



## Trademark

The Prinz Law's Trademark Practice Group routinely represents entrepreneurs, start-ups, and small businesses in trademark registration matters, as well as trademark licensing and pre-litigation enforcement matters. Our trademark clients are based not only in Silicon Valley and California but also overseas in the United Kingdom and Europe, and include a diverse group of industries:

- Online Media Industry;
- Online Consumer Products Review Industry;
- Software Licensing and Software-as-a-Service Industry;
- Consumer Products Industry;
- Personal Services Industry;
- Small Business Coaching Industry;
- Life Coaching Industry;
- Physician Business Coaching Industry;
- Comic Book Publishing Industry;
- Educational Publishing Industry;
- Entertainment Industry;
- Pharmaceutical Industry; and
- Nonprofit Industry.

### **Representative Matters by the Trademark Practice Group**

- Trademark Registrations
- Trademark Licensing
- Trademark Purchase and Sale
- Trademark Assignment
- Trademark Enforcement and Protection
- Pre-Litigation Trademark Infringement Defense

To discuss with a Prinz Law Office attorney how the firm can assist you with your next trademark registration, licensing, and enforcement matter, please contact us today. Also, please check out the firm's legal updates on trademark legal developments and other IP related issues at the Silicon Valley IP Licensing Law Blog at [www.siliconvalleyiplicensinglaw.com](http://www.siliconvalleyiplicensinglaw.com).