

# **Silicon Valley Tech Transactions Lawyer Kristie Prinz to Present Webinar on “Negotiating Master Service Agreements in an Uncertain Economy”**

Technology Transactions Lawyer Kristie Prinz will be presenting a webinar on “Negotiating Master Service Agreements in an Uncertain Economy” on April 6, 2020 at 10:00 a.m. PST-11:30 a.m PST. To register, please sign up at **The Prinz Law Store Website**.

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# **Silicon Valley Tech Transactions Lawyer Kristie Prinz to Present Webinar Series on Negotiating in an Uncertain Economy**

Silicon Valley Tech Transactions Lawyer Kristie Prinz will be presenting a series of webinars on negotiating in a very uncertain economy, sharing practice tips developed and lessons learned from the last recession. Kristie will be kicking off the series with a **webinar** on “Best Practices for Negotiating

Master Services Agreements in an Uncertain Economy” on April 6th, followed by a **webinar** on “Best Practices for Negotiating Development Agreements in an Uncertain Economy” on April 13th, and and a **webinar** on “Best Practices for Negotiating SaaS Agreements in an Uncertain Economy” on April 20th. The next webinars in the series will be announced soon. To register for any of these programs, please check out the webinar notices at **The Prinz Law Store Website**.

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## **The Prinz Law Office Launches Innovative New Programs to Assist Cash-Strapped Entrepreneurs and Businesses**

The Prinz Law Office is announcing the launch of several new programs to assist cash-strapped entrepreneurs and businesses, which are struggling to stay afloat in these difficult economic times. The firm hopes to make legal services more affordable at a time when cash flow may not be very predictable.

To view our press release on the announcement, please click [here](#). If you are interested in receiving more information about our new programs, please contact Kristie Prinz for additional information at [kprinz@prinzlawoffice.com](mailto:kprinz@prinzlawoffice.com).

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# Silicon Valley IP Licensing News Brief March 31, 2009

silicon-valley-ip-licensing-news-brief-march-2009

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## Maintenance Agreements: How to Ensure Your Revenue Stream Continues Through the Recession

How do you preserve your maintenance agreement revenue stream in a bad economy? The Silicon Valley IP Licensing Law Blog looked at this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/maintenance-agreements-how-to-ensure-your-revenue-stream-continues-through-the-recession/>

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## Should You Look to your Intellectual Property

# Portfolio to Carry You Through the Recession?

While looking at cutting expenses is a natural business step in response to a recession, your company should also consider whether adopting a licensing strategy for the IP portfolio might be a more profitable solution to dealing with a recession, as the Silicon Valley IP Licensing Law Blog explains in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/should-you-look-to-your-intellectual-property-portfolio-to-get-through-this-recession/>.

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# The Value of Renegotiating Contracts in a Bad Economy

Should you try to renegotiate your contracts in a bad economy? The Silicon Valley IP Licensing Law Blog has been exploring this issue and explains why you should consider renegotiation when the economy changes business conditions both parties are operating under in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/more-on-renegotiating-contracts-in-the-bad-economy/>

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# **Bad Economy Presents Opportunity to Renegotiate Contracts**

Should you consider renegotiating signed contracts in a recession or poor economy? The Silicon Valley IP Licensing Law Blog explores this issue and makes a case for why renegotiation should be a priority in the following blog post:

**<http://www.siliconvalleyiplicensinglaw.com/bad-economy-presents-opportunity-to-renegotiate-contracts/>**