

## **Internet and Social Media Transactions**

Prinz Law Office's Internet and Social Media Practice Group has acquired extensive experience in negotiating and drafting commercial contracts in the Internet and social media industries, and advising entrepreneurs, start-ups, and small businesses on Internet and social media-related matters. The Internet and Social Media Practice Group's experience includes representing clients in Internet transactions across a variety of industries, including but not limited to the following:

- Graphic Design Industry;
- Marketing Industry;
- Information Technology ("IT") Industry;
- Internet Retail Industry;
- Media and Digital Media Industry;
- Social Media Industry;
- Online Directory Management Industry;
- Domain Resale Industry;
- Data Aggregation Industry;
- Content Publishing Industry;
- Online Testing Industry; and
- Educational Content Publishing Industry.

The firm also routinely drafts customized terms of service and privacy policies to fit client's specific business models, and has routinely represented clients in negotiating pre-litigation settlements to disputes over commercial agreements in the Internet industry.

To set up a consultation with a Prinz Law attorney on how the firm can advise your business on your next Internet-related commercial agreement, please contact us.

Also, please check out our recorded programs and upcoming presentations at The Prinz Law Store at www.prinzlawstore.com.

## Representative Internet and Social Media Practice Group Matters

- -Website and Application Development Agreements
- -Website Hosting Agreements
- -Search Engine Optimization ("SEO") Agreements
- -Online Advertising and Marketing Agreements
- -Social Media Agreements and Service Terms
- -Digital Media Development Agreements
- -Affiliate and Referral Agreements
- -Lead Development Agreements
- -Data Use and Licensing Agreements
- -Domain Use and Resale Agreements
- -Website and Domain Purchases and Acquisitions
- -Content Licensing and Publishing Agreements
- -Online Directory Management Agreements
- -Outsourcing and Services Agreements
- -Software Licensing Agreements and SaaS Contracts
- -Copyright Licensing and Assignment Agreements
- -Image Use Authorization Agreements
- -Pre-Litigation Internet Dispute Defense