

# Firm Announces Revamped Fixed Rate Options for 2020

The Prinz Law Office has revamped its standard billing options for 2020 and dramatically increased the number of fixed rate options available for clients in 2020. Starting on January 1st, 2020, clients will have the opportunity to elect as many as five different levels of standard fixed fee options for many routinely requested services, which will enable entrepreneurs, start-ups and small businesses with limited budgets to better choose a fixed fee plan that meets their needs.

The new fixed rate options will significantly expand the firm's existing alternative billing arrangements. The firm announced in early 2019 the launch of a new subscription and fixed hour billing program, which will continue to be offered in 2020. For more information about the firm's billing options, please **contact us**.

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**SaaS Lawyer Kristie Prinz to Present Webinar on “Drafting and Negotiating SaaS Agreements: Best Practices for University Tech Transfer**

# Offices”

SaaS Lawyer Kristie Prinz will present an upcoming webinar for Tech Transfer Central on December 10, 2019 from 10 a.m. to 11 a.m. PST on “Drafting and Negotiating SaaS Agreements: Best Practices for University Tech Transfer Offices.” To read more about this program or register, please check out the Tech Transfer Central website: <https://techtransfercentral.com/marketplace/distance-learning/drafting-and-negotiating-saas-agreements/>.

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## **SaaS & Software Lawyer Kristie Prinz to Present Webinar on “Key Legal Developments Impacting the Software Industry in 2019”**

SaaS and Software Lawyer Kristie Prinz to Present Webinar on November 21, 2019 on “Legal Developments Impacting the Software Industry 2019.” The program will provide an overview of what software companies need to know about key legal developments in 2019 and practical steps that they should be taking in response to those developments. At this webinar you will learn about:

- Key state law developments impacting the industry, including but not limited to the California Consumer Privacy Act, which goes into effect January 1, 2020;
- Federal regulatory activity impacting the software

industry, particularly with respect to the Federal Trade Commission (“FTC”);

- Cases and trends in litigation impacting the software industry; and
  - Best practices to navigate the current legal landscape.
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# **Software & SaaS Lawyer Kristie Prinz to Present Webinar on “Legal Developments Affecting the Software Industry”**

The Prinz Law Office is sponsoring a webinar on November 21, 2019 on “Legal Developments Affecting the Software Industry.” The program will provide an overview of what software companies need to know about key legal developments facing the software industry and steps they should be taking to respond to those legal developments. For more information or to register for the event, please check out:<https://prinzlawstore.com/2019/10/legal-developments-impacting-the-software-industry-2019/>

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# **SaaS Lawyer Kristie Prinz to Present Upcoming Webinar on “Drafting & Negotiating SaaS Agreements: Best Practices for University Tech Transfer Offices”**

SaaS Lawyer Kristie Prinz will be presenting a webinar on Tuesday, December 10, 2019 for Tech Transfer Central on “Drafting and Negotiating SaaS Agreements: Best Practices for University Tech Transfer Offices. To register, please sign up at

<https://techtransfercentral.com/marketplace/distance-learning/drafting-and-negotiating-saas-agreements/>.

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## **California Passes New Data Brokering Law**

News Update 10.22.19

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# California Prepares for Approaching Deadline of CCPA Effective Date

News Update 10.17.19

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## The Prinz Law Office's Kristie Prinz to Present on "Best Practices for Negotiating SaaS Contracts"

The Prinz Law Office will be sponsoring a webinar on October 8, 2019 on "Best Practices for Negotiating SaaS Contracts & Managing SaaS Customer Relationships." Firm Founder and SaaS attorney, Kristie Prinz, will be presenting this webinar, which will be intended not only for in-house counsel and other attorneys, but also for founders, businesspeople and CFOs dealing with SaaS agreements.

To register to attend, please sign up at The Prinz Law Store website at <https://prinzlawstore.com/2019/08/saas-contracts/>.

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# The Prinz Law Office's Kristie Prinz to Present Upcoming Webinar on SaaS Contracts

The Prinz Law Office will be sponsoring a webinar on October 8, 2019 on “Best Practices for Negotiating SaaS Contracts & Managing SaaS Customer Relationships.” The firm’s own Silicon Valley SaaS attorney, Kristie Prinz, will be presenting this webinar, which will address such issues as:

- *What makes an effective SaaS customer contract?*
- *What are the essential terms in a well-drafted SaaS contract?*
- *What are the common issues that arise in SaaS negotiations? What are the best strategies to resolve them?*
- *What are the best practices to manage the customer relationship?*

To register to attend, please sign up at **The Prinz Law Store** website at <https://prinzlawstore.com/2019/08/saas-contracts/>.

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## Silicon Valley SaaS Lawyer Kristie Prinz to Speak on

# **“Negotiating SaaS Agreements” for Clear Law Institute**

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on August 9, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at <https://clearlawinstitute.com/>.

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# **Silicon Valley Software Lawyer Kristie Prinz to Present Upcoming Webinar on “Drafting Software Hosting Agreements”**

Silicon Valley Software Lawyer Kristie Prinz will be presenting an upcoming webinar with FieldFisher partner Laura Berton on “Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions” for Strafford on Thursday, July 25th from 10 a.m. to 11:30 a.m. PST. For more information on the program, please [click here](#).

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# **News Update on FTC's Application of Safeguards Rule to Software Company**

News Update 7.17.19

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# **Silicon Valley SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar on SaaS Agreements**

Clear Law Press Release 7.5.19

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# **Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar on**



# **Software Hosting Agreements**

Strafford Press Release 7.5.19

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## **Silicon Valley Software Lawyer Kristie Prinz to Speak on “Negotiating SaaS Agreements”**

Silicon Valley Software Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on August 9, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at <https://clearlawinstitute.com/>.

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## **The Prinz Law Office Announces Opening of San Francisco Office**

Press Release 5.1.19

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# **Software Attorney Kristie Prinz to Present Webinar on “Drafting Software Hosting Agreements” Hosted by Strafford**

Silicon Valley Software Attorney Kristie Prinz will be presenting an upcoming webinar with FieldFisher partner Laura Berton on “Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions” for Strafford on Thursday, July 25th from 10 a.m. to 11:30 a.m. PST. For more information on the program, please [click here](#).

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# **Silicon Valley SaaS Lawyer Kristie Prinz to Present Webinar on “Negotiating SaaS Agreements”**

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on May

6, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at <https://clearlawinstitute.com/>.

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## **The Prinz Law Office Announces Opening of San Francisco Office**

The Prinz Law Office is pleased to announce the opening of its new San Francisco office. To read the press release announcing the opening, please click on the link: **Press Release**.

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## **Silicon Valley Software Lawyer Kristie Prinz to Present Webinar on “Negotiating SaaS Agreements”**

Silicon Valley Software Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on May 6, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at <https://clearlawinstitute.com/>.

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# **Silicon Valley Tech Transactions Lawyer Kristie Prinz to Speak on “Best Practices for Drafting Master Services Agreements & Managing the Service Relationship”**

Silicon Valley Tech Transactions Lawyer Kristie Prinz will be presenting a webinar on “Drafting Master Service Agreements & Managing the Service Relationship” on Friday, March 8, 2019 at 10 a.m. PST/1 p.m. PST. The Prinz Law Office will be sponsoring the event. To register, please sign up here:<http://prinzlawstore.com/2019/01/best-practices-for-drafting-master-service-agreements-managing-the-service-relationship/>

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## **Silicon Valley SaaS Lawyer Kristie Prinz to Present**

# **Webinar on “Best Practices for Drafting SaaS Contracts & Managing SaaS Customer Relationships”**

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on “Best Practices for Drafting SaaS Contracts & Managing SaaS Customer Relationships” on February 19th from 10-11 a.m. PST. The program will be sponsored by The Prinz Law Office and is intended for lawyers as well as businesspeople. To register, please sign up at: <http://prinzlawstore.com/2019/01/drafting-saas-contracts-managing-saas-customer-relationships/>.

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# **Silicon Valley SaaS Lawyer Kristie Prinz to Present Webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests”**

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract

Provisions, Protecting Customer and Vendor Interests” on February 8, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute, which is making available a 35% discount off the registration fee if you use the discount code KPrinz148075. To register, please sign up here:  
<https://clearlawinstitute.com/shop/webinars/negotiating-saas-agreements-drafting-key-contract-provisions-protecting-customer-and-vendor-interests-020819/>.

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## **Silicon Valley Technology Lawyer Kristie Prinz to Speak at Upcoming Webinar**

Press Release 2.1.19

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## **Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar on “Best Practices for Drafting SaaS**

# **Contracts & Managing SaaS Customer Relationships”**

**Press Release Best SaaS Practices 1.31.19**

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## **Silicon Valley Software & Technology Lawyer Kristie Prinz to Speak at Upcoming Webinar on “Negotiating SaaS Agreements”**

**Press Release 1.31.19**

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## **Silicon Valley Tech Transactions Lawyer Kristie Prinz to Speak on “Drafting Master Service Agreements &**

# Managing the Service Relationship”

Silicon Valley Tech Transactions attorney Kristie Prinz will present a webinar on “Best Practices for Drafting Master Service Agreements & Managing the Service Relationship” on Friday, March 8th from 10 a.m to 11 a.m. PST. The Prinz Law Office will be sponsoring the event, which will be intended for lawyers as well as businesspeople. To register, please sign up at <http://prinzlawstore.com/2019/01/best-practices-for-drafting-master-service-agreements-managing-the-service-relationship/>.

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# Silicon Valley Software Lawyer Kristie Prinz to Speak on “Best Practices for Drafting SaaS Contracts & Managing SaaS Customer Relationships”

Silicon Valley software attorney Kristie Prinz will be presenting a webinar on February 19, 2019 at 10 a.m. PST/1 p.m. PST on “Best Practices for Drafting SaaS Contracts & Managing SaaS Customer Relationships.” The program will be sponsored by The Prinz Law Office, and is intended for lawyers as well as businesspeople. To register to attend the program, please sign up at



<http://prinzlawstore.com/2019/01/drafting-saas-contracts-managing-saas-customer-relationships/>.

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## **Prinz Law Founder Kristie Prinz Joins Privacy Experts in Urging California to Make Serious Revisions to the California Consumer Privacy Act (“CCPA”)**

I was pleased to join Santa Clara Law School Professor Eric Goldman and other privacy experts in urging California to make revisions to the California Consumer Privacy Act (“CCPA”):

<https://blog.ericgoldman.org/archives/2019/01/41-california-privacy-experts-urge-major-changes-to-the-california-consumer-privacy-act.htm>

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## **The Prinz Law Office Announces Opening of New Palo**

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Press Release 1.14.19

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## **The Prinz Law Office Announces Opening of Palo Alto Location**

The Prinz Law Office is pleased to announce the opening of its new Palo Alto office. To read the press release announcing the opening, please click on the link: **Press Release 1.14.19**.

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## **News Update on Australia's Anti-Encryption Law**

News Update 1.8.19