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The Prinz Law Office Announces Launch of New On-Demand Web Store

The Prinz Law Office is pleased to announce the launch of its new on-demand web site, The Prinz Law Store, which will offer on-line programming on a variety of intellectual property and ecommerce legal issues.

The Prinz Law Store is uniquely designed to deliver immediate answers to intellectual property and ecommerce legal questions by providing educational content that can be accessed at the convenience and according to the schedule of the viewer. The new web store is located at www.prinzlawstore.com.

Firm Managing Principal Kristie Prinz said, "The Prinz Law Office is excited to be able to augment our standard legal services with our new on-demand product capabilities. We anticipate that the demand for these products will extend far beyond what we can offer through the direct delivery of legal services. We hope that this new web store will fill an unmet need on the Internet."

The Prinz Law Office is a Silicon Valley-based law firm, which specializes in providing world-class intellectual property counsel to clients in the high technology, life science, and e-commerce industries. The firm is nationally recognized for its intellectual property licensing and e-commerce expertise, and is regularly featured in the media on intellectual property and entrepreneurship issues. The Prinz Law Office also authors the California Biotech Law Blog and the Silicon Valley IP Licensing Law Blog.

To learn more about The Prinz Law Office, please call (800) 884-2124 (toll free) or visit www.prinzlawoffice.com.