

PRESS RELEASE

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The Prinz Law Office Opens Atlanta Office

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier IP licensing and technology transactions boutique legal services provider, is pleased to announce the opening of its new office in Atlanta, Georgia. The office will be focused on providing negotiation strategy and contract drafting advice to software, technology, health technology, and Internet-focused businesses in Atlanta and the Southeast.

"The firm has been looking to expand into the Southeast," explained Managing Principal Kristie Prinz, who launched her legal career in Atlanta before relocating west to Silicon Valley. "Our attorneys have deep ties to the Southeastern United States and the Atlanta area, in particular, and we have been looking for the opportunity to formally establish a business presence in the Southeast."

The boutique IP licensing and technology transactions law firm was founded in 2004 following collapse of the New York-based intellectual property boutique firm of Pennie & Edmonds, LLP, and is nationally recognized for its intellectual property, software and technology transactions, and Internet expertise. Firm attorneys are frequent speakers at intellectual property, technology transactions, and Internet law conferences and webinars.

Prinz Law represents small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors, not only in Silicon Valley and Southern California but also across the United States and around the world in a variety of complex IP licensing and technical transactions matters. In addition to its Atlanta location, the firm also has locations in Silicon Valley, Los Angeles, Orange County, and San Diego.

Please visit www.prinzlawoffice.com for complete practice and attorney biography information and more information on the firm's new Atlanta office.