



The PrinZ Law Office is a SaaS, technology transactions, health tech & IP licensing boutique business law firm which provides negotiation strategy, contract drafting, and technical and IP business advice to entrepreneurs, start-up companies, and small businesses in the high technology, life science, and e-commerce industry sectors. The firm has developed specialized technical and IP business law expertise across a variety of key high tech, life-science, and e-commerce/Internet industry fields of practice, including the following:

### High Technology

- Software Licensing, Software-as-a-Service (“SaaS”) & Software Transactions
- Information Technology (“IT”), Hardware, and Hardware-as-a-Service (“HaaS”)
- Patent and Tech Licensing
- Technology Transactions
- Data Licensing & Use
- Technology Mergers & Acquisitions
- Start-Up and Entrepreneur Counseling
- Technology Consulting
- Engineer Consulting
- Technology Employment and Severance
- Nondisclosure & Trade Secret Protection
- Technology Commercial Leases

### Life Sciences

- Life Science Patent Licensing
- Health Tech/Med Tech Software Licensing, SaaS & Software Transactions
- Life Sciences Transactions (Biotech, Pharma, Medical Device, MedTech)
- Health Technology Transactions
- Life Science Mergers & Acquisitions
- Start-Up and Entrepreneur Counseling
- Life Sciences Consulting
- Life Sciences Employment & Severance Agreements
- Nondisclosure & Trade Secret Protection

### Internet and E-Commerce

- Content Licensing
- Internet and Social Media
- Internet Data Licensing & Use
- Internet Terms of Service and Privacy
- Internet Start-Up and Entrepreneur Counseling

### Intellectual Property

- Patent Licensing
- Trademark Registration, Licensing, and Enforcement
- Copyright Registration, Licensing, and Enforcement

#### Profile of a Representative Client

--Tech or life science Industry (may include software/SaaS, Hardware, IT, Internet, Social Media, Biotech, Health Tech)  
--No or very small in-house legal department, or alternatively, only general business/corporate legal expertise  
--Selling a novel or complex product or service  
--Actively signing contracts with customers or business partners and pursuing business deals worth \$500k to \$10 million

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