

# **Apple Trademark Dispute With Proview Becomes Global Fight**

Apple's trademark dispute with Proview has become a two-front fight on both the local and international levels, as The Silicon Valley IP Licensing Law Blog explored in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/apple-trademark-dispute-with-proview-becomes-a-global-fight/>

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# **Lessons for Silicon Valley Companies from Apple Trademark Dispute**

What are the lessons Silicon Valley companies should take away from Apple's trademark dispute over the use of the mark "iPad" in China? The Silicon Valley IP Licensing Law Blog looks at the dispute and the lessons to be learned from the dispute in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/lessons-for-silicon-valley-companies-in-apple-trademark-dispute/>

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# Trying to Save Money by Handling Your Own Trademark Filings?

If you are like many small businesses and start-ups and are trying to save money by handling your own trademark filings, you may end up spending more money than you save as the Silicon Valley IP Licensing Law Blog discussed in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/trying-to-save-money-with-do-it-yourself-trademark-filings-how-to-avoid-creating-a-more-expensive-headache-for-yourself/>

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# Is Your Business Infringing on the Intellectual Property in Other Companies' Logos?

If you have third party logos posted on your website, have you ever considered whether or not you are infringing on the third party's intellectual property rights by displaying those logos on your site? If not, perhaps this is something you should consider, as the Silicon Valley IP Licensing Blog explains in the following blog post link:

<http://www.siliconvalleyiplicensinglaw.com/is-your-business-infringing-on-the-intellectual-property-in-other-companies-logos/>