### What SaaS Companies Need to Know about Source Code Escrow Agreements

If you run a SaaS company, you may come across a negotiation where a prospective customer or business partner insists on the inclusion of source code escrow in the deal terms. However, the traditional source code escrow product is unlikely to provide the protections that your prospective customer or business partner is seeking. The Silicon Valley Software Law Blog addresses the issue of source code escrow products designed for SaaS products and what SaaS companies need to know about them in the following blogpost:

http://www.siliconvalleysoftwarelaw.com/what-saas-companies-ne
ed-to-know-about-source-code-escrow-agreements/

# Kristie Prinz to Speak on "Drafting Software Hosting Agreements for ASP and SaaS" for Live Webcast

Software Contracts Lawyer Kristie Prinz will give a live webcast for Florida-based MyLawCLE on "Drafting Software Hosting Agreements for ASP and SaaS" on March 15, 2018 from 1 to 3 p.m. PST.

Software Lawyer Kristie Prinz to Speak at Clear Law Institute Webinar on "Negotiating SaaS Contracts"

Press Release 3.15.18

Software and IT Lawyer Kristie Prinz to Speak on "Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, and Other Key Provisions"

Press Release on January 23, 2018 Webinar

## San Jose Lawyer Kristie Prinz to Speak on "Drafting SaaS Contracts" at Webinar Hosted by The Prinz Law Office

Prinz Law founder and San Jose software lawyer Kristie Prinz will speak at a webinar hosted by The Prinz Law Office on "Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes." The webinar will take place on October 26, 2017 from 10:00 a.m. to 11:30 a.m. PST. The webinar will address such topics as:

- -What makes an effective SaaS customer contract?
- -What terms should SaaS customers expect?
- -Common challenges with customer negotiations.
- -What drafting problems frequently result in stalled contract negotiations? Customer disputes?
- -How can better drafting close deals faster? Avoid subsequent customer disputes?

To register for the webinar, please sign up at this link.

Silicon Valley Software Lawyer Kristie Prinz to Speak on "Negotiating Software-as-a-Service Contracts" for

#### Webinar Hosted by Clear Law Institute

Silicon Valley Software Lawyer Kristie Prinz will be featured as a speaker for the webinar "Negotiating Software as a Service Contracts" for the Arlington, Virginia-based Clear Law Institute on Tuesday, September 12th from 12-1:15 p.m. PST.

Clear Law Institute is making available a special promotional discount of 35% off to attendees who sign up via The Prinz Law Office using this promo code: **krpri35**.

To register for the event, sign up at this link: http://clearlawinstitute.com/shop/webinars/negotiating-software-service-contracts-091217/.

# San Jose SaaS Lawyer Kristie Prinz to Speak on "Drafting SaaS Contracts" at 10.26.17 Webinar Hosted by The Prinz Law Office

Prinz Law founder and San Jose SaaS lawyer Kristie Prinz will speak at a webinar hosted by The Prinz Law Office on "Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes." The webinar will take place on October 26, 2017 from 10:00 a.m. to 11:30 a.m. PST. The webinar will address such topics as:

- -What makes an effective SaaS customer contract?
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- -What drafting problems frequently result in stalled contract negotiations? Customer disputes?
- -How can better drafting close deals faster? Avoid subsequent customer disputes?

To register for the webinar, please sign up at this link.

Silicon Valley Software Lawyer Kristie Prinz to Speak on "Best Practices for Drafting SaaS Contracts" in Webinar Hosted by The Prinz Law Office

Press Release for 10.26.17 webinar

## Common Software Fee Drafting Problems and How to Fix Them

A common problem in software and SaaS agreements is that the fee terms in the contract make no sense. Why is this the case and how do you fix the terms? The Silicon Valley Software Law Blog addresses this issue in the following posting:

http://www.siliconvalleysoftwarelaw.com/common-software-agreem
ent-fee-drafting-problems-and-how-to-fix-them/

## Could a Software Developer Whose Code is Used for Hacking be Convicted of a Crime?

If you are a developer and you develop code that hackers then use to commit crimes, then you may be at risk for criminal prosecution. Could prosecution of developers for code used by hackers be a new trend in law enforcement? For more information on the risks to software developers, please check out this Silicon Valley Software Law Blog posting:

http://www.siliconvalleysoftwarelaw.com/could-a-software-devel oper-whose-code-is-used-for-hacking-be-convicted-of-a-crime/

#### Service Level Agreements: What is a Service Level

## Agreement or "SLA" and When Do You Need One?

If you are in the software industry, you probably have heard of a "service level agreement" or "SLA" but do you really understand what a service level agreement is or why you might need one? The Silicon Valley Software Law Blog addresses this issue in the following blogpost:

http://www.siliconvalleysoftwarelaw.com/service-level-agreemen
ts-what-is-a-service-level-agreement-or-sla-and-when-do-youneed-one/

## SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar on "Negotiating Software as a Service Contracts"

SaaS Lawyer Kristie Prinz will be speaking on "Negotiating Software as a Service Contracts" at a webinar sponsored by Clear Law Institute, which will be held at 10 a.m. PST/1 p.m. EST on May 6, 2016. For more information on the webinar, please contact Clear Law Institute at http://clearlawinstitute.com/.