

PRESS RELEASE

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Silicon Valley Software Lawyer Kristie Prinz to Speak at Upcoming Webinar

SILICON VALLEY, CA -- The Prinz Law Office, Silicon Valley's premier Silicon Valley-based boutique technology and life sciences IP business law firm, is pleased to announce that firm founder and software lawyer Kristie Prinz will present a webinar on "Drafting Software Hosting Agreements: Service Availability, Performance, Data Security, and Other Key Provisions" on July 25, 2019 from 10-11:30 a.m. PST. The webinar will be hosted by online continuing education provider Strafford Publications, and will be co-presented with FieldFisher partner Laura Berton.

"The webinar is intended to advise practitioners on key considerations for negotiating and drafting software hosting agreements between the customer and the host and best practices," explains Kristie Prinz. "It is always exciting to have the opportunity to share my Silicon Valley expertise with practitioners from around the country."

Ms. Prinz's practice focuses on advising early stage start-ups and mid-market companies in the SaaS, software, technology, and digital health industries, which require the technical business expertise of a transactional attorney with a deep understanding of technology and intellectual property. Ms. Prinz has been practicing law for 21 years and has been based in Silicon Valley since 2000.

Ms. Prinz is the author of the Silicon Valley Software Law Blog and a nationally-recognized speaker on technology transaction-related topics. Ms. Prinz graduated from Vanderbilt Law School and is licensed to practice law in the states of California and Georgia.

The Prinz Law Office is a boutique legal service provider, which represents small to mid-sized businesses, start-ups, and individual entrepreneurs, developers, engineers, physicians, and inventors in Silicon Valley and throughout the world on a variety of complex technical business transactions matters in the technology and life sciences fields, particularly in the SaaS, software, technology digital health, information technology ("IT") and health information technology ("HIT") industries. In addition to its Silicon Valley office in Palo Alto, the firm also has locations in San Francisco, Los Angeles, Orange County, and San Diego.

Please visit www.prinzlawoffice.com for complete firm and attorney biography information and for additional information on the firm's practice groups.

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