



The Prinz Law Office is an IP licensing and technology transactions boutique law firm which provides negotiation strategy and contract drafting advice to entrepreneurs and companies in the high technology, life science, and e-commerce industry sectors. The firm has developed specialized business contracts expertise across a variety of key high tech, life-science, and e-commerce/Internet industry fields of practice, including the following:

High Technology

- Negotiation and Drafting of Software License Agreements and SaaS Contracts
- Negotiation and Drafting of Information Technology ("IT") Contracts, Hardware Contracts, and Hardware-as-a-Service ("HaaS") Contracts
- Negotiation and Drafting of Patent License Agreements
- Negotiation and Drafting of Technology Transactions and Technology Business Agreements
- Technology Start-Up and Entrepreneur Counseling
- Negotiation and Drafting of Technology Consulting Agreements
- Negotiation and Drafting of Technology Employment and Severance Agreements
- Negotiation and Drafting of Nondisclosure Agreements and Trade Secret Protection

Life Sciences

- Negotiation and Drafting of Patent Licenses
- Negotiation and Drafting of Software License Agreements and SaaS Contracts
- Negotiation and Drafting of Life Sciences Transactions and Life Sciences Business Agreements
- Negotiation and Drafting of Health Technology Transactions and Health Tech Business Agreements
- Life Sciences Start-Up and Entrepreneur Counseling
- Negotiation and Drafting of Life Sciences Consulting Agreements
- Negotiation and Drafting of Life Sciences Employment and Severance Agreements

Internet and E-Commerce

- Negotiation and Drafting of Content Licenses
- Negotiation and Drafting of Internet and Social Media Agreements
- Internet Terms of Service and Privacy Policies
- Internet Start-Up and Entrepreneur Counseling
- Trademark Registration, Licensing, and Enforcement
- Copyright Registration, Licensing, and Enforcement

Profile of a Representative Client

--Tech or life science Industry (may include software/SaaS, Hardware, IT, Internet, Social Media, Biotech, Health Tech)
--No or very small in-house legal department
--Selling a novel or complex product or service
--Actively signing contracts with customers or business partners
--Template contract used by company was never custom-drafted for company or business model
--Experiencing problems with contract negotiations
--Involved in a dispute with a customer or business partner
--Having trouble getting paid for product or service
--Concerned that template contract is not well-drafted or has flaws

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