



PRESS RELEASE

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The Prinz Law Office Opens San Diego Office

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier IP licensing and technology transactions boutique legal services provider, is pleased to announce the opening of its new office in San Diego, California. The office will be focused on representing Internet, social media, technology, telecommunications, and biotechnology companies based in the San Diego area and in Southern California.

"Opening a San Diego office enables the firm to better extend our technical expertise to Southern California-based Internet, social media, technology, telecommunications and biotech companies requiring transactional support from a boutique legal services provider in our unique IP licensing and technology transactions niche," said Prinz Law Founder Kristie Prinz. "Developing a business presence in San Diego was an obvious next step for the growth of the firm's business, and The Prinz Law Office is excited about the new opportunities that the office will provide for outreach to tech and biotech companies in Southern California."

Ms. Prinz founded The Prinz Law Office following the closure of her prior firm, Pennie & Edmonds, LLP. She represents start-ups and established technology companies in the all aspects of negotiating and closing complex IP licensing and technology-related deals. Ms. Prinz currently serves on the Executive Committee of the Santa Clara Bar Association's High Tech Section. Her past service includes serving on the board of the Silicon Valley Chapter of the Licensing Executives Society and the National Association of Women Business Owners, chairing the Programs Committee and serving on the nominating committee of the Science and Technology Section of the American Bar Association, and serving as Chair of the Copyright Licensing Subcommittee for the IP Section of the American Bar Association.

Please visit www.prinzlawoffice.com for complete attorney biography information and more information on the San Diego office.



About The Prinz Law Office

The Prinz Law Office is a Silicon Valley-based intellectual property licensing and technology transactions boutique law firm, which represents individual entrepreneurs, inventors, engineers, authors, as well as start-ups and established companies, in Silicon Valley, throughout California, and around the world across a broad variety of industries, principally in the high tech, life sciences, and e-commerce fields. The firm is nationally recognized for its high-level expertise in the intellectual property licensing and technology transactions fields, and is also known for maintaining its commitment to the delivery of personalized client service. For more information, please visit www.prinzlawoffice.com.

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