

## PRESS RELEASE

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## Silicon Valley Technology Lawyer Kristie Prinz to Speak at Upcoming Webinar

PALO ALTO, CA -- The Prinz Law Office, the premier Silicon Valley-based technology and life science business law firm, is pleased to announce that firm founder and technology lawyer Kristie Prinz will present a webinar on "Best Practices for Drafting Master Service Agreements & Managing the Service Relationship" on March 8, 2019 from 10-11 a.m. PST. The webinar will be hosted by The Prinz Law Office.

"The program will provide an overview on how companies should be drafting master service agreements and discuss the terms that should be included as well as the common drafting problems found in such agreements" explains SaaS attorney Kristie Prinz.

Ms. Prinz's software practice focuses on representing early stage start-ups and midmarket companies in the SaaS, software, technology, information technology, and health information technology industries, which require the technical business expertise of a transactional attorney with a deep understanding of technology and intellectual property. Ms. Prinz has more than 20 years' experience and has been working in the Silicon Valley technology industry since 2000.

Ms. Prinz is actively involved in VC Taskforce, a volunteer organization connecting start-up founders to investors, and ProVisors, a business networking organization, where she is a member of the San Jose II chapter and serves on the Silicon Valley Mergers & Acquisitions Affinity Group, the Silicon Valley Lawyers Affinity Group, and the East Bay Lawyers Affinity Group. In addition, Ms. Prinz is a nationally-reputed speaker on technology transactions, intellectual property licensing, and e-commerce issues. She is also is a graduate of Vanderbilt Law School and licensed to practice in the states of California and Georgia

The Prinz Law Office is a boutique legal service provider, which advises early-stage start-ups, mid-market companies, and individual entrepreneurs, IT providers, and health IT providers on a variety of complex technical business transactions matters in the technology and life science fields, particularly in SaaS, software, technology, information technology, and the health information technology industries. In addition to its Silicon Valley office in Palo Alto, the firm also has satellite locations in Los Angeles, Orange County, and San Diego.

Please visit <u>www.prinzlawoffice.com</u> for complete firm and attorney biography information and for additional information on the firm's practice groups.