

**PRESS RELEASE**

*Contact:*

Kristie Prinz  
The Prinz Law Office  
Phone: (408) 884-2854  
Toll-free: (800) 884-2124  
Email: [kprinz@prinzlawoffice.com](mailto:kprinz@prinzlawoffice.com)  
Website: [www.prinzlawoffice.com](http://www.prinzlawoffice.com)

*For Immediate Release*  
March 7, 2017

**Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar**

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier IP licensing and technology transactions boutique legal services provider, is pleased to announce that firm founder and software lawyer Kristie Prinz will present a webinar on "Best Practices for Drafting SaaS Contracts that Reduce the Customer Sales Cycle & Avoid Disputes" on March 24, 2017 from 10 a.m. to 11:30 a.m. PST. The webinar will be hosted by The Prinz Law Office.

"The webinar will provide practical guidance to participants on what makes an effective SaaS customer contract, terms that SaaS customers should expect in a SaaS contract, drafting problems that slow down the sales cycle, and drafting problems that lead to disputes with customers," explains webinar speaker and SaaS attorney Kristie Prinz.

Ms. Prinz's software practice focuses on advising start-ups and small to mid-sized software companies on the negotiation and drafting software-related commercial transactions across a variety of industries, including but not limited to virtual reality, social media, health tech, ed tech, and manufacturing. In addition to representing software and SaaS companies, Ms. Prinz represents clients in the hardware, information technology, Internet, and health technology industries. Ms. Prinz currently serves on the Health Tech Section of the American Health Lawyers Association and as Social Media Chair of VC Taskforce. Ms. Prinz is also active in the the San Jose II Chapter of ProVisors, where she is a member of the Silicon Valley Mergers & Acquisitions Affinity Group and the Silicon Valley Attorney Affinity Group. Ms. Prinz is a graduate of Vanderbilt Law School and is licensed to practice in the states of California and Georgia

The Prinz Law Office is a boutique legal service provider, which represents small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex IP licensing and technical transactions matters. In addition to its Silicon Valley location, the firm also has locations in Los Angeles, Orange County, San Diego, and Atlanta.

Please visit [www.prinzlawoffice.com](http://www.prinzlawoffice.com) for complete firm and attorney biography information and for additional information on the firm's practice groups.