



## Technology Transactions

The Prinz Law Office's Technology Transactions Practice Group has acquired extensive knowledge and expertise in the drafting and negotiation of commercial agreements across a diverse group of technologies and technology platforms. In particular, Technology Transactions Practice Group attorneys have routinely advised technology entrepreneurs, start-ups and corporate clients on technology transaction and business contracting matters across a variety of high tech industries, including but not limited to the following:

- Semiconductor Industry;
- Fiberoptics Industry;
- Solar Photonics Industry;
- Network Tools Industry;
- Nanotechnology Industry;
- Laser Industry (Medical Device and Defense);
- Software, Software-as-a-Service ("SaaS"), and Mobile App Industries;
- Information Technology ("IT"), Hardware, and Hardware-as-a-Service ("HaaS");
- Digital Gaming Industry (Casino, web-based, and downloadable);
- Digital Media Industry;
- Data Aggregation and Resale Industry;
- Content Publishing Industry;
- Biotechnology Industry;
- Health Care Service Industry;
- Bioinformatics Software/SaaS Industries;
- Health Technology and Health Software/SaaS Industries;
- Medical Device Industry;
- Telecommunications Industry;
- Commercial real estate management Industry;
- Commercial electronic monitoring industry;
- Energy management industry;
- Live Entertainment Management Industry;
- Amusement Park Management Industry; and
- Electronic Payments Industry.

### **Representative Technology Transactions Practice Group Matters**

- Technology Business Agreements
- IP and Technology Licensing Agreements
- IP and Technology Mergers & Acquisitions
- Software Licensing Agreements/SaaS Agreements
- Information technology ("IT"), Hardware, and HaaS agreements
- Master Services Agreements ("MSAs")
- Service Level Agreements ("SLAs");
- Content Licensing and Digital Media Agreements
- Content Purchase and Acquisition Agreements
- Data Licensing, Use, and Subscription agreements
- Business Collaboration Agreements, Strategic Alliances, and Joint Venture Agreements
- Reseller, Value-added reseller, and OEM agreements
- Manufacturing, Supply, and Distribution agreements
- Development agreements
- Outsourcing agreements
- Service Agreements
- Technology Industry Commercial Lease Agreements
- Evaluation and Testing Agreements
- Nondisclosure Agreements

Not only has the Technology Transactions Practice Group negotiated technology agreements across a diverse group of industries, but Prinz Law attorneys have also advised clients on technology transactions that vary as well in size and scope from negotiations with individual entrepreneurs and start-ups to corporate enterprise-level transactions with domestic as well as large international institutions. The firm's broad experience has uniquely equipped Prinz Law attorneys to draft and negotiate complex technology agreements with technology partners worldwide.

In addition to the firm's extensive technology transactions experience, firm founder Kristie Prinz has become a nationally recognized expert on technology contracts, and is frequently asked to speak on legal issues related to technology contracts.

To set up a consultation with a Prinz Law attorney on how the firm can advise your company on its next technology contract negotiation, please contact us today. In addition, Prinz Law invites you to check out our regular technology-focused postings at the Silicon Valley IP Licensing Law Blog at [www.siliconvalleyiplicensinglaw.com](http://www.siliconvalleyiplicensinglaw.com) and the Silicon Valley Software Law Blog at [www.siliconvalleysoftwarelaw.com](http://www.siliconvalleysoftwarelaw.com).