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# **Silicon Valley IP Licensing**

## **LAW NEWS BRIEF**



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March 31, 2009

### **Patent News: Congress Set to Revisit Patent Reform Issue**

Two new patent reform bills have been introduced in Congress, reviving the debate over patent reform. Will this be the year in which patent reform is finally adopted?

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### **Patent News: Federal Circuit Reaches Decision in Case Challenging Patent Rulemaking Authority by USPTO**

The Federal Circuit has reached a decision in case, which challenged the patent rulemaking authority of the USPTO.

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### **Patent News: Genetic Engineering & Biotechnology News Interviews Kristie Prinz on Patent Reform**

The biotech and technology industries continue to stand on opposite sides of the patent reform debate. Genetic Engineering & Biotechnology News interviews Kristie Prinz and other patent law colleagues on each industry's perspective on the issue.

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## **Copyright News: Kindle 2 Copyright Controversy Prompts Amazon Policy Change**

Amazon adopts conciliatory approach, and heads off a potential copyright battle over Kindle 2.

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## **Copyright News: Facebook Users Speak Out on Controversial New Content Licensing Terms**

Facebook's decision to amend its licensing terms sets off blogosphere controversy that results in concessions and a policy reversal.

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## **Copyright News: Associated Press Alleges Artist Stephen Fairey Infringed President Obama Photograph**

Did artist Stephen Fairey infringe an Associated Press photo when he painted his famous painting of President Obama?

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## **Practical Tips: Ensuring that Your Maintenance Agreements Survive in a Bad Economy**

It's inevitable: in a recession, most businesses are trying to cut costs wherever they can. As a software company, however, the last thing you want is for your maintenance contracts to become target. What can you do proactively to ensure that this doesn't happen?

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## **Practical Tips: How Your Intellectual Property Portfolio Can Help You Survive a Bad Economy**

Most companies and individuals are looking to cut expenses right now, but have you considered looking to your intellectual property portfolio to generate additional capital?

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## **Practical Tips: Investing in Good Templates to Minimize Legal Costs**

Most companies appreciate the importance of running their business with well-drafted contracts, but want to minimize their reliance on attorneys to the extent possible. Have you considered that investing in good templates may help you to save money on legal fees?

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## **Practical Tips: Are You Infringing on Other Company's Logos?**

It is becoming very popular in the marketing and business worlds to post other companies logos on websites. However, if you adopt the same practice, could you be committing intellectual property infringement?

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