

Patent Licensing

Prinz Law's Life Sciences Patent Licensing Group has acquired significant expertise in negotiating,

drafting, and advising inventors, entrepreneurs, start-ups, and small businesses in the life sciences industry on patent license agreements and patent portfolio purchases and acquisitions, across the following industries:

- Biotechnology Industry;
- Pharmaceutical Industry;
- Medical Device Industry; and
- Health-Focused Consumer Products Industry.

Life Sciences Patent Licensing Practice Group attorneys have negotiated patent licensing and acquisition deals with corporate legal departments, university tech transfer offices ("TTOs"), and other start-ups and small businesses.

In addition, the Life Sciences Patent Licensing Group has represented life sciences clients on California and U.S.transactions as well as overseas deals with corporations based in the United Kingdom, Western Europe, Australia, and Asia. Representative Life Sciences Patent Licensing Group Matters:

-Patent License Agreements

-Patent Assignments

-Technology Transfer Agreements

-Sponsored Research Agreements

-Patent Portfolio Purchases & Acquisitions

-Business Collaboration Agreements and Strategic Alliances

-Patent Enforcement and Pre-Litigation Defense

-Nondisclosure Agreements

To set up a consultation with a Prinz Law attorney on how the

firm's Life Sciences Practice can advise you in conjunction with your next patent license or patent purchase negotiation, please contact us today.

The Prinz Law Office also invites you to check out our regular postings on intellectual property law developments at the Silicon Valley IP Licensing Law Blog at <u>www.siliconvalleyiplicensinglaw.com</u> and the California Biotech Law Blog at <u>www.californiabiotechlaw.com</u>. Also, please check out our recent recorded programs and upcoming presentations at The Prinz Law Store at www.prinzlawstore.com.



Software Licensing and Software-as-a-Service ("SaaS")

Prinz Law attorneys in the Life Sciences Software Licensing and SaaS Practice Group have developed extensive expertise in negotiating, drafting, and advising clients on software licensing and software-as-aservice ("SaaS") agreements across in the following life sciences industries:

- Electronic Health Records ("EHR") Industry;
- Health Population Management Industry;
- Pharmaceutical Industry;
- Biotech Industry;
- Health Care Practice Management Industry;
- Medical Professional Directory Management Industry; and
- Bioinformatics Industry.

Life Sciences Software and SaaS Practice Group lawyers have a long history of advising entrepreneurs, start-ups, and small businesses on negotiating software licensing and software-as-a-service ("SaaS") agreements with medical and health care practices; hospital systems; affiliations of health care clinics, medical practices, and hospitals; government departments of health; and other group purchasing organizations of software licenses and software-as-a-service ("SaaS") products within the life sciences industry.

As a result, they are very knowledgeable of the business issues and legal concerns that typically arise in these types of negotiations. Firm lawyers also have significant experience in drafting software licensing

Representative Life Sciences Software Licensing and Saas Practice Group Matters:

-Software License Agreements/Software Maintenance Agreements

-SaaS Contracts

-Service Level Agreements ("SLAs")

-Software Development Agreements

-Master Service Agreements ("MSAs")

-Professional Service Agreements

-Business Associate Agreements ("BSAs")

-Software Reseller Agreements/Value-Added -Reseller Agreements

-Software Mergers & Acquisitions

and software-as-a-services agreements which are customized to fit the unique software platforms and business models that are typical within the niche life sciences industry practice.

To set up a consultation with a Prinz Law attorney to determine how the firm can advise your life sciences software company or development team on how to take its legal business functions to the next level, please contact us today. Also, Prinz Law invites you to check out our regular postings on software law developments at the Silicon Valley Software Law Blog at <u>www.siliconvalleysoftwarelaw.com</u>m, and recorded and upcoming programming advertising at The Prinz Law Store at <u>www.prinzlawstore.com</u>.



Life Sciences Transactions

The Prinz Law Office lawyers in the Life Sciences Transactions Practice Group have developed significant expertise in negotiating, drafting, and advising life sciences start-ups, small businesses, and corporate legal departments on commercial agreements, including but not limited to the following:

- Biotechnology Industry;
- Bioinformatics Industry;
- Biomedical Industry;
- Medical Device Industry;
- Health-focused Consumer Products Industry;
- Pharmaceuticals Industry;
- Health Population Management Industry;
- Pharmaceutical Industry;
- Medical Professional Directory Management Industry;
- Health Care Industry;
- Electronic Health Records Software and Software-as-a-Service ("SaaS") Industry;
- Health Care and Medical Software and Softwareas-a-Service ("SaaS") Industry;
- Health Care Information Technology ("IT") Industry; and
- Health Care and Medical Practice Growth and Management Industry.

Life Sciences Transactions Practice Group attorneys have negotiated life science transactions not only in the San Francisco Bay Area, but also throughout the United States and in the United Kingdom, Europe, Asia, and Australia. The firm has handled small deals with individual inventors, entrepreneurs, and small start-ups as well as high dollar value deals with large non-profit institutions and corporate legal departments. The firm's broad experience in the life science transactions space enables

Representative Life Sciences Transactions Practice Group Matters:

- -Life Sciences Business Agreements
- -Patent Licensing Agreements
- -Patent Purchase and Acquisition
- Agreements
- -Mergers & Acquisitions;
- -Business Collaboration Agreements and Strategic Alliances
- -Sponsored Research Agreements
- -Pharmaceutical Group Purchasing Agreements
- -Manufacturing Agreements
- -Purchase and Supply Agreements
- -Development Agreements
- -Software Licensing and SaaS Agreements
- -Software Purchase and Acquisition
- Agreements -Data Licensing and Use Agreements
- -Information Technology Agreements
- -Hosting Agreements
- -Outsourcing agreements and service Agreements
- -Master Services Agreements
- -Physician Employment Agreements
- -Consulting Agreements
- -Commercial Lease Agreements
- -Business Associate Agreements

Prinz Law attorneys to adeptly negotiate, draft, and advise life sciences clients on a wide range of commercial agreements of all sizes.

To set up a consultation with a Prinz Law attorney on how the firm can advise your company on its next life sciences contract negotiation, please contact us today.

In addition, Prinz Law invites you to check out our regular technology-focused postings at the Silicon Valley IP Licensing Law Blog at <u>www.siliconvalleyiplicensinglaw.com</u>, the Silicon Valley Software Law Blog at <u>www.siliconvalleysoftwarelaw.com</u>, and the California Biotech Law Blog at <u>www.californiabiotechlaw.com</u>.



Health Technology Transactions

The Health Tech Transactions Practice Group represents health tech clients from a variety of health technology-focused industries, such as the following:

- Health Population Management Industry;
- Personal Health Care Management Industry;
- Health Care Practice Management Industry;
- Health Care Practice Advertising and Online Directory
 Industry;
- Electronic Health Records Software and Software-as-a-Service ("SaaS") Industry;
- Health Care Software and Software-as-a-Service ("SaaS") Industry;
- Health Care Information Technology ("IT") Industry; and
- Online Pharmaceutical Records Industry.

Prinz Law Office's Health Tech Practice Group has represented health tech-focused entrepreneurs and businesses in health tech transactions deals throughout the United States. Health Tech Practice Group attorneys have advised health tech entrepreneurs who were negotiating early-stage transactions with large health care organizations, as well as corporate legal departments who were negotiating large commercial deals with health care networks and affiliations of health care organizations. The firm's knowledge and experience in representing companies from across both the health care industry and the technology industry uniquely qualify Prinz Law attorneys to advise health tech clients in complex health tech commercial transactions, and the firm brings this depth of expertise to the table in each health technology commercial negotiation.

In addition to the firm's extensive health tech transactions experience, firm founder Kristie Prinz has become a nationally recognized expert on technology contracts, and is frequently asked to speak on legal issues related to technology contracts.

To set up a consultation with a Prinz Law attorney on how the firm can advise your company on its next health technology contract negotiation, please contact us today. Representative Matters for the Health Tech Transactions Practice Group:

-Health Tech Business Agreements -Development Agreements -Software Licensing and SaaS Agreements -Software Purchase and Acquisition Agreements -Service Level Agreements ("SLAs") -Software Development Agreements -Master Service Agreements ("MSAs") -Professional Service Agreements -Data Licensing and Use Agreements -Information Technology Agreements -Hosting Agreements -Outsourcing Agreements -Software Reseller Agreements/Value-Added Reseller Agreements -Mergers & Acquisitions -Master Services Agreements -Consulting Agreements -Business Associate Agreements -Advertising Agreements -Affiliate Agreements



Start-Up and Entrepreneur Counseling

The Prinz Law Office's Life Sciences Start-Up and Entrepreneur Practice Group attorneys have acquired significant expertise in advising start-ups and entrepreneurs in the life sciences industry on early stage business contracting and negotiation matters. The Life Sciences Start-Up and Entrepreneur Practice has represented life sciences companies in negotiating significant deals with major universities and hospitals; negotiated leases on laboratory and manufacturing spaces; and advised numerous physicians and biotech industry workers on setting up various types of life science-focused small businesses. The firm has represented start-up and entrepreneur clients in the life sciences across a variety of industries, including but not limited to the following:

- Biotechnology Industry;
- Bioinformatics Industry;
- Biomedical Industry;
- Medical Device Industry;
- Health-focused Consumer Products Industry;
- Pharmaceuticals Industry;
- Health Population Management Industry;
- Pharmaceutical Industry;
- Medical Professional Directory Management Industry;
- Health Care Industry;
- Electronic Health Records Software and Software-as-a-Service ("SaaS") Industry;
- Health Care and Medical Software and Software-as-a-Service ("SaaS") Industry;
- Health Care Information Technology ("IT") Industry; and
- Health Care and Medical Practice Growth and Management Industry.

To consult with the Prinz Law Office on how can advise you or your life sciences start-up on any business-related matter, please contact us today.



Consulting

Prinz Law attorneys in the Life Sciences Consulting Practice Group have a long history of representing biologists, physicians, dentists, inventors, industry consultants and coaches, management companies, and other service providers in negotiating and drafting highly sophisticated consulting agreements across a variety of life science-focused industries, including but not limited to the following:

- Biotechnology
- Biomedical
- Bioinformatics
- Health Care
- Electronic Health Records Software and Software-as-a-Service ("SaaS")
- Health Care and Medical Software and Software-as-a-Service ("SaaS")
- Health Care Information Technology ("IT")
- Health Care and Medical Practice Growth and Management.

Life Sciences Consulting Practice Group lawyers have acquired significant knowledge of the unique business and legal concerns of consultants in the life sciences industry, and the complexities of negotiating technical consulting agreements in the life sciences industry. The Life Sciences Consulting Practice Group also makes available flexible consulting hours to life sciences industry consulting clients in order to accommodate the after-hours work schedules that are standard among many consultants in the life sciences industry–particularly in the case of specialist physicians who consult outside of their regular medical practices.

To set up a consultation with a Prinz Law attorney on how the firm can advise your consulting business on your next consulting agreement negotiation, please contact us today.



Employment and Severance Agreements

Prinz Law attorneys in the Life Sciences Employment/Severance Practice Group regularly advise life sciences companies, medical and health care practices, biologists, physicians, technical experts, sales and marketing experts, and other professionals in the life sciences industry on negotiating and drafting employment and severance agreements in life science-focused industries such as the following:

- Health Care
- Health Care Administration
- Chiropractry
- Biotechnology
- Medical Device
- Electronic Health Records Software and Software-as-a-Service ("SaaS")
- Health Care and Medical Software and Software-as-a-Service ("SaaS")
- Health Care Information Technology

The Life Sciences Employment/Severance Practice Group attorneys have developed significant knowledge and expertise of the issues and concerns of employers and employees negotiating employment and severance agreements in the life sciences field. The Life Sciences Employment/Severance Practice Group also makes available flexible hours to accommodate the limited availability of professionals negotiating employment and severance agreements in the life sciences agreements and severance agreements in the life sciences agreements are agreements in the life sciences.

To set up a consultation with a Prinz Law attorney on how the firm can advise you on your next life sciences employment or severance agreement, please contact us today.



Nondisclosure Agreements and Trade Secret Protection

Prinz Law Office's Life Sciences Nondisclosure and Trade Secret Practice Group has acquired extensive experience in negotiating and drafting nondisclosure agreements for clients doing business with some of the premier life science companies, both in the Bay Area and around the globe, as well as in advising physicians, scientists, inventors, entrepreneurs, start-ups and large corporations on how to protect their trade secrets from other life sciences competitors and potential business partners. The Life Sciences Nondisclosure and Trade Secret Practice Group attorneys' experience in the nondisclosure agreement and trade secret protection space includes negotiating and advising clients across the following industries:

- Laser Industry (Medical Device);
- Software, Software-as-a-Service ("SaaS"), and Mobile App Industries;
- Information Technology ("IT"), Hardware, and Hardware-as-a-Service ("HaaS");
- Data Aggregation and Resale Industry;
- Biotechnology Industry;
- Bioinformatics Software/SaaS Industries;
- Health Technology and Health Software/SaaS Industries; and
- Medical Device Industry.

The Life Sciences Nondisclosure and Trade Secret Practice Group's experience in negotiating nondisclosure agreements and advising clients on trade secret protection matters is not only expand across a diverse group of technologies and companies but it is international in nature, which enables the firm to bring a depth of experience to the table with each client representation.

To set up a consultation with a Prinz Law attorney on how the firm can advise your company on its next nondisclosure agreement negotiation or trade secret protection matter, please contact us today.