

Silicon Valley Tech Transactions Lawyer Kristie Prinz to Present Webinar Series on Negotiating in an Uncertain Economy

Silicon Valley Tech Transactions Lawyer Kristie Prinz will be presenting a series of webinars on negotiating in a very uncertain economy, sharing practice tips developed and lessons learned from the last recession. Kristie will be kicking off the series with a **webinar** on “Best Practices for Negotiating Master Services Agreements in an Uncertain Economy” on April 6th, followed by a **webinar** on “Best Practices for Negotiating Development Agreements in an Uncertain Economy” on April 13th, and and a **webinar** on “Best Practices for Negotiating SaaS Agreements in an Uncertain Economy” on April 20th. The next webinars in the series will be announced soon. To register for any of these programs, please check out the webinar notices at **The Prinz Law Store Website**.

Silicon Valley SaaS Lawyer Kristie Prinz to Speak on “Negotiating SaaS Agreements”

for Clear Law Institute

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on August 9, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at <https://clearlawinstitute.com/>.

News Update on FTC’s Application of Safeguards Rule to Software Company

News Update 7.17.19

Silicon Valley SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar on SaaS Agreements

Clear Law Press Release 7.5.19

Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar on Software Hosting Agreements

Strafford Press Release 7.5.19

Silicon Valley Software Lawyer Kristie Prinz to Speak on “Negotiating SaaS Agreements”

Silicon Valley Software Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on August 9, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at <https://clearlawinstitute.com/>.

Silicon Valley SaaS Lawyer Kristie Prinz to Present Webinar on “Negotiating SaaS Agreements”

Silicon Valley SaaS Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on May 6, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at <https://clearlawinstitute.com/>.

The Prinz Law Office Announces Opening of San Francisco Office

The Prinz Law Office is pleased to announce the opening of its new San Francisco office. To read the press release announcing the opening, please click on the link: **Press Release**.

Silicon Valley Software

Lawyer Kristie Prinz to Present Webinar on “Negotiating SaaS Agreements”

Silicon Valley Software Lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on May 6, 2019 at 10:00 a.m. PST/1 p.m. EST. The program will be sponsored by Virginia-based Clear Law Institute. To register, please sign up at <https://clearlawinstitute.com/>.

What SaaS Companies Need to Know about Source Code Escrow Agreements

If you run a SaaS company, you may come across a negotiation where a prospective customer or business partner insists on the inclusion of source code escrow in the deal terms. However, the traditional source code escrow product is unlikely to provide the protections that your prospective customer or business partner is seeking. The Silicon Valley Software Law Blog addresses the issue of source code escrow products designed for SaaS products and what SaaS companies need to know about them in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/what-saas-companies-needed-to-know-about-source-code-escrow-agreements/>

News Update on California's Enactment of Landmark Data Privacy Law

News Update 6.29.18

News Update on the U.S. Supreme Court Decision Affirming the Constitutionality of Inter Partes Reviews

News Update 4.25.18

Software Lawyer Kristie Prinz to Speak on "Negotiating SaaS

Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests”

Software Lawyer Kristie Prinz will be featured as a speaker on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” for a webinar hosted by Arlington, Virginia-based Clear Law Institute on Wednesday, February 21, 2018 from 10-11:15 a.m. PST.

Software Lawyer Kristie Prinz to Speak on “Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions”

Silicon Valley Software Lawyer Kristie Prinz will be featured as a speaker for the webinar “Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions” for the Atlanta, Georgia-based Strafford on January 23, 2018.

Software Lawyer Kristie Prinz to Speak on “Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions”

Silicon Valley Software Lawyer Kristie Prinz will be featured as a speaker for the webinar “Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, Other Key Provisions” for the Atlanta, Georgia-based Strafford on January 23, 2018.

San Jose Lawyer Kristie Prinz to Speak on “Drafting SaaS Contracts” at Webinar Hosted by The Prinz Law Office

Prinz Law founder and San Jose software lawyer Kristie Prinz will speak at a webinar hosted by The Prinz Law Office on “Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes.” The webinar will take

place on October 26, 2017 from 10:00 a.m. to 11:30 a.m. PST.

The webinar will address such topics as:

- What makes an effective SaaS customer contract?
- What terms should SaaS customers expect?
- Common challenges with customer negotiations.
- What drafting problems frequently result in stalled contract negotiations? Customer disputes?
- How can better drafting close deals faster? Avoid subsequent customer disputes?

To register for the webinar, please sign up at this [link](#).

Silicon Valley Software Lawyer Kristie Prinz to Speak on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests”

Silicon Valley Software Lawyer Kristie Prinz will be featured as a speaker on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” for a webinar hosted by Arlington, Virginia-based Clear Law Institute on Wednesday, February 21, 2018 from 10-11:15 a.m. PST.

The Prinz Law Office Announces Expansion of Silicon Valley Headquarters in San Jose

The Prinz Law Office is pleased to announce that it will be expanding its Silicon Valley headquarters in San Jose. The firm has entered into a two-year commitment on a fifth-floor office suite at 2033 Gateway Place effective September 1, 2017. In addition to being class A office space that has been recently renovated with a number of new upgrades, the property is conveniently located both to San Jose airport and all the major freeways, including 87, 101, and 880.

To read more about the Gateway Place office complex and scroll through photos of the property, please **click here**. To read the firm's press release on the announcement, please **click here**.

Prinz Law Announces Expansion of Silicon Valley Headquarters in San Jose

Press Release 8.31.17

Silicon Valley Lawyer Kristie Prinz Interviewed by IPWatchdog on Waymo v. Uber

IP Watchdog recently interviewed Prinz Law Founder Kristie Prinz regarding the *Waymo v. Uber* case. [Click here to read article.](#)

San Jose SaaS Lawyer Kristie Prinz to Speak on “Drafting SaaS Contracts” at 10.26.17 Webinar Hosted by The Prinz Law Office

Prinz Law founder and San Jose SaaS lawyer Kristie Prinz will speak at a webinar hosted by The Prinz Law Office on “Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes.” The webinar will take place on October 26, 2017 from 10:00 a.m. to 11:30 a.m. PST. The webinar will address such topics as:

- What makes an effective SaaS customer contract?
- What terms should SaaS customers expect?
- Common challenges with customer negotiations.
- What drafting problems frequently result in stalled contract

negotiations? Customer disputes?

-How can better drafting close deals faster? Avoid subsequent customer disputes?

To register for the webinar, please sign up at this [link](#).

Silicon Valley Software Lawyer Kristie Prinz to Speak on “Best Practices for Drafting SaaS Contracts” in Webinar Hosted by The Prinz Law Office

Press Release for 10.26.17 webinar

Silicon Valley Technology Attorney Kristie Prinz to Speak on Upcoming Webinar on SaaS Agreements

Press Release 8.17.17

Silicon Valley Software Lawyer Kristie Prinz to Present Webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests”

Silicon Valley Software Lawyer Kristie Prinz will be co-presenting a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” with Kelley Miller of Reed Smith on August 8, 2017 at 10:00 a.m. PST/1:00 p.m. EDT. To register for this webinar, please sign up at:
<https://www.straftfordpub.com/products/negotiating-saas-agreements-drafting-key-contract-provisions-protecting-customer-and-vendor-interests-2017-08-08>.

Bipartisan Bill Introduced in Senate that Seeks to Prevent Attacks on American Cyber-Networks

The “PATCH Act of 2017” has just been introduced in the Senate, which would require government agencies to submit security holes in software products they identify for independent review in order to determine any vulnerabilities that need to be addressed. For more information on the bill, please check out the Silicon Valley Software Law Blog posting on the story:

<http://www.siliconvalleysoftwarelaw.com/bipartisan-bill-introduced-in-senate-that-seeks-to-prevent-attacks-of-american-cyber-networks/>.

SaaS Contract Lawyer Kristie Prinz to Speak on “Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid

Disputes”

Silicon Valley attorney Kristie Prinz will be speaking on “Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes” at a webinar hosted by The Prinz Law Office on March 24, 2017 at 10 a.m. to 11:30 a.m. PST. To sign up for the event, please register at the following

link: <http://prinzlawstore.com/saas-customer-agreements/>.

Silicon Valley Software Lawyer Kristie Prinz to Speak at Webinar on “Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes”

Silicon Valley software attorney Kristie Prinz will be presenting a webinar sponsored by The Prinz Law Office on “Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes” on March 24, 2017 from 10:00 a.m. to 11:30 a.m. PST. To register, please sign up at the following

link: <http://prinzlawstore.com/saas-customer-agreements/>.

Silicon Valley SaaS Attorney Kristie Prinz to Speak on “Negotiating Software-as-a- Services Contracts”

Silicon Valley lawyer Kristie Prinz will be presenting a webinar on “Negotiating Software-as-a-Services Contracts” for Clear Law Institute on Monday, December 19, 2016 at 10 a.m. PST/1 p.m. EST.

**The Prinz Law Office
Announces that Software
Lawyer Kristie Prinz will
Speak at Upcoming Webinar on
Negotiating Software as a
Service Contracts**

Press Release Announcing Clear Law Institute Webinar

Silicon Valley Lawyer Kristie Prinz to Present Webinar on “Negotiating Software-as-a-Service Contracts”

Silicon Valley lawyer Kristie Prinz will be presenting a webinar on “Negotiating Software-as-a-Service Contracts” for Clear Law Institute on Monday, December 19, 2016 at 10 a.m. PST/1 p.m. EST.

Silicon Valley Attorney Kristie Prinz to Speak at Upcoming Webinar on Negotiating SaaS Contracts

Silicon Valley attorney Kristie Prinz will present a webinar on “Negotiating Software as a Service Contracts” on Friday, September 9, 2016 at 10 a.m. PST/1 p.m. EST. To

**sign up for the webinar, please
click here.**

Silicon Valley Lawyer Kristie Prinz to Speak at Upcoming Webinar on Negotiating SaaS Contracts

Silicon Valley lawyer Kristie Prinz will present a webinar on “Negotiating Software as a Service Contracts” on Friday, September 9, 2016 at 10 a.m. PST/1 p.m. EST. To sign up for the webinar, please click **here**.

Should Your Software Company Be Concerned about Product ADA Compliance?

If your software company is like most, it may have considered whether the office space it was leasing was compliant with the Americans with Disabilities Act (“ADA”) prior to signing the lease, but the idea that the products the company was selling might not be ADA compliant has never been contemplated by anyone. However, now may be a good time to give the issue

some serious consideration, as the Silicon Valley Software Law Blog explains in the following blogpost:

Should Your Software Company Be Concerned about Product ADA Compliance?

Microsoft Launches New Constitutional Challenge Against Alleged Federal Government Searches of Customer Data in Cloud

Microsoft has just launched a constitutional challenge against the federal government over its use of indefinite gag orders when the government subpoenas information from customer cloud account. The action was clearly timed to capitalize on public sentiment against the government for its perceived intrusion on privacy rights in the recent action against Apple regarding the encryption of the San Bernardino terrorist smartphone. The Silicon Valley Software Law Blog further explores this development in the blogpost linked below:

<http://www.siliconvalleysoftwarelaw.com/microsoft-launches-new-constitutional-challenge-against-government-over-secret-data-requests>

Third Party Successfully Unlocks Terrorist iPhone, ending Government Encryption Case Against Apple

The U.S. Justice Department has announced that the third party who came forward and convinced the FBI that it could unlock the San Bernardino terrorist's encrypted iPhone successfully unlocked the encrypted iPhone, ending the standoff between Apple and the FBI. The Silicon Valley Software Law Blog addressed the developments in this fight between the U.S. Government and Apple in the following blogpost:

<http://www.siliconvalleysoftwarelaw.com/third-party-hacks-san-bernardino-terrorist-iphone-ending-standoff-between-apple-and-fbi>.

Silicon Valley SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar on

“Negotiating Software as a Service Contracts

Silicon Valley SaaS Lawyer Kristie Prinz will be speaking on “Negotiating Software as a Service Contracts” at a webinar sponsored by Clear Law Institute at 10 a.m. PST/1 p.m. PST on May 6, 2016. To sign up to attend the program, please register at the Clear Law Institute Website at www.clearlawinstitute.com.

SaaS Agreements Lawyer Kristie Prinz to be featured speaker for “Negotiating Software as a Service Contracts” Webinar Hosted by Clear Law Institute

SaaS Agreements Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar “Negotiating Software as a Service Contracts” for the Arlington, Virginia-based Clear Law Institute on Thursday, February 25, 2016 at 10 a.m. PST/1 p.m. EDT.

FTC Signals to Health Software Companies an Intention to Increase Scrutiny over Advertising Claims

The FTC has just reached a settlement with Lumos Labs over claims that the company was deceptively advertising the health benefits of its Luminosity software program. The FTC's action over this issue should serve as a warning to the health software industry regarding how health software companies are advertising their products. The Silicon Valley Software Law Blog further addressed this matter in the following blog post:

<http://www.siliconvalleysoftwarelaw.com/lumos-labs-case-signals-to-health-software-industry-an-intention-by-the-ftc-to-police-advertising-claims>

Prinz Law Opens New Atlanta Office

The Prinz Law Office is pleased to announce the opening of its new Atlanta Office. To read the press release announcing the opening, please click on the link below:

The Prinz Law Office press release 12.31.15.

Acquisition International Recognizes Prinz Law for Software and SaaS Expertise

Acquisition International recently recognized The Prinz Law Office as “Best for Software and SaaS Licensing” in the USA. The link to the notice is attached below:

<http://www.acquisition-intl.com/2015-the-prinz-law-office>

Prinz Law Launches New Copyright Meetup Group

The Silicon Valley Software Law Blog announces the launch of the new copyright meetup group Prinz Law is organizing and provides some additional information about the group in the following blog post:

<http://www.siliconvalleysoftwarelaw.com/prinz-law-launches-new-meetup-group-on-copyright-law-meetup>

The Prinz Law Office Launches New Copyright Law Meetup Group

The Prinz Law Office has launched a new copyright law meetup group in conjunction with the High Tech Section of the Santa Clara County Bar Association, as is further discussed in the link below:

<http://www.siliconvalleyiplicensinglaw.com/the-prinz-law-office-launches-new-copyright-law-meetup-group/>

SaaS Lawyer Kristie Prinz Invited to Speak at SaaS Contract Negotiation Webinar

SaaS Lawyer Kristie Prinz has been invited to speak at the upcoming webinar on SaaS Contract Negotiation further described in this link below:

<http://www.siliconvalleysoftwarelaw.com/silicon-valley-software-law-blogger-to-be-featured-at-upcoming-cle-program.>

SaaS Attorney Kristie Prinz Speaks on “Negotiating Software as a Service Contracts”

SaaS Attorney Ms. Kristie Prinz presented a webinar on “Negotiating Software as a Service Contracts” for Arlington, Virginia-based Clear Law Institute on Monday November 2, 2015.

SaaS Attorney Kristie Prinz Shares Powerpoint Presentation on “Negotiating Software as a Service Contracts” for Clear Law Institute Event

SaaS Attorney Kristie Prinz has made available for viewing her Powerpoint presentation prepared for the recent event “Negotiating Software as a Service Contracts.”

“Negotiating Software as a Service Contracts” November 2, 2015
Powerpoint

SaaS Lawyer Kristie Prinz to Speak on Negotiating Software as a Service Contracts Hosted by Clear Law Institute

SaaS Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar “Negotiating Software as a Service Contracts” for the Arlington, Virginia-based Clear Law Institute on Monday, November 2nd at 10 a.m. PST/1 p.m. EDT. For more information about the upcoming webinar, please [click here](#).

SaaS Lawyer Kristie Prinz Shares Powerpoint Presentation on “Negotiating Software as a Service Contracts” for Stafford Publication Event

SaaS Lawyer Kristie Prinz has made available for review her Powerpoint presentation prepared for the recent event “Negotiating Software as a Service Contracts”:

“Negotiating Software as a Service Contracts” by Kristie Prinz.

SaaS Lawyer Kristie Prinz to Speak on SaaS Contract Negotiation at Upcoming Webinar

SaaS Lawyer Kristie Prinz has agreed to speak at an upcoming webinar for the Arlington, Virginia-based Clear Law Institute on Monday, November 2nd at 10 a.m. PST/1 p.m. EDT as further discussed in this link:

<http://www.siliconvalleysoftwarelaw.com/silicon-valley-software-law-blog-author-to-be-featured-at-upcoming-saas-webinar>

SaaS Lawyer Kristie Prinz Speaks on “Negotiating Software as a Service Contracts”

Ms. Prinz was featured as a speaker for a webinar on “Negotiating Software a Service Contracts” on Tuesday, September 8, 2015 for Atlanta-based Stafford Publications.

SaaS Lawyer Kristie Prinz to Present on Negotiating Software as a Service Contracts for Program Hosted by Strafford Publications

SaaS Lawyer Ms. Kristie Prinz will be featured as a speaker for the webinar “Negotiating Software as a Service Contracts” for Atlanta-based Strafford Publications on Tuesday, September 8 from 1 p.m.-2:30 p.m. EDT. To review the itinerary or sign up to attend, please click [here](#).

The Prinz Law Office Announces Opening of Orange County Office

The Prinz Law Office is pleased to announce the opening of a new San Diego Office. To read the press release on our announcement, please click on the link below:

The Prinz Law Office Announces Opening of Orange County Office.

Software Industry Considers Consequences of Supreme Court Decision on Patent Validity Defense to Claim of Induced Infringement

The U.S. Supreme Court has just issued an opinion in the *Commil vs. Cisco Systems* case, prompting members of the software industry to consider how the ruling will impact member software companies, as we further explored in our recent Silicon Valley Software Law Blog Posting:

<http://www.siliconvalleysoftwarelaw.com/silicon-valley-software-industry-considers-impact-of-supreme-court-decision-on-patent-invalidity-defense-to-claim-of-induced-infringement>

Supreme Court Decision Reached on Case Dealing with Patent Invalidity Defense to

Induced Patent Infringement

The U.S. Supreme Court has issued an opinion in the case of *Commil USA v. Cisco Systems* finding that patent invalidity is no defense to a claim of induced infringement. The Court's decision is discussed in the following blog posting by the Silicon Valley IP Licensing Law Blog:

<http://www.siliconvalleyiplicensinglaw.com/supreme-court-rules-patent-invalidity-is-not-a-defense-to-induced-patent-infringement-claim-in-commil-usa-case-against-cisco-systems/>

Taking Time to Date Before Pursuing an IP Acquisition "Marriage"

How do you choose the right acquisition partner? The Silicon Valley IP Licensing Law Blog evaluated this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/taking-time-to-date-before-pursuing-an-ip-acquisition-marriage/>

Should You Follow This Start-

up's Lead if Approached by a Patent Troll?

Should you take a combative approach if approached by a patent troll? The Silicon Valley IP Licensing Law Blog evaluates the response by one start-up in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/should-you-follow-the-advice-of-this-start-up-if-approached-with-a-demand-letter-by-a-so-called-patent-troll/>

Lessons from the Copyright Infringement Verdict Against Robin Thicke and Pharrell Williams

The Silicon Valley IP Licensing Law Blog recently looked at the copyright infringement verdict against Robin Thicke and Pharrell Williams and explored some of the lessons to be taken away from the verdict in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/lessons-from-the-copyright-infringement-verdict-against-robin-thicke-and-pharrell-williams/>

How to Choose Your Start-up's Name

What issues should you consider when choosing the name of your start-up? The Silicon Valley IP Licensing Law Blog looked at this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/practical-tips-on-choosing-your-start-ups-name/>

The Prinz Law Office Announces Opening of Los Angeles Office in Santa Monica

The Prinz Law Office is pleased to announce the opening of its new office in Santa Monica. To read about the opening of the firm's new office, please check out the press release issued in conjunction with the announcement.

The Prinz Law Office Announces New Rates and Rate Plans for 2015

The firm has announced its new rates and rate plans for 2015, which will include a new plan for start-ups that the firm is just making available for the first time.

For additional information about the 2015 rates and rate plans, please contact Kristie Prinz at kprinz@prinzlawoffice.com.

The Prinz Law Office Opens Santa Monica Office

Press Release 12.9.14

**World Trademark Review
Interviews Trademark Lawyer**

Kristie Prinz in “Responsive PR is a Must When Media Cries ‘Trademark Bully’”

Click here to read story.

World Trademark Review Interviews Silicon Valley Trademark Lawyer Kristie Prinz

The World Trademark Review recently interviewed Silicon Valley Trademark Lawyer Kristie Prinz. A blog post linking to the story is below:

<http://www.siliconvalleyiplicensinglaw.com/recent-interview-kristie-prinz-for-world-trademark-review/>

Challenges of Negotiating

Licenses with Start-ups

What are some of the challenges in negotiating a license with a start-up? The Silicon Valley IP Licensing Law Blog recently explored this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/challenges-of-negotiating-a-licensing-deal-with-a-start-up/>

California Adopts Smartphone Killswitch Law

California has adopted a law that require smartphones sold in the state to have smartphone kill settings enabled as the default settings on the phone. The Silicon Valley Software Law Blog explores the impact of this legislation in the link set forth below:

<http://www.siliconvalleysoftwarelaw.com/california-adopts-smartphone-kill-switch-law>

California notifies App-based Ride Service Uber and

Competitors that Service is Illegal

The state of California has notified Uber, Lyft, and Sidecar that their services are illegal under California law, as further discussed by the Silicon Valley Software Law Blog in the post below:

<http://www.siliconvalleysoftwarelaw.com/california-notifies-app-based-ride-service-uber-and-competitors-that-service-is-illegal>

How to Manage Intellectual Property Disputes as a Start-up

How do you manage intellectual property disputes as a start-up with limited resources? The Silicon Valley IP Licensing Law Blog explored this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/successfully-managing-intellectual-property-disputes-as-an-early-stage-start-up/>

Google Settles with FTC over In-App Purchases Made by Children

The Federal Trade Commission has announced that Google has agreed to refund customers' unauthorized in-app purchases made by their children in the Google Play Store, as the Silicon Valley Software Law Blog discussed in its recent blog posting attached below:

<http://www.siliconvalleysoftwarelaw.com/ftc-settlement-with-google-to-require-refund-of-unauthorized-in-app-charges>

Trademark Commissioner Resigns over Allegations of Nepotism Law Violations

Trademark Commissioner Deborah Cohn recently resigned after a controversy arose over allegations of a nepotism law violation, as was reported by the Silicon Valley IP Licensing Law Blog in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/trademark-commissioner-resigns-over-allegations-of-nepotism-law-violations/>

Landmark Copyright Verdict Against Media Companies

Freelance photographer Daniel Morel was recently awarded a \$1.2 million damage verdict against Agence France-Presse (“AFP”) and Getty Images after it was found that they willfully infringed Mr. Morel’s photos of the 2010 earthquake in Haiti. The Silicon Valley IP Licensing Law Blog discussed this case in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/landmark-copyright-verdict-against-media-companies-serves-as-cautionary-tale-to-all/>

Supreme Court Ruling on Who Bears the Burden of Proving Infringement in a Licensing Dispute

The Supreme Court has held that a patent owner has the burden of proving infringement when the licensee files a declaratory judgment action in a patent licensing dispute in the case of *Medtronic Inc. v. Mirowski Family Ventures, LLC*, as was further discussed by the Silicon Valley IP Licensing Law Blog in the following link:

<http://www.siliconvalleyiplicensinglaw.com/supreme-court-rules-that-patent-owner-bears/>

Avoiding Marketing Traps Around Milestone Events

Marketing around big events could result in a trademark dispute, as the Silicon IP Licensing Law Blog discussed in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/steering-clear-of-marketing-traps-around-milestone-events/>

Supreme Court to Hear Streaming TV Case

The Supreme Court has agreed to hear the Aereo streaming TV case, as is further discussed by the Silicon Valley IP Licensing Law Blog in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/supreme-court-to-hear-streaming-tv-over-the-internet-case/>

Google Settles with Book Publishers in Copyright Infringement Dispute

Google has reached a settlement with several major American publishing companies, including but not limited to McGraw-Hill, Pearson Education and Penguin, John Wiley & Sons and Simon & Schuster in a copyright infringement case challenging Google's decision to scan the book collections of many major universities. The Silicon Valley IP Licensing Law Blog looks at this case in a recent blog post linked below:

<http://www.siliconvalleyiplicensinglaw.com/google-reaches-settlement-with-book-publishers/>

Google to Factor DMCA Notices into Website Ranking

Google has announced that it will now be factoring the number of "valid" DMCA notices that it receives on a particular website into how it ranks that website in its search results, as is further discussed by the Silicon Valley IP Licensing Law Blog in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/google-announces-controversial-decision-to-factor-2/>

PayPal Advises E-Book Sellers to Remove Certain Content

PayPal has advised e-book sellers that they must remove all erotica content off their websites. The Silicon Valley IP Licensing Law Blog discussed the PayPal decision and the controversy that resulted in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/paypal-launches-new-internet-controversy-over-decision-to-censor-erotica-content-sold-through-platform/>

SOPA Blackout Protesters Succeed in Tabling SOPA and PIPA Bills

SOPA Blackout protesters have succeeded in having tabling SOPA and its companion bill PIPA, as the Silicon Valley IP Licensing Law Blog discussed in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/sopa-blackout-protesters-succeed-in-tabling-sopa-and-pipa-bills/>

Lessons for Silicon Valley Companies from Apple Trademark Dispute

What are the lessons Silicon Valley companies should take away from Apple's trademark dispute over the use of the mark "iPad" in China? The Silicon Valley IP Licensing Law Blog looks at the dispute and the lessons to be learned from the dispute in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/lessons-for-silicon-valley-companies-in-apple-trademark-dispute/>

Silicon Valley Prepares for the SOPA Blackout Day Observance

Silicon Valley is preparing for the observance of SOPA Blackout Day, in which websites are to go black for at least twelve hours, as the Silicon Valley IP Licensing Law Blog explains in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/silicon-valley-sopa-blackout-day/>

Silicon Valley Internet Lawyer Kristie Prinz Speaks on Blog Law Developments

Internet Lawyer Ms. Kristie Prinz will be speaking on “Blog Law Developments” for the Sunnyvale-Cupertino Bar Association at Holder’s Country Inn in Cupertino on October 10, 2011. To register to attend the program, [**click here**](#).

What does Patent Reform Mean for Silicon Valley?

The Silicon Valley IP Licensing Law Blog discussed the passage of the Patent Reform Bill and explored its significance to Silicon Valley in the following blog post link below:

[**http://www.siliconvalleyiplicensinglaw.com/what-does-patent-reform-mean-for-silicon-valley-entrepreneurs/**](http://www.siliconvalleyiplicensinglaw.com/what-does-patent-reform-mean-for-silicon-valley-entrepreneurs/)

The Prinz Law Office Launches

the Silicon Valley Software Law Blog

The Prinz Law Office announced the launch of the Silicon Valley Software Law Blog in the following link:

<http://www.siliconvalleyiplicensinglaw.com/the-prinz-law-office-launches-the-silicon-valley-software-law-blog/>

How Does an Entrepreneur Protect His or Her Ideas for Launching a New Start-Up?

How do you protect your ideas for launching a new start-up? The Silicon Valley IP Licensing Law Blog addressed this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/how-does-an-entrepreneur-protect-his-or-her-ideas-for-launching-a-new-start-up/>

Don't Forget the Copyright Assignment

One of the most common mistakes business owners and entrepreneurs make when they hire someone to create something

for their business is that they fail to obtain a copyright assignment from the person hired, which is a problem as the Silicon Valley IP Licensing Law Blog explained in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/hiring-a-third-party-to-create-for-you-dont-forget-the-copyright-assignment/>

Trying to Save Money by Handling Your Own Trademark Filings?

If you are like many small businesses and start-ups and are trying to save money by handling your own trademark filings, you may end up spending more money than you save as the Silicon Valley IP Licensing Law Blog discussed in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/trying-to-save-money-with-do-it-yourself-trademark-filings-how-to-avoid-creating-a-more-expensive-headache-for-yourself/>

Start-ups Should Consider Collaboration Agreements as

an Option to the Equity Agreement

If you are like many start-ups, you are probably contemplating hiring contractors on an equity basis because you don't have cash to pay them for their services. But is this really a good idea? The Silicon Valley IP Licensing Law Blog looked at this issue and the collaboration agreement option in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/new-start-ups-should-consider-collaboration-agreement-as-alternative-to-equity-agreement/>

Technology Transfer Tactics Interviews Silicon Valley Lawyer Kristie Prinz on Tech Transfer Commercialization Dilemma

Silicon Valley IP Licensing Law Blog report on Technology Transfer Tactic's Interview of blog author Kristie Prinz at the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/technology-transfer-tactics-interviews-kristie-prinz-on-tech-transfer-commercialization-dilemma/>

Prinz Law Management Consulting Announces Launch of New Graduate Discount Program

Our firm's sister company, Prinz Law Management Consulting, has announced the launch of its new law school graduate discount program, which is designed to assist entrepreneurial young lawyers who have been caught up in the current economic crisis.

To view the press release on this announcement, please click here:

[prinz-law-consulting-launches-new-law-graduate-mentorship-prgoram1](#).

Prinz Law Announces Launch of Prinz Law Store

The Silicon Valley IP Licensing Law Blog announced the launch of the Prinz Law Store in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/the-prinz-law-store/>

Internet Lawyer Kristie Prinz Speaks on Hottest Topics in Cyberspace—Verizon v. Vonage and Sprint v. Vonage: A Tale of Two Patent Infringement Cases and Their Impact on the VoIP Industry

Internet Lawyer Kristie Prinz will speak at the State Bar of California Annual Meeting in Anaheim on September 29, 2007.

Please [click here](#) to view the Powerpoint presentation.

LexBlog's Rob La Gatta Interviews Silicon Valley Lawyer Kristie Prinz in conjunction with its "Five Questions" Series

[Click here](#) to read the article.

Silicon Valley Lawyer Kristie Prinz to speak on Copyrights: Lessons and Practice Tips from Recent Cases

Silicon Valley Lawyer Kristie Prinz will speak on copyright law on April 5, 2004 at the San Francisco Downtown Courtyard by Marriott

Developing, Protecting, and Exploiting Software Conference sponsored by Law Seminars International. Please [click here](#) to view the PowerPoint presentation.

Internet Lawyer Kristie Prinz to Speak on What You Need to Know about CAN-SPAM

Internet Lawyer Kristie Prinz will be speaking on a panel presentation on "What You Need to Know About CAN-SPAM" on June 8, 2004 at Pillsbury Winthrop LLP. The event is a brown bag lunch co-sponsored by the Santa Clara County Bar Association and California State Bar Business Section Cyberspace Law Committee.