



## **PRESS RELEASE**

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### **The Prinz Law Office Opens Orange County Office**

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier IP licensing and technology transactions boutique legal services provider, is pleased to announce the opening of its new office in Irvine, California. The office will be focused on representing high tech, e-commerce, and life-sciences based companies based in Orange County and Southern California.

"The firm has enjoyed a long history of representing Orange County-based clients and determined that the time was right to expand our presence in the area," explained Prinz Law Founder Kristie Prinz. "The firm looks forward to better meeting the needs of our existing Orange County clients and to enhancing our Orange County client base."

Ms. Prinz founded The Prinz Law Office following the closure of her prior firm, Pennie & Edmonds, LLP. She represents start-ups and established technology and life sciences companies in the all aspects of negotiating and closing complex IP licensing and technology-related deals. Ms. Prinz currently serves on the Executive Committee of the Santa Clara Bar Association's High Tech Section. Her past service includes serving on the board of the Silicon Valley Chapter of the Licensing Executives Society and the National Association of Women Business Owners, chairing the Programs Committee and serving on the nominating committee of the Science and Technology Section of the American Bar Association, and serving as Chair of the Copyright Licensing Subcommittee for the IP Section of the American Bar Association.

Please visit [www.prinzlawoffice.com](http://www.prinzlawoffice.com) for complete attorney biography information and more information on the firm's Orange County office.



### **About The Prinz Law Office**

The Prinz Law Office is a Silicon Valley-based intellectual property licensing and technology transactions boutique law firm, which represents individual entrepreneurs, inventors, engineers, authors, as well as start-ups and established companies, in Silicon Valley, throughout California, and around the world across a broad variety of industries, principally in the high tech, life sciences, and e-commerce fields. The firm is nationally recognized for its high-level expertise in the intellectual property licensing and technology transactions fields, and is also known for maintaining its commitment to the delivery of personalized client service. For more information, please visit [www.prinzlawoffice.com](http://www.prinzlawoffice.com).

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