

Challenges of Negotiating Licenses with Start-ups

What are some of the challenges in negotiating a license with a start-up? The Silicon Valley IP Licensing Law Blog recently explored this issue in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/challenges-of-negotiating-a-licensing-deal-with-a-start-up/>

Start-ups Should Consider Collaboration Agreements as an Option to the Equity Agreement

If you are like many start-ups, you are probably contemplating hiring contractors on an equity basis because you don't have cash to pay them for their services. But is this really a good idea? The Silicon Valley IP Licensing Law Blog looked at this issue and the collaboration agreement option in the following blog post:

<http://www.siliconvalleyiplicensinglaw.com/new-start-ups-should-consider-collaboration-agreement-as-alternative-to-equity-agreement/>

The Prinz Law Office Launches Innovative New Programs to Assist Cash-Strapped Entrepreneurs and Businesses

The Prinz Law Office is announcing the launch of several new programs to assist cash-strapped entrepreneurs and businesses, which are struggling to stay afloat in these difficult economic times. The firm hopes to make legal services more affordable at a time when cash flow may not be very predictable.

To view our press release on the announcement, please click [here](#). If you are interested in receiving more information about our new programs, please contact Kristie Prinz for additional information at kprinz@prinzlawoffice.com.