

PRESS RELEASE

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Silicon Valley SaaS Lawyer Kristie Prinz to Speak at Upcoming Webinar

SILICON VALLEY, CA -- The Prinz Law Office, the premier Silicon Valley-based boutique technology and life sciences IP business law firm, is pleased to announce that firm founder and SaaS lawyer Kristie Prinz will present a webinar on Negotiating Software as a Service Contracts on January 17th from 1 p.m. to 2:15 p.m. EST. The webinar will be hosted by online continuing education provider Clear Law Institute.

"The webinar will provide practical guidance to participants on how to negotiate SaaS contracts, avoid drafting mistakes, and prevent disputes," explains webinar speaker and SaaS attorney Kristie Prinz. "I will explain the differences between a software license and a SaaS contract, examine the special considerations that should be addressed in a SaaS contract, and address the key clauses that should be included in every SaaS contract, as well discussing other issues specific to a SaaS contract.

Ms. Prinz's practice focuses on advising early stage start-ups and mid-market companies on the negotiation and drafting of technical business agreements in the SaaS, technology, health tech, and biotech industries. Ms. Prinz is actively involved in VC Taskforce, a volunteer organization connecting start-up founders with investors, and the San Jose II Chapter of ProVisors, a networking organization for business professionals, where she serves on the Silicon Valley Mergers & Acquisitions Affinity Group, the Silicon Valley Lawyers Affinity Group, and the East Bay Lawyers Affinity Group. Ms. Prinz is a graduate of Vanderbilt Law School and is licensed to practice in the states of California and Georgia

The Prinz Law Office is a boutique legal service provider, which represents small to midsized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex SaaS, IP licensing, technical transactions and life sciences transactional matters. In addition to its Silicon Valley location, the firm also has locations in Los Angeles, Orange County, San Diego, and Atlanta.

Please visit <u>www.prinzlawoffice.com</u> for complete firm and attorney biography information and for additional information on the firm's practice groups.