

# **Apple to Begin Enforcing Royalty on Direct Sales of Applications Sold on App Store**

Apple has signaled its intention to step up its enforcement of its royalty on direct sales of apps being sold on the App Store, as the Silicon Valley Software Law Blog explained in its blog post linked below:

<http://www.siliconvalleysoftwarelaw.com/apple-signals-new-enforcement-strategy-to-companies-distributing-applications-at-the-app-store>

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# **Blogosphere Reacts to Kindle Publishing for Blogs Licensing Terms**

Amazon has published licensing terms for Kindle blog publishing, which terms have drawn some criticism in the blogosphere, as the Silicon Valley IP Licensing Law Blog explains in the following blog post link below:

<http://www.siliconvalleyiplicensinglaw.com/blogosphere-reacts-to-licensing-terms-for-amazons-new-kindle-publishing-for-blogs/>

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# **Maintenance Agreements: How to Ensure Your Revenue Stream Continues Through the Recession**

How do you preserve your maintenance agreement revenue stream in a bad economy? The Silicon Valley IP Licensing Law Blog looked at this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/maintenance-agreements-how-to-ensure-your-revenue-stream-continues-through-the-recession/>