

PRESS RELEASE

Contact:
Kristie Prinz
The Prinz Law Office
Phone: (408) 884-2854
Toll-free: (800) 884-2124
Email: kprinz@prinzlawoffice.com
Website: www.prinzlawoffice.com

For Immediate Release
August 1, 2017

Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier IP licensing and technology transactions boutique legal services provider, is pleased to announce that firm founder and software lawyer Kristie Prinz will be a featured speaker for an upcoming webinar entitled "Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests" on August 8, 2017 from 10 a.m. to 11:30 a.m. PST. The webinar will be hosted by online continuing education provider Strafford Publication, and will also feature co-presenter Kelley C. Miller from Reed Smith in Washington D.C.

"The webinar will discuss how to draft and negotiate key contract terms in a SaaS agreement," explains webinar panelist and software attorney Kristie Prinz. "The panel will also address recent trends and business developments in SaaS contract negotiation."

Ms. Prinz's software practice focuses on advising start-ups and small to mid-sized companies on the negotiation and drafting software-related commercial transactions across a variety of industries, including but not limited to virtual reality, social media, health tech, edtech, and manufacturing. In addition to representing software and SaaS companies, Ms. Prinz also represents clients in the hardware, information technology, Internet, and health technology industries. Ms. Prinz currently serves as Social Media Chair of VC Taskforce and is a member of the American Bar Association and American Health Lawyers Association. In addition, Ms. Prinz is a member of the San Jose II Chapter of ProVisors, as well as the Silicon Valley Mergers & Acquisitions and Silicon Valley Attorneys' Affinity Groups of ProVisors. Ms. Prinz is a graduate of Vanderbilt Law School and is licensed to practice in the states of California and Georgia.

The Prinz Law Office is a boutique legal service provider, which represents small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex IP licensing and technical transactions matters. In addition to its Silicon Valley location, the firm also has locations in Southern California as well as Atlanta, Georgia.

Please visit www.prinzlawoffice.com for complete firm and attorney biography information and for additional information on the firm's practice groups.