

Four Lessons to be Learned from the FTC's Recent Suit against Uber

This video was recently recorded by Kristie Prinz on 5.15.25.

Recording Released of “Best Practices for Launching a Software Development Project”

The Prinz Law Office is pleased to announce that the recording of the recent presentation by Tech Business Lawyer Kristie Prinz on “Best Practices for Launching a Software Development Project” is now available at this link: <https://theprinzlawoffice.vhx.tv/products/best-practices-for-a>

The Prinz
LAW OFFICE

Tech Business Law Firm

**BEST PRACTICES ON LAUNCHING A
SOFTWARE DEVELOPMENT
PROJECT**

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-software-development-project.

Tech Lawyer Kristie Prinz Presents Introduction

Tech Lawyer Kristie Prinz presents a short introduction of herself in this video recorded on 1.28.25.

Tech Lawyer Kristie Prinz Explains the Prinz Law Approach

Tech Lawyer Kristie Prinz explains the unique Prinz Law Approach in this video of January 28, 2025.

Why Inadequate Treatment of Implementation in Software Contracts Leads to Disputes

Tech Lawyer Kristie Prinz Describes Subscription Services

Tech Lawyer Kristie Prinz describes subscription services at The Prinz Law Office in this video recorded January 24, 2025.

Tech Lawyer Kristie Prinz

Describes Fixed Rate Services

Tech Lawyer Kristie Prinz describes fixed rate services at The Prinz Law Office in this video recorded on 1.24.25.

Tech Lawyer Kristie Prinz Explains the Vision for The Prinz Law Office

Tech Lawyer Kristie Prinz explains the vision for The Prinz Law Office in this video recorded on 1.24.25

Tech Lawyer Kristie Prinz Explains Flat Fee Services

Tech Lawyer Kristie Prinz explains flat fee services at The Prinz Law Office in this video recorded 1.23.25.

Tech Lawyer Kristie Prinz Explains Fractional Rate Services

Tech Lawyer Kristie Prinz explains fractional rate services at The Prinz Law Office in this video recorded 1.23.25.

Tech Lawyer Kristie Prinz Discusses the Services Made Available at The Prinz Law Office

Tech Lawyer Kristie Prinz discusses the Services Made Available at The Prinz Law Office in this video recorded 1.22.25.

Tech Lawyer Kristie Prinz Introduces The Prinz Law Office

Tech Lawyer Kristie Prinz introduces The Prinz Law Office in this video recorded on 8.20.24.

Tech Lawyer Kristie Prinz

Explains Why to Review Key Customer Contracts

Tech Lawyer Kristie Prinz explains why to review key customer contracts in a sluggish economy in this video recorded on 8.16.24.

Tech Lawyer Kristie Prinz Introduces Legal Practice

Silicon Valley Tech Lawyer Kristie Prinz introduces herself in this video recorded on July 24, 2024.

Software Contract Lessons to Be Learned from Technology Incident

Software Lawyer Kristie Prinz explains the software contract lessons to be learned from the technology disruption in this video recorded on July 19, 2024.

Kristie Prinz Discusses FTC Suit Over Annual Paid Monthly Software Subscription Plans

Software Lawyer Kristie Prinz discusses FTC concerns with annual paid monthly software subscription plans in this video recorded 7.17.24.

SaaS Lawyer Explains Why Not to Use the Term “SaaS License”

SaaS Lawyer Kristie Prinz explains why not to use the term “SaaS License” in this video recorded October 2022.

Kristie Prinz Explains Definition of Digital Health

Digital Health Lawyer Kristie Prinz explains the definition of

digital health in this video recorded on February 16, 2022.

Kristie Prinz Introduced Digital Health Contracts

Kristie Prinz introduces this video on digital health contracts in October 2021.

Kristie Prinz Welcomes

Audience to Updated Silicon Valley Software Law Blog

Kristie Prinz welcomes audience to the updated Silicon Valley Software Law Blog in this video recorded October 2021.

Kristie Prinz Speaks on Enterprise SaaS Contracts

Kristie Prinz speaks on the complexities of enterprise SaaS contracts in this video recorded in October 2021.

SaaS Lawyer Kristie Prinz Presented “Best Practices for Negotiating SaaS Contracts”

SaaS Lawyer Kristie Prinz presented “Best Practices for Negotiating SaaS Contracts” on March 31, 2020.

A copy of the video recording is available for viewing at this link:

<https://theprinzlawoffice.vhx.tv/products/best-practices-for-negotiating-saas-contracts>.

Patrick Reilly Interview of Kristie Prinz on IP Licensing

IP Society's Patrick Reilly interviews Kristie Prinz on IP licensing in this video recorded in September, 2009.