



Software Licensing and Software-as-a-Service (“SaaS”)

Prinz Law Software Practice Group attorneys have developed extensive expertise in advising software developers, entrepreneurs, start-ups, and corporate legal departments on all stages of drafting, negotiating, and managing software business deals across a variety of diverse industries, including but not limited to the following:

- Health Tech, Medical & Health Care Services Industry;
- Bioinformatics Industry;
- Office Space Management Industry;
- Commercial Traffic Monitoring Industry;
- Association Directory Management Industry;
- Energy Industry;
- Food Services Industry;
- Social Media Industry;
- Live Entertainment Industry;
- Amusement Park Industry;
- Gaming Industry;
- Education and Testing Industry;
- Fitness Industry; and
- Fintech and Electronic Payments Industry.

Representative Software Practice Group Matters

- Software License Agreements/Software Maintenance Agreements
- SaaS Contracts
- Service Level Agreements (“SLAs”)
- Software Development Agreements
- Software Evaluation/Testing Agreements
- Master Service Agreements (“MSAs”)
- Business Associate Agreements (“BSAs”)
- Software Reseller Agreements/Value-Added Reseller Agreements
- Software Mergers & Acquisitions

The firm has worked with clients not only in Silicon Valley and Southern California but also throughout the United States and in the United Kingdom, Europe, Australia, and New Zealand in drafting highly technical software licenses, SaaS agreements, software development agreements, software testing agreements, software evaluation agreements, service level agreements (“SLAs”), reseller agreements, master service agreements (“MSAs”) and related software industry contracts that are customized to the software entrepreneur or company’s unique software technology and business model. The firm has also advised clients companies of all sizes on negotiating and closing high revenue software deals with software business partners across a variety of industries, and on resolving out-of-court disputes that have arisen between software business partners on software business deals previously negotiated by the parties. Additionally, the firm regularly advises software clients on the purchase and sale of software assets and on software business acquisitions.

In addition to the firm’s extensive experience in representing software and SaaS companies around the world, firm founder Kristie Prinz has become a nationally recognized expert on SaaS contracts, and is frequently asked to speak on legal issues related to SaaS contracts.

To set up a consultation with a Prinz Law attorney to determine how the firm can advise your software company or development team on how to take its software contracting business functions to the next level, please contact us today. Also, Prinz Law invites you to check out our regular postings on software law developments at the Silicon Valley Software Law Blog at www.siliconvalleysoftwarelaw.com as well as our upcoming and previously recorded programs relating to software and SaaS contacts at The Prinz Law Store at www.prinzlawstore.com.