



PRESS RELEASE

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Silicon Valley Software & Technology Lawyer Kristie Prinz to Speak at Upcoming Webinar

SILICON VALLEY, CA -- The Prinz Law Office, the premier Silicon Valley-based technology and life sciences business law firm, is pleased to announce that firm founder, software and technology lawyer Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on February 8, 2019 from 1 p.m. to 2:15 p.m. EST. The webinar will be hosted by online continuing education provider Clear Law Institute.

“The webinar will provide practical guidance on how to negotiate key clauses in SaaS contracts and protect the respective interests of both the customer and the software vendor in SaaS business deals,” explains Kristie Prinz. “The firm is excited to have the opportunity to share our expertise with other practitioners.”

Ms. Prinz’s practice focuses on representing early stage start-ups and mid-market companies in the SaaS, software, technology, health technology, and biotech industries, which require the technical business expertise of a transactional attorney with a deep understanding of technology and intellectual property. Ms. Prinz has more than 20 years’ experience practicing law, and has been working in the Silicon Valley tech industry since 2000.

Ms. Prinz is actively involved in VC Taskforce, a volunteer organization connecting start-up founders to investors, and ProVisors, a business networking organization, where she is a member of the San Jose II chapter and serves on the Silicon Valley Mergers & Acquisitions Affinity Group, the Silicon Valley Lawyers Affinity Group, and the East Bay Lawyers Affinity Group. Ms. Prinz is a graduate of Vanderbilt Law School and is licensed to practice in the states of California and Georgia

The Prinz Law Office is a boutique legal service provider, which advises small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex technical business transactions matters in the technology and life sciences fields, particularly in SaaS, software, technology, health technology, and biotech industries. In addition to its Silicon Valley office in Palo Alto, the firm also has satellite locations in Los Angeles, Orange County, and San Diego.

Please visit www.prinzlawoffice.com for complete firm and attorney biography information and for additional information on the firm’s practice groups.