



PRESS RELEASE

Contact:

Kristie Prinz

The Prinz Law Office

Phone: (408) 884-2854

Toll-free: (800) 884-2124

Email: kprinz@prinzlawoffice.com

Website: www.prinzlawoffice.com

For Immediate Release

July 5, 2019

Silicon Valley SaaS Business Lawyer Kristie Prinz to Speak at Upcoming Webinar

SILICON VALLEY, CA -- The Prinz Law Office, the premier Silicon Valley-based technology and life sciences business law firm, is pleased to announce that firm founder Kristie Prinz will present a webinar on “Negotiating SaaS Agreements: Drafting Key Contract Provisions, Protecting Customer and Vendor Interests” on August 9, 2019 from 1 p.m. to 2:15 p.m. EST. The webinar will be hosted by online continuing education provider Clear Law Institute.

“The webinar is intended to advise practitioners on how to negotiate key clauses in SaaS contracts and protect the respective interests of both the customer and the software vendor in SaaS business deals,” explains Kristie Prinz. “I am excited to have the opportunity to share my Silicon Valley expertise with practitioners from around the country.”

Ms. Prinz’s practice focuses on representing early stage start-ups and mid-market companies in the SaaS, software, technology, and digital health industries, which require the technical business expertise of a transactional attorney with a deep understanding of technology and intellectual property. Ms. Prinz has been practicing law for 21 years and has been based in Silicon Valley since 2000.

Ms. Prinz is the author of the Silicon Valley Software Law Blog and a nationally-recognized speaker on technology transaction-related topics. Ms. Prinz graduated from Vanderbilt Law School and is licensed to practice law in the states of California and Georgia

The Prinz Law Office is a boutique legal service provider, which advises small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex technical business transactions matters in the technology and life sciences fields, particularly in the SaaS, software, technology, digital health, information technology (“IT”) and health information technology (“HIT”) industries. In addition to its Silicon Valley office in Palo Alto, the firm also has locations in San Francisco, Los Angeles, Orange County, and San Diego.

Please visit www.prinzlawoffice.com for complete firm and attorney biography information and for additional information on the firm’s practice groups.

###