

PRESS RELEASE

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Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar

PALO ALTO, CA -- The Prinz Law Office, the premier Silicon Valley-based technology and life science business law firm, is pleased to announce that firm founder, software and technology lawyer Kristie Prinz will present a webinar on “Best Practices for Drafting SaaS Contracts & Managing SaaS Customer Relationships” on February 19, 2019 from 10 to 11 a.m. PST. The webinar will be hosted by The Prinz Law Office.

“The webinar will provide an overview on how SaaS companies should be drafting customer agreements and what steps they should be taking to manage the SaaS customer relationship after the agreement is signed,” explains SaaS attorney Kristie Prinz.

Ms. Prinz’s software practice focuses on representing early stage start-ups and mid-market companies in the SaaS, software, technology, digital health, and biotech industries, which require the technical business expertise of a transactional attorney with a deep understanding of technology and intellectual property. Ms. Prinz has more than 20 years’ experience and has been working in the Silicon Valley technology industry since 2000.

Ms. Prinz is actively involved in VC Taskforce, a volunteer organization connecting start-up founders to investors, and ProVisors, a business networking organization, where she is a member of the San Jose II chapter and serves on the Silicon Valley Mergers & Acquisitions Affinity Group, the Silicon Valley Lawyers Affinity Group, and the East Bay Lawyers Affinity Group. In addition, Ms. Prinz is a nationally-reputed speaker on technology transactions, intellectual property licensing, and e-commerce issues. She is also a graduate of Vanderbilt Law School and licensed to practice in the states of California and Georgia.

The Prinz Law Office is a boutique legal service provider, which advises early-stage start-ups, mid-market companies, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex technical business transactions matters in the technology and life science fields, particularly in SaaS, software, technology, digital health, and the biotech industries. In addition to its Silicon Valley office in Palo Alto, the firm also has satellite locations in Los Angeles, Orange County, and San Diego.

Please visit www.prinzlawoffice.com for complete firm and attorney biography information and for additional information on the firm’s practice groups.