



Content Licensing

The Prinz Law Office's Content Licensing Practice Group has significant experience in negotiating, drafting, and advising authors, coaches, executive trainers, professional speakers, publishers, educational content companies, digital media companies, and small businesses on content licensing agreements as well as content purchase deals and acquisitions:

The Content Licensing Practice Group has advised clients on content deals across a variety of industries, including but not limited to the following:

- Digital Media Industry;
- Adult Fiction Industry;
- Comic Book Publishing Industry;
- Social Media Industry;
- Small Business Coaching Industry;
- Life Coaching Industry;
- Marketing Industry;
- Educational Publishing Industry;
- Small Business Retail Industry; and
- Technology Industry.

Representative Matters by the Content Licensing Group

- Content Licensing Agreements
- Online Content Licensing Terms of Service
- Publishing Agreements
- Content-Related Entertainment Industry Agreements
- Speaker Agreements
- Content Purchases and Sales
- Mergers & Acquisitions
- Content Rights Enforcement and Pre-Litigation Infringement Defense

The Content Licensing Practice Group's experience includes representing clients on small value deals with entrepreneurs, start-ups, small businesses, and content publishers as well as larger deals with well-known publishing houses, broadcast media companies, and technology companies. The breadth of the Prinz Law's diverse content licensing and purchasing deal experience enables us to provide valuable guidance to our content clients, regardless of the size and scope of the transaction they pursue.

To set up a consultation with a Prinz Law attorney on how the firm can advise your business on your next content licensing or content purchase agreement negotiation, please contact us today. Also please check out the firm's updates on licensing at the Silicon Valley IP Law Blog at www.siliconvalleyiplicensinglaw.com, as well as its recorded programs and upcoming presentations at The Prinz Law Store at www.prinzlawstore.com.