

# **SaaS Contracts Attorney Kristie Prinz to Present on “Negotiating SaaS Agreements” for Clear Law Institute**

Silicon Valley SaaS Contracts Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on February 8, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute, which is making available a 35% discount off the registration fee if you use the discount code KPrinz148075. To register, please sign up here:  
<https://clearlawinstitute.com/shop/webinars/negotiating-saaS-agreements-drafting-key-contract-provisions-protecting-customer-and-vendor-interests-020819/>.

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## **Silicon Valley SaaS Attorney Kristie Prinz to Speak at Webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions,**

# Protecting Customer and Vendor Interests”

Silicon Valley SaaS Attorney Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on October 26, 2018 at 10:00 a.m. The program will be sponsored by Virginia-based Clear Law Institute. To register for the event, sign up at <https://clearlawinstitute.com/shop/webinars/negotiating-saas-agreements-drafting-key-contract-provisions-protecting-customer-and-vendor-interests-102618/>. Clear Law Institute has made available a discount code for the course: you can receive a 35% discount with the promo code: KPrinz119433.

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## The Prinz Law Office Announces Adoption of New Subscription Billing Plan

Prinz Law Announcement 10.3.18

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## Advertisement for Upcoming

# **Webinar on Negotiating SaaS Agreements Sponsored by Clear Law Institute**

Webinar Mailer 10.26.18

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## **The Prinz Law Office Announces Launch of New Alternative Billing Plans**

Press Release 10.3.18

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## **The Prinz Law Office to Launch New Alternative Billing Solution**

The Prinz Law Office is pleased to announce the launch of a new alternative legal billing solution for our clients in the software/SaaS, tech and health tech/digital health, and IT/healthIT industries: the subscription billing model. We have been following the recent popularity of this model with California companies, and have decided to adopt our own version. We believe that it may be a good fit for clients

with ongoing firm needs, particularly in the transactional space. Our new plans will be based on daily and half-daily billing, eliminating traditional hourly timekeeping for clients who choose this option. For more information on how a subscription solution would work, please contact Kristie Prinz at [kprinz@prinzlawoffice.com](mailto:kprinz@prinzlawoffice.com) or 408.884.854.

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## **What SaaS Companies Need to Know about Source Code Escrow Agreements**

If you run a SaaS company, you may come across a negotiation where a prospective customer or business partner insists on the inclusion of source code escrow in the deal terms. However, the traditional source code escrow product is unlikely to provide the protections that your prospective customer or business partner is seeking. The Silicon Valley Software Law Blog addresses the issue of source code escrow products designed for SaaS products and what SaaS companies need to know about them in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/what-saas-companies-need-to-know-about-source-code-escrow-agreements/>

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# **News Update on California's Enactment of Landmark Data Privacy Law**

News Update 6.29.18

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## **In the Aftermath of GDPR, California Passes Consumer Privacy Act of 2018**

Software companies are still taking steps to comply with the European Union's General Data Privacy Regulation ("GDPR"), which just recently went into effect, but they now are facing the prospect of having to comply with a law closer to home: California's New Consumer Privacy Act of 2018. The Silicon Valley Software Law Blog discusses this development at the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/in-aftermath-of-gdpr-california-passes-consumer-privacy-act-of-2018/>

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**Silicon Valley Software &**

# **Technology Lawyer Kristie Prinz to Speak at Upcoming Webinar on “Negotiating SaaS Agreements”**

Press Release 6.26.18

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## **SaaS Contracts Lawyer Kristie Prinz to Speak on “Negotiating SaaS Agreements”**

Silicon Valley SaaS Contracts Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on October 26, 2018 at 10:00 a.m. The program will be sponsored by Virginia-based Clear Law Institute. To register for the event, sign up at <https://clearlawinstitute.com/shop/webinars/negotiating-saas-agreements-drafting-key-contract-provisions-protecting-customer-and-vendor-interests-102618/>. Clear Law Institute has made available a discount code for the course: you can receive a 35% discount with the promo code: KPrinz119433.

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# **SaaS Lawyer Kristie Prinz to Speak on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests”**

SaaS Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on June 11, 2018 at 10:00 a.m. The program will be sponsored by Virginia-based Clear Law Institute. To register for the event, sign up at the Clear Law Institute website.

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# **News Update on California Supreme Court Ruling Establishing New Independent Contractor Test**

News Update 5.3.18

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# **California Supreme Court Ruling To Have Long Term Impact on Silicon Valley Reliance on Gig Workers**

If your Silicon Valley company relies on Gig workers as part of its business model, then the California Supreme Court's ruling is likely to have significant consequences for your business. The Silicon Valley Software Law Blog discusses this ruling at the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/california-supreme-court-strikes-blow-to-software-industry-reliance-on-gig-workers/>

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# **News Update on the U.S. Supreme Court Decision Affirming the Constitutionality of Inter Partes Reviews**

News Update 4.25.18



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# **News Update on California Legislature Considering Passage of SB 822 to Restore Net Neutrality**

News Update on SB 822

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# **News Update Regarding Challenge to the EU-U.S. Privacy Shield Framework**

News Update

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# **News Update on Recent Webcast by Kristie Prinz: “Drafting Software Agreements for ASP &**

# SaaS Hosting”

Drafting Software Hosting Agreements for ASP & SaaS Hosting

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## California Contemplates Passage of State Net Neutrality Bill

With the impending repeal of net neutrality at the federal level, California is currently considering the passage of a net neutrality bill to restore net neutrality at the statewide level. The Silicon Valley Software Law Blog discusses the proposed bill at the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/california-to-consider-bill-that-restores-net-neutrality/>

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## European Court to Hear Challenge to Privacy Shield: Will the Framework Survive Court Review?

If your software company has pursued Privacy Shield certification and is relying on the certification to comply

with EU data privacy regulations, then you will be interested to know that a challenge to the framework is to be heard by a European High Court. The Silicon Valley Software Law Blog has addressed this development and what it may mean for the Privacy Shield framework in the following blog post:

<http://www.siliconvalleysoftwarelaw.com/irish-court-has-referred-case-to-european-court-which-challenges-privacy-shield-will-the-eu-u-s-privacy-shield-framework-withstand-scrutiny-by-the-european-high-court/>

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## **SaaS Attorney Kristie Prinz to Present Webinar on “Negotiating SaaS Agreements”**

SaaS Attorney Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on June 11, 2018 at 10:00 a.m. The program will be sponsored by Virginia-based Clear Law Institute. To register for the event, sign up at the Clear Law Institute website.

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## **What Software Companies Need**

# to Know about the GDPR

The European Union's General Data Protection Regulation (the "GDPR") will go into effect on May 25, 2018. In case you are not up to speed on the law already, what do you need to know about it before it goes into effect? The Silicon Valley Software Law Blog addressed the highlights of the regulation in the following blogpost

[:http://www.siliconvalleysoftwarelaw.com/what-software-companies-need-to-know-about-the-eu-general-data-protection-regulation/](http://www.siliconvalleysoftwarelaw.com/what-software-companies-need-to-know-about-the-eu-general-data-protection-regulation/)

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## **Kristie Prinz to Speak on "Drafting Software Hosting Agreements for ASP and SaaS" for Live Webcast**

Software Contracts Lawyer Kristie Prinz will give a live webcast for Florida-based MyLawCLE on "Drafting Software Hosting Agreements for ASP and SaaS" on March 15, 2018 from 1 to 3 p.m. PST.

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# **Software Lawyer Kristie Prinz to Speak at Clear Law Institute Webinar on “Negotiating SaaS Contracts”**

Press Release 3.15.18

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## **Software Agreements Lawyer Kristie Prinz to Speak on “Drafting Software Hosting Agreements for ASP and SaaS”**

Software Contracts Lawyer Kristie Prinz will give a live webcast for Florida-based MyLawCLE on “Drafting Software Hosting Agreements for ASP and SaaS” on March 15, 2018 from 1 to 3 p.m. PST.

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## **Six Signs You Are Reviewing a Poorly Written Software**

# Contract

How do you identify a poorly written software contract, whether it is supposed to be a software license, a SaaS contract, or another type of agreement? Firm Founder Kristie Prinz provides tips on how to identify bad software contracts in the following Silicon Valley Software Law Blog post:

<http://www.siliconvalleysoftwarelaw.com/signs-you-are-reviewing-a-poorly-written-software-contract>

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## **Software Lawyer Kristie Prinz to Speak on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests”**

Software Lawyer Kristie Prinz will be featured as a speaker on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” for a webinar hosted by Arlington, Virginia-based Clear Law Institute on Wednesday, February 21, 2018 from 10-11:15 a.m. PST.

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# **Software Lawyer Kristie Prinz to Speak on “Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions”**

Silicon Valley Software Lawyer Kristie Prinz will be featured as a speaker for the webinar “Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions” for the Atlanta, Georgia-based Strafford on January 23, 2018.

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# **Silicon Valley SaaS Lawyer Kristie Prinz to Speak on “Negotiating Software as a Service Contracts” for Clear Law Institute**

Silicon Valley SaaS Lawyer Kristie Prinz will be featured as a speaker for the webinar “Negotiating Software as a Service Contracts” for the Arlington, Virginia-based Clear Law Institute on Wednesday, January 17th from 10-11:15 a.m. PST.