

Google Settles with FTC over In-App Purchases Made by Children

The Federal Trade Commission has announced that Google has agreed to refund customers' unauthorized in-app purchases made by their children in the Google Play Store, as the Silicon Valley Software Law Blog discussed in its recent blog posting attached below:

<http://www.siliconvalleysoftwarelaw.com/ftc-settlement-with-google-to-require-refund-of-unauthorized-in-app-charges>

Google Settles with Book Publishers in Copyright Infringement Dispute

Google has reached a settlement with several major American publishing companies, including but not limited to McGraw-Hill, Pearson Education and Penguin, John Wiley & Sons and Simon & Schuster in a copyright infringement case challenging Google's decision to scan the book collections of many major universities. The Silicon Valley IP Licensing Law Blog looks at this case in a recent blog post linked below:

<http://www.siliconvalleyiplicensinglaw.com/google-reaches-settlement-with-book-publishers/>

Google to Factor DMCA Notices into Website Ranking

Google has announced that it will now be factoring the number of “valid” DMCA notices that it receives on a particular website into how it ranks that website in its search results, as is further discussed by the Silicon Valley IP Licensing Law Blog in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/google-announces-controversial-decision-to-factor-2/>

Apple Signals New Approach to Enforcing Royalty Policies on App Store

Amazon, Google, and the Wall Street Journal have all now modified their applications on the Apple App Store in response to signals by Apple that it will be stepping up enforcement of its royalty policies, as was discussed by the Silicon Valley IP Licensing Law Blog in its recent blog post:

<http://www.siliconvalleyiplicensinglaw.com/amazon-google-wall-street-journal-move-to-modify-applications-on-apple-app-store/>

Dow Jones Reporter John Letzing Interviews Technology Lawyer Kristie Prinz in Microsoft, Google Mine for Ideas in Their Own Way

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