

Silicon Valley SaaS Lawyer Kristie Prinz to Present Webinar on “Negotiating SaaS Contracts in an Uncertain Economy”

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on “Best Practices for Negotiating SaaS Agreements in an Uncertain Economy” on April 20, 2020 at 10:00 a.m.-11:30 PST. For more information, please register at [The Prinz Law Store Website](#).

Silicon Valley Tech Transactions Lawyer Kristie Prinz to Present Webinar on “Best Practices for Negotiating Development Agreements in an Uncertain Economy”

Silicon Valley Tech Transactions Lawyer Kristie Prinz will be presenting a webinar on “Best Practices for Negotiating Development Agreements in an Uncertain Economy” on April 13,

2020 at 10 a.m. – 11:30 a.m. PST. For more information, please register at [The Prinz Law Store Website](#).

Why SaaS Companies Need to Anticipate Insurance Requirements in Advance of Negotiations

If your SaaS company is like most, you postpone the procurement of insurance policies until you absolutely have to obtain them, expecting to be able to obtain whatever you need on demand.

However, if your SaaS company anticipates a significant deal is on the horizon, you should be anticipating your needs in advance of actually starting those negotiations, or you may find yourself in a situation where you have to commit to maintaining insurance during the relationship that you may not actually be able to buy on the open market. Why is this a problem? Well, this puts you in the position of potentially breaching the terms of the “significant” deal before you ever start performing those terms, which can obviously have serious consequences for your company’s business if your breach is ever discovered. Since the usual insurance terms in these types of deals require the submission of certificates of insurance as proof of coverage, any failure to procure the insurance required is not likely to stay undiscovered for an extended period.

Notwithstanding the foregoing, even if you do not breach the terms of the negotiated deal, it is far better to negotiate

the scope of indemnification risks you will be incurring with advance knowledge of the terms of the insurance policies you already have in place, as you can then negotiate limits of liability within the coverage of the insurance coverage previously obtained.

So, what types of insurance requirements should a SaaS company anticipate when it goes to negotiate a significant deal?

First and foremost, SaaS companies should anticipate the requirement of a general commercial liability policy. This is a standard commercial insurance policy that every business, regardless of whether or not in the software industry, should keep.

Second of all, SaaS companies should anticipate the requirement of a commercial auto insurance policy to cover the risk that employees or contractors may have an accident while traveling back and forth to a customer or business partner's work site.

Third of all, SaaS companies should anticipate the requirement of an errors & omissions policy to cover the risk that company workers will intentionally or negligently act in a way that harms the customer or business partner.

Fourth, SaaS companies should anticipate the requirement of a cyberinsurance policy to cover the risks of hack attacks, data breaches, and third party cybercrimes, as well as notification costs and other costs to remedy a breach after it occurs.

Fifth, SaaS companies should anticipate the requirement of an umbrella policy to cover losses in excess of the insurance limits available.

What types of limits of coverage should a SaaS company anticipate? In my experience, larger deals will come with larger expectations, so the more significant the deal, the more insurance your company should be lining up in advance.

The bottom line is that doing some advance planning with respect to insurance before your software company commences negotiations on a significant deal will save your company the worry down the road of being discovered to be in breach of the deal you just closed if you find that meeting the insurance requirements you agreed to is not quite as easy as you anticipated. Furthermore, it will enable you to go into negotiations better prepared to be able to negotiate terms that actually protect your company.

If you have questions about your SaaS company's insurance planning, please schedule a consultation today at <https://calendly.com/prinzlawoffice>.

SaaS Attorney Kristie Prinz Shares Powerpoint Presentation on “Negotiating Software as a Service Contracts” for Clear Law Institute Event

SaaS Attorney Kristie Prinz has made available for viewing her Powerpoint presentation prepared for the recent event “Negotiating Software as a Service Contracts.”

“Negotiating Software as a Service Contracts” November 2, 2015
Powerpoint

SaaS Attorney Kristie Prinz Presentation on “Negotiating Software as a Service Contracts”

SaaS attorney Kristie Prinz recently participated in a webinar on “Negotiating Software as a Service Contracts” with Reed Smith’s Kelley Miller. A recording of that presentation can be accessed through the link attached below:

<http://www.siliconvalleysoftwarelaw.com/recorded-webinar-of-negotiating-software-as-a-services-contracts>

SaaS Lawyer Kristie Prinz to Present on Negotiating Software as a Service

Contracts for Program Hosted by Strafford Publications

SaaS Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar “Negotiating Software as a Service Contracts” for Atlanta-based Strafford Publications on Tuesday, September 8 from 1 p.m.-2:30 p.m. EDT. To review the itinerary or sign up to attend, please click [here](#).

IP Licensing Lawyer Kristie Prinz Presents on Negotiating License Agreements with Startups

IP Licensing Lawyer Kristie Prinz recently recorded a course for the Certified Patent Valuation Analyst Program titled “Negotiating License Agreements with Startups.”

[Click here to view description of course.](#)