

#### **Contact Information**

(408) 884-3577 kprinz@prinzlawoffice.com californiabiotechlaw.com siliconvalleyiplicensinglaw.com

#### **Practice**

IP TechnologyTransactions Counseling and Negotiation

#### **Bar Admissions**

California, 2001 Georgia, 1998

#### Education

Vanderbilt University Law School, J.D., 1998 Furman University, B.A., summa cum laude, 1995 Universidad de Nebrissensis, Madrid, Spain, Fall, 1993

### **Professional Development**

Global Bioexecutive Program. UC Berkeley Haas School of Business, Spring 2005

#### **Legal Affiliations**

- American Bar Association:
  - Science and Technology Law Section, Co-Chair of VOIP Committee, Vice Chair of Programs Committee, Member of Nominating Committee
  - Business Law Section, Cyberspace Committee
- State Bar of CA, Business Section, Cyberspace Committee

#### **Business Affiliations**

- Licensing Executives Society
- National Association of Women Business Owners, Silicon Valley Chapter Director of Life Science/Biotechnology
- Bay Bio, Programs Committee
- Astia, Life Sciences
   Planning Committee; Mentor

### **Honors**

 Fellow of the American Bar Foundation

# Kristie D. Prinz

Kristie Prinz's practice focuses exclusively on the counseling and negotiation of domestic and international IP licenses and other commercial contracts in the high technology, life sciences, and e-commerce industries.

Her commercial IP experience includes research and development agreements; supply, distribution, and purchase agreements; joint venture agreements; outsourcing and services agreements; collaboration agreements; reseller and OEM agreements; website terms and conditions; privacy agreements; evaluation agreements; product rental agreements; nondisclosure agreements; and employment and severance agreements.

Ms. Prinz's clients include established and emerging companies in the software, fiber optics, biotechnology, pharmaceutical, medical device, ecommerce, and commercial service industries.

# Past Legal Experience

- Pennie & Edmonds LLP
- Schnader Harrison Segal & Lewis LLP
- Mozley, Finlayson & Loggins, LLP

### **Publications**

Author, The California Biotech Law Blog and The Silicon Valley IP Licensing Law Blog,

Author, "Ask a Lawyer" Intellectual Property column on www.lawyers.com.

Co-author, "When A Business Begins A Blog: It's Easy but Is It Safe?" *Business Law Today*, Volume 16, Number 3, January-February 2007.

Author, "Unlocking the Secrets to Executive Coaching," Women Lawyers Journal, August 2005.

Co-author, "Ruling Brings to Light DMCA's Broad Scope," New York Law Journal, June 9, 2003.

# **Professional Recognition**

Fellow of American Bar Foundation, Who's Who in American Law; Who's Who in the World; Who's Who in America; Who's Who of American Women; Swarthmore's Who's Who; America's Registry of Outstanding Professionals; Manchester Who's Who; and Madison Who's Who.

# **Media Interviews and Appearances**

- Interview, California Lawyer, Jeanette Borzo, "The Search for Intelligent Life in the Blogosphere," May 1, 2008.
- Featured in America's Premier Lawyers, Fortune Magazine, October 1, 2007.
- Interview, Dow Jones, John Letzing, "Lawmakers Take Aim at Patent Speculators," September 7, 2007.
- Interview, Dow Jones, John Letzing, "Speculator of Mundane Patents Casts a Long Shadow," September 7, 2007.
- Interview, CNN Radio, Rahul Bali, U.S. Court of Appeals Eleventh Circuit's Ruling in *AT & T Mobility, LLC v. National Association for Stock Car Auto Racing, Inc.*, August 14, 2007.
- Interview, Sky Radio, Dennis Michael, Recent Developments in Intellectual Property Affecting the Biotech Industry," June 26, 2007.
- Interview, LexBlog, Rob LaGatta"Five Questions," June 25, 2007.
- Interview, American Public Media, Steve Tripoli, "Nuts & Bolts: The Basics of Building a Small Business," June 20, 2007.
- Interview, CNN Radio, Rahul Bali, AT & T Mobility, LLC v. National Association for Stock Car Auto Racing, Inc., June 18, 2007.
- Interview, Dow Jones, John Letzing, "Tech Companies Pile on Patents, Complain About Clutter," March 28, 2007.
- Interview, Dow Jones, John Letzing, "Microsoft, Google Differ in Farming for Young Hearts and Minds, February 16, 2007.
- Interview, ABA Journal eReport, G.M. Filisko, "A Different Foley Fracas: Foley & Lardner Agrees to Modify Brand to Settle Trademark Suit with Foley Hoag," October 20, 2006.
- Interview, BNA Electronic Commerce & Law Report, Wendy Leibowitz "Open Source Issues Challenge Lawyers; Software Registration Rules May Be Revisited," April 6, 2005.

## **Speaking Engagements**

- Speaker, "Employee Blogs and Websites: Protect Yourself Against the Business and Legal Risks When Workers Go Online," American Features Syndicate teleconference, August 1, 2008.
- Speaker, "Employee Blogs and Websites: Protect Yourself Against the Business and Legal Risks When Workers Go Online," American Features Syndicate teleconference, July 15, 2008.
- Speaker, "IP Panel Presentation on Biotech/ Pharma Processes," PepTalk, Hotel Del Coronado, San Diego, January 11, 2008.
- Speaker, "Who is Watching Out for Your In-House Career: How a Professional Coach Can Help You Gain the Edge," Association of

- Corporate Counsel Annual Meeting, Hyatt Regency Chicago, October, 31, 2007.
- Speaker, "Verizon v. Vonage and Sprint v. Vonage: A Tale of Two Patent Infringement Cases and Their Impact on the VoIP Industry," State Bar of California Annual Meeting, Anaheim, September 29, 2007.
- Moderator, "Ethical Issues in Deployment of VoIP Systems: Client Record Gathering and Voice & Data Storage," ABA Annual Meeting, San Francisco, August 11, 2007.
- Speaker, "Recent Developments in Blog Law," State Bar of California, Business Section Cyberspace Committee, Silicon Valley Capital Club, San Jose, June 14, 2007.
- Panelist, "Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business, "Silicon Valley Capital Club Speaker Business Forum Luncheon, San Jose, May 24, 2007.
- Speaker, "Hottest Topics in Cyberspace: Cyberinsurance, Blogs, and On-Line Advertising," Section Education Institute, State Bar of California, Claremont Resort and Spa, Berkeley, January 20, 2007.
- Panelist, "Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business, "Sunnyvale Rotary Club, November 7, 2006.
- Panelist, "Patent Protection/IP Strategy", "2006 WTC Catalyst Program Life Sciences", (Palo Alto), September 15, 2006.
- Panelist, "Understanding the Acquisitions Process: How to Use the Sale and Purchase of Assets to Grow Your Business," National Association of Women Business Owners, Silicon Valley Chapter (San Jose), July 18, 2006.
- Panelist, "Who is Watching Out for Your In-House Career: How a Professional Coach Can Help You Gain the Edge," Association of Corporate Counsel–America San Francisco Bay Chapter, May 25, 2006.
- Program Chair, "Changing Face of Telecommunication (VOIP, WiFi)," International Technology Law Association, 35<sup>th</sup> Anniversary Annual Meeting and World Conference (San Francisco), May 5, 2006.
- Panelist, "The Art of Telling Your Story Workshop," U.S. Chamber of Commerce/ National Institute of Standards and Technology, Advanced Technology Program (San Jose), September 7, 2005.
- Panelist, "IP Reps and Warranties Gone Wrong: Avoid Potholes in the Business Transaction," ABA Business Section Meeting (Nashville), April 2, 2005.
- Panelist, "Strategies for Modifying Electronic Standard-Form Agreements and Policies," ABA Business Section Meeting (Nashville), April 1, 2005.
- Speaker, "Protecting & Exploiting Software Conference," Law Seminars International (San Francisco), August 5–6, 2004.
- Panelist, "What You Need to Know about CAN-SPAM," Santa Clara Bar Association and the California State Bar Cyberspace Committee (Palo Alto), June 8, 2004.

# **Education**

- Global Bioexecutive Program at UC Berkeley Haas School of Business, 2005
- Vanderbilt University Law School, J.D., 1998
- Furman University, B.A., *summa cum laude*, 1995, Political Science and Spanish
- Universidad de Nebrissensis, Madrid, Spain, Fall, 1993

### **Educational Honors**

Phi Beta Kappa, Full-Tuition Founder's Academic Scholarship, Who's Who in American Colleges and Universities, Pi Sigma Alpha (Political Science Honorary), Phi Sigma Iota (Foreign Language Honorary), Sigma Delta Pi (Hispanic Honorary), Senior Order (Furman Honorary), Elizabeth Staley Leadership Award (Furman Kappa Alpha Theta Chapter).