



PRESS RELEASE

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Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier IP licensing and technology transactions boutique legal services provider, is pleased to announce that firm founder and software lawyer Kristie Prinz will present a webinar on Negotiating Software as a Service Contracts on December 19, 2016 from 1 p.m. to 2:15 p.m. EST. The webinar will be hosted by online continuing education provider Clear Law Institute.

"The webinar will provide practical guidance to participants on how to negotiate SaaS contracts, avoid drafting mistakes, and prevent disputes," explains webinar speaker and SaaS attorney Kristie Prinz. "I will explain the differences between a software license and a SaaS contract, examine the special considerations that should be addressed in a SaaS contract, and address the key clauses that should be included in every SaaS contract, as well discussing other issues specific to a SaaS contract.

Ms. Prinz's software practice focuses on advising start-ups and small to mid-sized software companies on the negotiation and drafting software-related commercial transactions across a variety of industries, including but not limited to virtual reality, social media, health tech, ed tech, and manufacturing. In addition to representing software and SaaS companies, Ms. Prinz also represents clients in the hardware, information technology, Internet, and health technology industries. Ms. Prinz currently serves on the executive committee of the Health Tech Section of the Santa Clara Bar Association, and is a member of the American Bar Association and American Health Lawyers Association. Ms. Prinz is a graduate of Vanderbilt Law School and is licensed to practice in the states of California and Georgia

The Prinz Law Office is a boutique legal service provider, which represents small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex IP licensing and technical transactions matters. In addition to its Silicon Valley location, the firm also has locations in Los Angeles, Orange County, San Diego, and Atlanta.

Please visit www.prinzlawoffice.com for complete firm and attorney biography information and for additional information on the firm's practice groups.



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