

## PRESS RELEASE

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## The Prinz Law Office Opens San Francisco Office

SAN FRANCISCO, CA -- The Prinz Law Office, Silicon Valley's premier software/SaaS, digital health, technology transactions & IP licensing boutique legal services provider, is pleased to announce the opening of its new office in San Francisco, California. The office will be focused on the transactional representation of technology-focused start-ups and mid-market companies, particularly in the software/SaaS and digital health industries.

"The firm has been looking to expand to better serve our software customers in the northern Peninsula, San Francisco, and North Bay markets," explained Managing Principal Kristie Prinz. "The firm's new San Francisco location will enable the firm to be more accessible to our client base north of Silicon Valley."

The boutique Silicon Valley law firm was founded in January, 2004 following the sudden closing of its predecessor firm, Pennie & Edmonds LLP, which was based in New York City and had several hundred attorneys and three satellite offices, including a Palo Alto office in Silicon Valley. Today, The Prinz Law Office has developed a national reputation in the field of technology transactions and firm attorneys are regularly asked to speak at national legal conferences and webinars.

The Prinz Law Office's focus is the representation of domestic and international start-ups and mid-market companies in tech-focused business transactions.

Please visit <u>www.prinzlawoffice.com</u> for complete practice and attorney biography information and more information on the firm's new San Francisco office.