



Software Licensing and Software-as-a-Service (“SaaS”)

Prinz Law Software Practice Group attorneys have developed extensive expertise in advising software developers, entrepreneurs, start-ups, and corporate legal departments on all stages of drafting, negotiating, and managing software business deals across a variety of diverse industries, including but not limited to the following:

- Health Tech, Medical & Health Care Services Industry;
- Bioinformatics Industry;
- Office Space Management Industry;
- Commercial Traffic Monitoring Industry;
- Association Directory Management Industry;
- Energy Industry;
- Food Services Industry;
- Social Media Industry;
- Live Entertainment Industry;
- Amusement Park Industry;
- Gaming Industry;
- Education and Testing Industry;
- Fitness Industry; and
- Fintech and Electronic Payments Industry.

Representative Software Practice Group Matters

- Software License Agreements/Software Maintenance Agreements
- SaaS Contracts
- Service Level Agreements (“SLAs”)
- Software Development Agreements
- Software Evaluation/Testing Agreements
- Master Service Agreements (“MSAs”)
- Business Associate Agreements (“BSAs”)
- Software Reseller Agreements/Value-Added Reseller Agreements
- Software Mergers & Acquisitions

The firm has worked with clients not only in Silicon Valley and Southern California but also throughout the United States and in the United Kingdom, Europe, Australia, and New Zealand in drafting highly technical software licenses, SaaS agreements, software development agreements, software testing agreements, software evaluation agreements, service level agreements (“SLAs”), reseller agreements, master service agreements (“MSAs”) and related software industry contracts that are customized to the software entrepreneur or company’s unique software technology and business model. The firm has also advised clients companies of all sizes on negotiating and closing high revenue software deals with software business partners across a variety of industries, and on resolving out-of-court disputes that have arisen between software business partners on software business deals previously negotiated by the parties. Additionally, the firm regularly advises software clients on the purchase and sale of software assets and on software business acquisitions.

In addition to the firm’s extensive experience in representing software and SaaS companies around the world, firm founder Kristie Prinz has become a nationally recognized expert on SaaS contracts, and is frequently asked to speak on legal issues related to SaaS contracts.

To set up a consultation with a Prinz Law attorney to determine how the firm can advise your software company or development team on how to take its software contracting business functions to the next level, please contact us today. Also, Prinz Law invites you to check out our regular postings on software law developments at the Silicon Valley Software Law Blog at www.siliconvalleysoftwarelaw.com as well as our upcoming and previously recorded programs relating to software and SaaS contracts at The Prinz Law Store at www.prinzlawstore.com.



Information Technology (“IT”), Hardware, and Hardware-as-a-Service (“HaaS”)

Prinz Law IT/Hardware Practice Group attorneys regularly represent information technology (“IT”), hardware, and Hardware-as-a-Service (“HaaS”) consultants, entrepreneurs, start-ups, small businesses, and publicly-traded companies in drafting and negotiating agreements specific to their hardware or hardware-related services, as well as on contract interpretation issues, potential business deals, and disputes that have arisen on previously negotiated deals. Prinz Law clients in the IT, hardware, and HaaS space have included but not been limited to the following industries:

- Information Technology (“IT”) Services Industry;
- Disaster Recovery Services Industry;
- Software and Software-as-a Service (“SaaS”) Industry;
- Semiconductor Industry;
- Fiberoptics Industry;
- Laser Industry;
- Solar Photonics Industry;
- Digital Media Industry;
- Gaming Industry;
- Medical and Health Care Services Industry;
- Office Space Management Industry;
- Commercial Traffic Monitoring Industry;
- Live Entertainment Industry; and
- Amusement Park Industry.

IT/Hardware Practice Group attorneys have represented clients on IT, hardware, and HaaS agreement negotiations not only in Silicon Valley and throughout the United States but also in the United Kingdom and Australia. The firm has developed contracts around novel technologies and business models, large-scale development projects, and enterprise technology and services orders, and Prinz Law lawyers have drafted and negotiated reseller agreements and other hardware business deals for technology clients of all sizes.

To set up a consultation with a Prinz Law IT/Hardware Practice Group lawyer on how the firm can advise your IT services or hardware business on how to take its hardware or hardware services contracting business function to the next level, please contact us today.

Representative IT/Hardware Practice Group Matters:

- IT Service Provider Agreements
- Hosting Agreements
- Acceptable Use Policy
- Disaster Recovery Services Agreements
- Master Service Agreements (“MSAs”)
- Service Level Agreements (“SLAs”)
- Implementation Agreements
- HaaS Agreements
- Hardware Lease/Rental Agreements
- Hardware Development Agreements
- Hardware Reseller and OEM Agreements
- Die-bank Agreements
- Standards Body Agreements
- Hardware Manufacturing, Supply & Distributions Agreements
- Hardware Mergers & Acquisitions Agreements



Patent Licensing

Prinz Law Patent Licensing Practice Group attorneys have acquired significant expertise in drafting, negotiating, and advising inventors, engineers, technology entrepreneurs and start-ups, small businesses, and corporate legal departments on patent license agreements and related patent transactions across a diverse group of industries and technical backgrounds, including but not limited to:

- Semiconductor Industry;
- Fiberoptics Industry;
- Laser Industry;
- Solar Photonics Industry;
- Biotechnology Industry;
- Medical Device Industry;
- Consumer Products Industry;
- Software Industry; and
- Electronic Payments Industry.

Patent Licensing Practice Group attorneys have negotiated patent licensing deals with university tech transfer offices (“TTOs”) as well as corporate legal departments, and have represented patent licensing clients in local Silicon Valley patent licensing and patent acquisition deals as well as in large-scale international patent licensing and patent acquisition transactions.

To set up a consultation with a Prinz Law lawyer on how the firm can advise you in conjunction with your next patent license or patent purchase negotiation, please contact us today. The Prinz Law Office also invites you to check out our regular postings on intellectual property law developments at the Silicon Valley IP Licensing Law Blog at www.siliconvalleyiplicensinglaw.com. Also, please check out our recorded and upcoming presentations at The Prinz Law Store at www.prinzlawstore.com.

Representative Patent Licensing Practice Group Matters

- Patent License Agreements
- Patent Assignments
- Technology Transfer Agreements
- Sponsored Research Agreements
- Patent Portfolio Purchases & Acquisitions
- Business Collaboration Agreements and Strategic Alliances
- Patent Enforcement and Pre-Litigation Defense
- Standards Body Agreements
- Evaluation Agreements
- Nondisclosure Agreements



Technology Transactions

The Prinz Law Office's Technology Transactions Practice Group has acquired extensive knowledge and expertise in the drafting and negotiation of commercial agreements across a diverse group of technologies and technology platforms. In particular, Technology Transactions Practice Group attorneys have routinely advised technology entrepreneurs, start-ups and corporate clients on technology transaction and business contracting matters across a variety of high tech industries, including but not limited to the following:

- Semiconductor Industry;
- Fiberoptics Industry;
- Solar Photonics Industry;
- Network Tools Industry;
- Nanotechnology Industry;
- Laser Industry (Medical Device and Defense);
- Software, Software-as-a-Service ("SaaS"), and Mobile App Industries;
- Information Technology ("IT"), Hardware, and Hardware-as-a-Service ("HaaS");
- Digital Gaming Industry (Casino, web-based, and downloadable);
- Digital Media Industry;
- Data Aggregation and Resale Industry;
- Content Publishing Industry;
- Biotechnology Industry;
- Health Care Service Industry;
- Bioinformatics Software/SaaS Industries;
- Health Technology and Health Software/SaaS Industries;
- Medical Device Industry;
- Telecommunications Industry;
- Commercial real estate management Industry;
- Commercial electronic monitoring industry;
- Energy management industry;
- Live Entertainment Management Industry;
- Amusement Park Management Industry; and
- Electronic Payments Industry.

Representative Technology Transactions Practice Group Matters

- Technology Business Agreements
- IP and Technology Licensing Agreements
- IP and Technology Mergers & Acquisitions
- Software Licensing Agreements/SaaS Agreements
- Information technology ("IT"), Hardware, and HaaS agreements
- Master Services Agreements ("MSAs")
- Service Level Agreements ("SLAs");
- Content Licensing and Digital Media Agreements
- Content Purchase and Acquisition Agreements
- Data Licensing, Use, and Subscription agreements
- Business Collaboration Agreements, Strategic Alliances, and Joint Venture Agreements
- Reseller, Value-added reseller, and OEM agreements
- Manufacturing, Supply, and Distribution agreements
- Development agreements
- Outsourcing agreements
- Service Agreements
- Technology Industry Commercial Lease Agreements
- Evaluation and Testing Agreements
- Nondisclosure Agreements

Not only has the Technology Transactions Practice Group negotiated technology agreements across a diverse group of industries, but Prinz Law attorneys have also advised clients on technology transactions that vary as well in size and scope from negotiations with individual entrepreneurs and start-ups to corporate enterprise-level transactions with domestic as well as large international institutions. The firm's broad experience has uniquely equipped Prinz Law attorneys to draft and negotiate complex technology agreements with technology partners worldwide.

In addition to the firm's extensive technology transactions experience, firm founder Kristie Prinz has become a nationally recognized expert on technology contracts, and is frequently asked to speak on legal issues related to technology contracts.

To set up a consultation with a Prinz Law attorney on how the firm can advise your company on its next technology contract negotiation, please contact us today. In addition, Prinz Law invites you to check out our regular technology-focused postings at the Silicon Valley IP Licensing Law Blog at www.siliconvalleyiplicensinglaw.com and the Silicon Valley Software Law Blog at www.siliconvalleysoftwarelaw.com.



Engineer Counseling

Prinz Law attorneys in the Engineer Counseling Practice Group routinely advise engineers on intellectual property and business law matters across a variety of highly technical industries, including but not limited to:

- Semiconductor Industry;
- Fiberoptics Industry;
- Solar Photonics Industry;
- Laser Industry;
- Nanotechnology Industry;
- Computer Hardware Industry;
- Information Technology Industry;
- Software and Software-as-a-Service (“SaaS”) Industry ;
- Digital Gaming Industry.

The Engineering Counseling Practice Group is familiar with the intellectual property and business legal concerns that Silicon Valley-based engineers encounter on a regular basis, and Practice Group attorneys are highly experienced in advising engineers on everything from reviewing contracts provided by their employer and negotiating revisions to existing contracts with employers to negotiating consulting relationships with third parties and making strategic plans for launching new start-ups. Prinz Law attorneys also make available flexible hours to their engineering clients in order to accommodate the busy schedules that are typical among Silicon Valley engineers.

To set up a consultation with a Prinz Law attorney on how the firm can advise you on your next IP or business matter, please contact us today.



Mergers & Acquisitions

Prinz Law's Mergers & Acquisition Practice has extensive experience in advising entrepreneurs, start-ups, and established companies in the technology and software/SaaS industries on the negotiation, revision, and drafting of mergers & acquisitions.

Prinz Law attorneys have negotiated deals to sell or acquire individual intellectual property assets, as well as business divisions and entire companies, both from the buyer and the seller side. Those deals have been both domestic and international, involved a variety of technologies from software/SaaS and Internet to Semiconductors and Solar Photonics, and have been both small and large in scale.

The firm has been actively involved in the Business Law Sections Negotiated Acquisitions Committee and is a member of the Silicon Valley Mergers & Acquisitions Affinity Group of ProVisors.

To set up a consultation with a Prinz Law lawyer on how the firm can advise you in conjunction with your next tech-related merger or acquisition negotiation, please contact us today. The Prinz Law Office also invites you to check out our regular postings on intellectual property law developments at the Silicon Valley IP Licensing Law Blog at www.siliconvalleyiplicensinglaw.com and the Silicon Valley Software Law Blog at www.siliconvalleysoftwarelaw.com. Also, please check out our recorded and upcoming presentations at The Prinz Law Store at www.prinzlawstore.com.



Start-Up and Entrepreneur Counseling

Prinz Law attorneys in the Start-Up/Entrepreneur Practice Group have acquired significant experience in advising entrepreneurs and start-ups on how to negotiate and close their early stage business deals and to manage the legal aspects of their business. The Start-Up/Entrepreneur Practice Group routinely represents technology, software, and Internet entrepreneurs and start-ups around the globe on a variety of early stage legal business matters from negotiating and closing their first big contract to addressing issues between founders and hiring service providers, as well as a variety of other early stage business contracting matters.

The firm's start-up and entrepreneurial counseling experience includes a diverse group of technology-based industries, including but not limited to the following:

Internet Industry;
Software, Software-as-a-Service ("SaaS"), and Mobile App Industries;
Nanotechnology Industry;
Information Technology ("IT"), Hardware, and Hardware-as-a-Service ("HaaS");
Digital Gaming Industry (Casino, web-based, and downloadable);
Digital Media Industry;
Data Aggregation and Resale Industry;
Content Publishing Industry;
Biotechnology Industry;
Health Care Service Industry;
Bioinformatics Software/SaaS Industries;
Health Technology and Health Software/SaaS Industries;
Medical Device Industry;
Telecommunications Industry;
Commercial real estate management Industry;
Commercial electronic monitoring industry;
Energy management industry;
Live Entertainment Management Industry;
Amusement Park Management Industry; and
Electronic Payments/ Fintech Industry.

To set up a consultation with a Prinz Law attorney on how the firm can advise you or your start-up on its technology business matters, please contact us today.



Consulting

Prinz Law attorneys in the Technology Consulting Practice Group routinely advise engineers and other technical consultants across a variety of highly specialized industries on the negotiation and drafting of consulting agreements with publicly traded companies across a variety of industries, including but not limited to the following:

- Semiconductor Industry;
- Fiberoptics Industry;
- Computer Hardware Industry;
- Information Technology Industry;
- Software and Software-as-a-Service (“SaaS”) Industry ;
- Digital Gaming Industry;
- Digital Media Industry;
- Social Media Industry;
- Internet and E-Commerce Industry;
- Coaching and Technical Training Industries; and
- Online Marketing Industry.

The Technology Consulting Practice Group lawyers have a long history of working with engineers and technical consultants on sophisticated and complex consulting agreement negotiations and deals, and are familiar with the common issues and concerns that engineers and technical consultants routinely encounter in their typical consulting agreement negotiations with the corporate enterprise clients and start-ups that they work with. Prinz Law attorneys also make available flexible consulting hours to their engineering and technical consulting clients in order to accommodate the after-hours work schedules that are standard among many engineer and technical consultants.

To set up a consultation with a Prinz Law attorney on how the firm can advise your consulting business on your next consulting agreement negotiation, please contact us today.



Employment and Severance Agreements

The Prinz Law Office lawyers in the Technology Employment/Severance Practice Group routinely advise technology companies, executives, engineers, software developers, IT service providers, and other technology industry employees on the negotiation and drafting of employment and severance agreements in such technology-focused industries as the following:

- Aerospace Industry;
- Semiconductor Industry;
- Fiberoptics Industry;
- Computer Hardware Industry;
- Information Technology Industry;
- Software and Software-as-a-Service ("SaaS") Industry ;
- Digital Gaming Industry;
- Digital Media Industry;
- Social Media Industry;
- Internet and E-Commerce Industry;
- Coaching and Technical Training Industries; and
- Online Marketing Industry.

The Technology Employment/Severance Group attorneys have developed a high level of knowledge and expertise of the issues and concerns of technology employers and employees engaged in negotiating employment and severance agreements. The Prinz Law Office lawyers also maintain flexible schedules to accommodate consultations with busy technology industry professionals.

To consult with a Prinz Law attorney on how the firm can advise you on a technology employment agreement or severance agreement negotiation, please contact us today.



Nondisclosure Agreements and Trade Secret Protection

Prinz Law lawyers in the Nondisclosure and Trade Secret Practice Group have acquired extensive experience in negotiating and drafting nondisclosure agreements for clients doing business with some of the premier technology corporations, both in Silicon Valley and around the globe, as well as in advising engineers, inventors, entrepreneurs, start-ups and large corporations on how to protect their trade secrets from other technology competitors and potential business partners. Nondisclosure and Trade Secret Practice Group attorneys' experience in the nondisclosure agreement and trade secret protection space includes negotiating and advising clients across the following industries: Semiconductor Industry;

- Fiberoptics Industry;
- Solar Photonics Industry;
- Network Tools Industry;
- Nanotechnology Industry;
- Laser Industry (Medical Device and Defense);
- Software, Software-as-a-Service ("SaaS"), and Mobile App Industries;
- Information Technology ("IT"), Hardware, and Hardware-as-a-Service ("HaaS");
- Digital Gaming Industry (Casino, web-based, and downloadable);
- Digital Media Industry;
- Data Aggregation and Resale Industry;
- Biotechnology Industry;
- Bioinformatics Software/SaaS Industries;
- Health Technology and Health Software/SaaS Industries;
- Medical Device Industry;
- Telecommunications Industry;
- Commercial Real Estate Management Industry;
- Commercial Electronic Monitoring Industry;
- Energy Management Industry; and
- Electronic Payments Industry.

The Prinz Law Office's experience in negotiating nondisclosure agreements and advising clients on trade secret protection matters is not only expand across a diverse group of technologies and companies but it is international in nature, which enables the firm to bring a depth of experience to the table with each client representation.

To set up a consultation with a Prinz Law attorney on how the firm can advise your company on its next nondisclosure agreement negotiation or trade secret protection matter, please contact us.



Commercial Leases

The Prinz Law Office's Technology Industry Commercial Lease Practice Group has developed significant experience in advising clients in the tech industry on the negotiation of commercial leases. In particular, the Practice Group has routinely advised entrepreneurs, start-up companies, and corporate clients on commercial lease review and negotiation matters across a broad group of industries, including but not limited to the following:

- Semiconductor Industry;
- Fiberoptics Industry;
- Solar Photonics Industry;
- Network Tools Industry;
- Nanotechnology Industry;
- Software, Software-as-a-Service ("SaaS"), and Mobile App Industries;
- Information Technology ("IT"), Hardware, and Hardware-as-a-Service ("HaaS");
- Health Care Service Industry; and
- Health Technology and Health Software/SaaS Industries.

Not only has the Technology Industry Commercial Lease Practice Group negotiated commercial lease agreements in numerous high tech industries, but Prinz Law attorneys have also advised clients on technology transactions that vary as well in size and scope from negotiations with individual entrepreneurs and start-ups to corporate enterprise-level transactions. The firm's broad experience has uniquely equipped Prinz Law attorneys to adeptly advise technology clients of all sizes on their commercial lease negotiations.

To set up a consultation with a Prinz Law attorney on how the firm can advise your company on its next tech industry commercial lease negotiation, please contact us today.