Companies' Tools to Protect Trade Secrets**

If your company is like most technology companies, trade secrets comprise the bulk of your intellectual property and you have probably long been frustrated with the minimal resources available to you to protect them from misappropriation. Congress has just taken action to assist your effort by passing the Defend Trade Secrets Act of 2016. The Silicon Valley IP Licensing Law Blog explores the significance of the new law in the following blogpost:

<http://www.siliconvalleyiplicensinglaw.com/passage-of-defend-trade-secrets-act-provides-silicon-valley-companies-new-trade-secret-enforcement-tools/>

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## **Should Your Software Company Be Concerned about Product ADA Compliance?**

If your software company is like most, it may have considered whether the office space it was leasing was compliant with the Americans with Disabilities Act ("ADA") prior to signing the



lease, but the idea that the products the company was selling might not be ADA compliant has never been contemplated by anyone. However, now may be a good time to give the issue some serious consideration, as the Silicon Valley Software Law Blog explains in the following blogpost:

## **Should Your Software Company Be Concerned about Product ADA Compliance?**

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## **Microsoft Launches New Constitutional Challenge Against Alleged Federal Government Searches of Customer Data in Cloud**

Microsoft has just launched a constitutional challenge against the federal government over its use of indefinite gag orders when the government subpoenas information from customer cloud account. The action was clearly timed to capitalize on public sentiment against the government for its perceived intrusion on privacy rights in the recent action against Apple regarding the encryption of the San Bernardino terrorist smartphone. The Silicon Valley Software Law Blog further explores this development in the blogpost linked below:

<http://www.siliconvalleysoftwarelaw.com/microsoft-launches-new-constitutional-challenge-against-government-over-secret-data-requests>

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## **Third Party Successfully Unlocks Terrorist iPhone, ending Government Encryption Case Against Apple**

The U.S. Justice Department has announced that the third party who came forward and convinced the FBI that it could unlock the San Bernardino terrorist's encrypted iPhone successfully unlocked the encrypted iPhone, ending the standoff between Apple and the FBI. The Silicon Valley Software Law Blog addressed the developments in this fight between the U.S. Government and Apple in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/third-party-hacks-san-bernardino-terrorist-iphone-ending-standoff-between-apple-and-fbi>.

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## **Government Signals Possible**

# Reversal of Course on Apple Litigation

The Department of Justice signaled today that it may be rethinking moving forward with the Apple litigation over the iPhone encryption issue, canceling a hearing scheduled for tomorrow in order to explore a possible new method that had come to light for unlocking the terrorist iPhone that has sparked the dispute. The Silicon Valley Software Law Blog further explored today's developments in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/government-backtracks-in-dispute-against-apple-over-unlocking-terrorist-iphone>.

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## Silicon Valley SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar on "Negotiating Software as a Service Contracts"

Silicon Valley SaaS Lawyer Kristie Prinz will be speaking on "Negotiating Software as a Service Contracts" at a webinar sponsored by Clear Law Institute at 10 a.m. PST/1 p.m. PST on May 6, 2016. To sign up to attend the program, please register at the Clear Law Institute Website at [www.clearlawinstitute.com](http://www.clearlawinstitute.com).

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# **The Encryption Debate: Will Government or Industry Win?**

When the Justice Department decided to wage a legal battle against Apple over encryption on the iPhone of one of San Bernardino terrorists, the government moved the encryption debate into the public arena and triggered a public debate over the issue. Now, it is reported that the government is considering launching a second case over the encryption issue against yet another company. Who will be the ultimate winner in this debate? The Silicon Valley Software Law Blog explores the issues in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/who-will-ultimately-win-in-the-fbis-standoff-with-the-software-industry>

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**SaaS Agreements Lawyer  
Kristie Prinz to be featured  
speaker for “Negotiating  
Software as a Service  
Contracts” Webinar Hosted by**

# Clear Law Institute

SaaS Agreements Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar “Negotiating Software as a Service Contracts” for the Arlington, Virginia-based Clear Law Institute on Thursday, February 25, 2016 at 10 a.m. PST/1 p.m. EDT.

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## **FTC Signals to Health Software Companies an Intention to Increase Scrutiny over Advertising Claims**

The FTC has just reached a settlement with Lumos Labs over claims that the company was deceptively advertising the health benefits of its Luminosity software program. The FTC’s action over this issue should serve as a warning to the health software industry regarding how health software companies are advertising their products. The Silicon Valley Software Law Blog further addressed this matter in the following blog post:

**<http://www.siliconvalleysoftwarelaw.com/lumos-labs-case-signals-to-health-software-industry-an-intention-by-the-ftc-to-police-advertising-claims>**