

# **The Prinz Law Office Announces Expansion of Silicon Valley Headquarters in San Jose**

The Prinz Law Office is pleased to announce that it will be expanding its Silicon Valley headquarters in San Jose. The firm has entered into a two-year commitment on a fifth-floor office suite at 2033 Gateway Place effective September 1, 2017. In addition to being class A office space that has been recently renovated with a number of new upgrades, the property is conveniently located both to San Jose airport and all the major freeways, including 87, 101, and 880.

To read more about the Gateway Place office complex and scroll through photos of the property, please **click here**. To read the firm's press release on the announcement, please **click here**.

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## **Prinz Law Announces Expansion of Silicon Valley Headquarters in San Jose**

**Press Release 8.31.17**

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# **Negotiating the Purchase of SaaS Company Assets: Key Problems to Consider in Any Deal**

If you are like many SaaS companies I see, if you are approached with an asset purchase that interests you, you will be in a hurry to get the deal closed. However, before you move forward, you should want to give the deal serious consideration. What are some of the concerns you should have? The Silicon Valley Software Law Blog addresses these issues in the following blog post:<http://www.siliconvalleysoftwarelaw.com/negotiating-the-purchase-of-saas-company-assets-key-problems-to-anticipate-in-any-deal/>

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# **Taking Time to Date Before Pursuing an IP Acquisition “Marriage”**

How do you choose the right acquisition partner? The Silicon Valley IP Licensing Law Blog evaluated this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/taking-time-to-date-before-pursuing-an-ip-acquisition-marriage/>

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## **California Governor Signs Law Prohibiting Nondisparagement Clauses in Consumer Contracts**

California has adopted a law prohibiting nondisparagement clauses in consumer contracts, as the Silicon Valley Software Law Blog explored in the blog post linked below:

<http://www.siliconvalleysoftwarelaw.com/california-governor-signs-bill-prohibiting-nondisparagement-clauses-in-consumer-contracts>

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## **Collaborating with Third Party Businesses Requires Appropriate Collaboration Agreements**

Are you considering entering into a collaboration with another business? If this is something you are considering, you should get the right agreements in place before moving forward, as the Silicon Valley IP Licensing Law Blog explained in the following blog posting linked below:

<http://www.siliconvalleyiplicensinglaw.com/collaborating-can-create-legal-headaches-if-the-appropriate-ip-agreements-are-not-in-place/>

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## **The Value of Renegotiating Contracts in a Bad Economy**

Should you try to renegotiate your contracts in a bad economy? The Silicon Valley IP Licensing Law Blog has been exploring this issue and explains why you should consider renegotiation when the economy changes business conditions both parties are operating under in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/more-on-renegotiating-contracts-in-the-bad-economy/>

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## **Bad Economy Presents Opportunity to Renegotiate Contracts**

Should you consider renegotiating signed contracts in a recession or poor economy? The Silicon Valley IP Licensing Law Blog explores this issue and makes a case for why renegotiation should be a priority in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/bad-economy-presents-opportunity-to-renegotiate-contracts/>

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# **Should Your Business Conduct an IP Licensing Audit?**

The Silicon Valley IP Licensing Law Blog discussed why businesses should consider conducting periodic IP licensing audits and what they should be looking for in those audits in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/should-your-business-conduct-an-ip-licensing-audit/>

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# **Cutting Legal Costs by Investing in Good Templates**

Can companies save money on legal costs by investing in good legal templates? The Silicon Valley IP Licensing Law Blog explored this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/cutting-legal-costs-by-investing-in-good-templates/>

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# **Silicon Valley Business Lawyer Kristie Prinz to Speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business**

Silicon Valley Business Lawyer Kristie Prinz to speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business at the Silicon Valley Capital Club, Speaker Business Forum Luncheon, on May 24, 2007.

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# **Silicon Valley Business Lawyer Kristie Prinz to Speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business**

Silicon Valley Business Lawyer Kristie Prinz to Speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business at an event

hosted on July 18, 2006 by the NAWBO Silicon Valley Chapter at Silicon Valley Capital Club, San Jose.

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## **Silicon Valley IP Licensing Lawyer Kristie Prinz to speak on IP Reps and Warranties Gone Wrong: Avoid Potholes in the Business Transaction**

Silicon Valley IP Licensing Lawyer Kristie Prinz to speak on IP Reps and Warranties Gone Wrong: Avoid Potholes in the Business Transaction on April 2, 2005 for the ABA Section of Business Law 2005 Spring Meeting in Nashville, TN.

The event is sponsored by the Intellectual Property Committee.

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## **Silicon Valley Business Lawyer Kristie Prinz to speak on Strategies for Modifying Electronic Standard-Form**

# Agreements and Policies

Silicon Valley Business Lawyer Kristie Prinz will speak on Strategies for Modifying Electronic Standard-Form Agreements and Policies on April 1, 2005 at the ABA Section of Business Law 2005 Spring Meeting in Nashville, TN.

The event will be sponsored by the Electronic Commerce Subcommittee of the Cyberspace Law Committee. Please click [here](#) to view Kristie's Powerpoint presentation that was inserted into the panel's full presentation.