

# Negotiating the Purchase of SaaS Company Assets: Key Problems to Consider in Any Deal

If you are like many SaaS companies I see, if you are approached with an asset purchase that interests you, you will be in a hurry to get the deal closed. However, before you move forward, you should want to give the deal serious consideration. What are some of the concerns you should have? The Silicon Valley Software Law Blog addresses these issues in the following blog post:<http://www.siliconvalleysoftwarelaw.com/negotiating-the-purchase-of-saas-company-assets-key-problems-to-anticipate-in-any-deal/>

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## Taking Time to Date Before Pursuing an IP Acquisition “Marriage”

How do you choose the right acquisition partner? The Silicon Valley IP Licensing Law Blog evaluated this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/taking-time-to-date-before-pursuing-an-ip-acquisition-marriage/>

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# **The Value of Renegotiating Contracts in a Bad Economy**

Should you try to renegotiate your contracts in a bad economy? The Silicon Valley IP Licensing Law Blog has been exploring this issue and explains why you should consider renegotiation when the economy changes business conditions both parties are operating under in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/more-on-renegotiating-contracts-in-the-bad-economy/>

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# **Bad Economy Presents Opportunity to Renegotiate Contracts**

Should you consider renegotiating signed contracts in a recession or poor economy? The Silicon Valley IP Licensing Law Blog explores this issue and makes a case for why renegotiation should be a priority in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/bad-economy-presents-opportunity-to-renegotiate-contracts/>

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# Should Your Business Conduct an IP Licensing Audit?

The Silicon Valley IP Licensing Law Blog discussed why businesses should consider conducting periodic IP licensing audits and what they should be looking for in those audits in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/should-your-business-conduct-an-ip-licensing-audit/>

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# Cutting Legal Costs by Investing in Good Templates

Can companies save money on legal costs by investing in good legal templates? The Silicon Valley IP Licensing Law Blog explored this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/cutting-legal-costs-by-investing-in-good-templates/>

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# Silicon Valley Business Lawyer Kristie Prinz to Speak

# **on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business**

Silicon Valley Business Lawyer Kristie Prinz to speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business at the Silicon Valley Capital Club, Speaker Business Forum Luncheon, on May 24, 2007.

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# **Silicon Valley Business Lawyer Kristie Prinz to Speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business**

Silicon Valley Business Lawyer Kristie Prinz will be speaking on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business for the Sunnyvale Rotary Club on November 7, 2006.

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# **Silicon Valley Business Lawyer Kristie Prinz to Speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business**

Silicon Valley Business Lawyer Kristie Prinz to Speak on Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business at an event hosted on July 18, 2006 by the NAWBO Silicon Valley Chapter at Silicon Valley Capital Club, San Jose.

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# **Silicon Valley IP Licensing Lawyer Kristie Prinz to speak on IP Reps and Warranties Gone Wrong: Avoid Potholes in the Business Transaction**

Silicon Valley IP Licensing Lawyer Kristie Prinz to speak on IP Reps and Warranties Gone Wrong: Avoid Potholes in the

Business Transaction on April 2, 2005 for the ABA Section of Business Law 2005 Spring Meeting in Nashville, TN.

The event is sponsored by the Intellectual Property Committee.

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## **Silicon Valley Business Lawyer Kristie Prinz to speak on Strategies for Modifying Electronic Standard-Form Agreements and Policies**

Silicon Valley Business Lawyer Kristie Prinz will speak on Strategies for Modifying Electronic Standard-Form Agreements and Policies on April 1, 2005 at the ABA Section of Business Law 2005 Spring Meeting in Nashville, TN.

The event will be sponsored by the Electronic Commerce Subcommittee of the Cyberspace Law Committee. Please click [here](#) to view Kristie's Powerpoint presentation that was inserted into the panel's full presentation.